On behalf of the Office of Student and Post-Graduate Development (OSPGD), I am pleased to share with you our annual report for the 2014–2015 Academic Year. Launched in 2012 with the deliberate mission of preparing students and graduates for success beyond college, OSPGD concluded its third year of operations having engaged more than 87 percent of the student body and more than 1,000 alumni in career advisement and professional development. We successfully piloted financial literacy and leadership development programs, increased the number of employers recruiting on campus, and grew our database of alumni and parent mentors by several hundred members. We were also fortunate to receive a $1.5 million gift from Franklin & Marshall Trustee Brett Harwood ’71, to create a state-of-the art facility to house OSPGD’s growing operations beginning in 2017. Most important, we helped a significant percentage of students across class years identify and compete for summer and post-graduate opportunities.

Preparing students and graduates for meaningful lives beyond college is a “space” our entire institution occupies, and which OSPGD is fortunate to facilitate. In this regard, OSPGD is proud to have partnered with faculty across departments, athletic coaches, alumni chapters, parents, and student organizations in developing and delivering the programs and opportunities highlighted in the following pages.

We look forward to continuing to develop and support F&M student and alumni talent for lives of success and meaning—now and for years to come.

Sincerely,

Beth Glenn Throne, J.D. ’95
Associate Vice President of Student and Post-Graduate Development
Recognizing the value of such a holistic goal, Franklin & Marshall revamped its traditional career services and pre-professional advising operations, resulting in the creation of the Office of Student and Post-Graduate Development. Launched in 2012, OSPGD absorbed F&M’s Career Services office and the Health and Legal Professions Advising systems, created an Alumni Advising and Development division to support graduates, and adopted the broader mission of preparing students and graduates for lives of meaning and success during and well after college. Now in its fourth year of operations, OSPGD continues to engage students beginning in their first year with programs on financial literacy, public speaking, and networking, and continues to support them through and beyond their time at F&M with career advisement and professional development no matter their industry of choice.

**HISTORY**

While traditional career services teams prepare students for “work” beyond college, they do not necessarily or intentionally prepare students for “life” beyond college.

**MISSION**

OSPGD prepares students for their lives and careers beyond college and continues to support them as alumni by:

- Helping them explore and clarify potential career pathways
- Exposing them to extraordinary opportunities
- Preparing them to compete for the opportunities they seek
- Helping them sustain trajectories of success beyond college
How do we know that we are offering what students and graduates want and need? A telling measure is their ongoing engagement with OSPGD’s advising systems, workshops and on-demand resources. We accordingly track student and alumni consumption of our offerings and use this information to design and improve what we offer to students and graduates.

**ENGAGEMENT**

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<thead>
<tr>
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<tbody>
<tr>
<td>FIRST-YEARS</td>
<td>#</td>
<td>%</td>
<td>#</td>
</tr>
<tr>
<td></td>
<td>198</td>
<td>33%</td>
<td>372</td>
</tr>
<tr>
<td>SOPHOMORES</td>
<td>409</td>
<td>66%</td>
<td>452</td>
</tr>
<tr>
<td>JUNIORS</td>
<td>350</td>
<td>56%</td>
<td>445</td>
</tr>
<tr>
<td>SENIORS</td>
<td>422</td>
<td>68%</td>
<td>486</td>
</tr>
<tr>
<td>ALUMNI</td>
<td>284</td>
<td>57%</td>
<td>510</td>
</tr>
<tr>
<td>TOTAL</td>
<td>198</td>
<td>33%</td>
<td>372</td>
</tr>
<tr>
<td>% of class</td>
<td>57%</td>
<td>73%</td>
<td>87%</td>
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</table>

**OUR STUDENT AND ALUMNI ADVISING TEAM**

- **Kathy Babb**  
  M.Ed., Senior Student Development Adviser for Ware and Weis College Houses

- **Ashley C. Fry**  
  M.A., Student Development Adviser for Brooks College House

- **Stephanie Kessler**  
  Student Development Adviser for Bonchek and New College Houses

- **Tammy Halstead**  
  Ed.D., Director of Alumni Advising and Development

- **Adam Tenenbaum**  
  J.D., Director of Legal Professions Advising

- **Kirsten Kirby**  
  M.S.Ed., Director of Health Professions Advising

- **Sonia Elliott**  
  M.S.Ed., Director of Employer and Community Partnerships

- **Beth Throne**  
  J.D. ’95, Associate Vice President of Student and Post-Graduate Development and Engineering Professions Adviser
**SUMMER EXPERIENCE FAIR**

The Summer Experience Fair provides an interactive forum for sophomore through senior students to share their summer internship, academic travel, volunteer, and research experiences with their peers, faculty and professional staff mentors. Within the fair format, using poster or video presentation, student presenters speak about what they took away from their particular summer experience, whether the experience influenced their academic plans and career goals, and the sources of funding for their experience. This collaborative event, sponsored by OSPGD in partnership with the sophomore, junior and senior class leadership, International Studies, the Ware Institute for Civic Engagement, Office of Multicultural Affairs, and Office of International Programs, has drawn hundreds of students yearly to hear about the rich and varied summer internships and other experiences students pursue.

**HARWOOD LEADERSHIP SEMINAR**

Established by a gift from College Trustee Brett Harwood ’71, this year-long seminar for sophomores provides its participants with a greater awareness of the skills effective leaders possess while developing them for leadership opportunities during and beyond college. Using principles drawn from industry and competitive sports, the seminar covers, among other topics, leadership styles and values, communication, team building, goal setting, and effective methods of responding to failure and change. The seminar includes an overnight trip to the Gettysburg Battlefield to participate in Gettysburg Foundation’s exceptional “In the Footsteps of Leaders” workshop and participation in Spooky Nook’s personal and professional development program.
LIFE AFTER COLLEGE SUCCESS PROGRAM

Life After College Success is a one-year program for juniors that prepares them for life beyond college by:

- Offering opportunities to explore and clarify post-graduate options
- Hosting dinners featuring F&M alumni and parents of influence across industries and sectors, who speak about their post-graduate years and career decisions, and offer insights in an intimate, interactive setting into what it takes to succeed beyond F&M
- Delivering professional development on subjects such as articulating and strengthening the liberal arts experience, public speaking, mock interviews with alumni and friends of the College, and the art of networking
- Helping students identify, initiate, and manage professional connections

In recent years, speakers have included Adam Schecter P’16, President of Global Human Health and Executive Vice President, Merck & Co.; Aaron Bass ’01, Principal of KIPP, DuBois Collegiate Academy; The Honorable Paula Dow ’77, Superior Court Judge for the State of New Jersey; and Glen Ellen Brown P’17, Vice President, Brand Management, Hearst Magazines.

For more information about our programs, please visit: GO.FANDM.EDU/PROGRAMS
philadelphia career immersion trip
**SENIOR BOOT CAMP**

Held in the fall and spring semesters, this all-day intensive program provides seniors with the tools they need to identify and compete for post-graduate opportunities well before graduation. Seniors leave this information-packed day having developed and practiced articulating their unique F&M stories, improved their social media profiles and application materials, participated in mock interviews with F&M alumni, parents, faculty and professional staff, and taken the necessary steps to advance their job search before the program concludes.

**CAREER IMMERSION TRIPS**

What better way to learn about fields than to immerse oneself in them? This is the premise behind OSPGD’s Immersion Trips, which bring students to employers and industries for the insider’s perspective on what it takes to break into and thrive in specific fields. The trips include networking receptions with F&M alumni, parents and friends of the College in those fields, as well as conversations with hiring managers prepared to consider F&M talent for summer and post-graduate opportunities. From finance in New York, to think tanks in D.C., the theme and location of the trips differ each year and cater to the varied interests of our liberal arts students.

**PRE-HEALTH PRECEPTOR PROGRAM**

During their sophomore year, up to 30 students can take part in a preceptor program with the Family Medicine Residency Program at Lancaster General Hospital, allowing students to shadow physicians in various departments and pairing them with a resident physician mentor.

**PHYSICIAN MENTORING OPENS DOORS**

The Physician Mentoring Opens Doors program connects pre-health students with alumni physicians in the Greater Lancaster Area, providing them experience with and insights into the personal and professional ways of life in medicine today.

**F&M ALUMNI PARTNERSHIPS**

This six-month program matches younger, less-experienced alumni with more seasoned, experienced alumni for professional development and support. Designed to develop and enhance the acumen of both the mentor and mentee, this program includes discussion groups, individualized coaching and ongoing support by OSPGD for a rich mentorship experience.
THE OFFICE OF STUDENT AND POST-GRADUATE DEVELOPMENT supports graduates beyond their time at F&M by helping them sustain pathways to success no matter which trajectory they choose. Whether guiding alumni through their first or fifth job transition, facilitating the development of professional skills and connections, or exploring alternate careers, the Office of Student and Post-Graduate Development provides ongoing support to alumni through its Alumni Advising & Development Division.

THE CLASS OF 2015: SIX MONTHS AFTER GRADUATION

**STATS**

For those employed, industries are:

- **12%** Finance
- **11%** Education
- **11%** Healthcare
- **6%** Marketing
- **4%** Media
- **4%** Business
- **4%** Government
- **4%** Sports
- **3%** Technology
- **3%** Higher Education
- **3%** Research
- **2%** Legal
- **28%** Other*

*Less than 2% for each of the 33 industries

**Employed** 81%

**Pursuing Further Education** 18%

**Applying for Job/Further Education** 1%
MEMBERS OF THE CLASS OF 2015 ARE PURSuing THEIR POST-GRADUATE GOALS ACROSS AMERICA AND AROUND THE GLOBE. HERE IS A BREAKDOWN OF WHERE THEY HAVE LAUNCHED THEIR CAREERS SINCE GRADUATING IN MAY 2015:

<table>
<thead>
<tr>
<th>U.S. REGIONAL BREAKDOWN</th>
<th>INTERNATIONAL BREAKDOWN</th>
</tr>
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<tbody>
<tr>
<td>47% Mid-Atlantic</td>
<td>47% Europe</td>
</tr>
<tr>
<td>32% Northeast</td>
<td>29% Asia</td>
</tr>
<tr>
<td>9% International</td>
<td>9% Central America</td>
</tr>
<tr>
<td>7% West and Midwest</td>
<td>9% South America</td>
</tr>
<tr>
<td>5% South and Southwest</td>
<td>3% Australia</td>
</tr>
<tr>
<td></td>
<td>3% Africa</td>
</tr>
</tbody>
</table>

*93% of the Class (514 out of 553)
WHERE F&M STUDENTS SPENT THEIR SUMMERS 2014–15

African American Chamber of Commerce
Albert Einstein School of Medicine
Alliant
Amazon
Armstrong Community Theater
Bachmann Strauss Dystonia & Parkinson Foundation Inc.
Bank of America
 Barclays Capital
 Bayer Pharmaceutical
 BBC Capital
 BlackRock Financial
 Bloomberg LP

Blue Ridge Wildlife Center
BMO Capital Markets
BNP Paribas
Brigham and Women’s Hospital
Bureau of Alcohol, Tobacco, Firearms and Explosives
Cambridge Associates
Chesapeake Bay Foundation
Children Deserve A Chance Foundation
Citigroup
CNBC
DIRECTV Inc.
Ernst & Young
Evercore
Frontier Communications
Fulton Financial Advisors
Geisinger Health System
HBO
Hershey Entertainment and Resorts
Hershey Medical Center
IBM Corp.
Jodrell Bank Observatory
Johns Hopkins Center for Talented Youth
KIPP Chicago
Kissinger Institute, Woodrow Wilson International Center
KPMG
Lancaster General Health
Merrill Lynch

KATIE WENGER ’18
Philadelphia Phillies
AMBER WONG '14
Summer Travel Course in China

MetLife
Moda Operandi
Morgan Stanley
NASA's Goddard Space Flight Center
National Cancer Institute
National Oceanic and Atmospheric Administration
New York Presbyterian Hospital
NYC Housing Preservation and Development
Oprah Magazine
Pacific Institute for Research and Evaluation
Peace Corps Headquarters
Philabundance
Philadelphia Department of Public Health
Philadelphia Phillies
Philadelphia Zoo
Prudential Financial
RF Lafferty & Co. Inc.
Seventeen Magazine
Sotheby's
St. Luke's Hospital
Standard Chartered Bank
Stryker Corp.
Teach For America
Travelers Insurance
Truman National Security Project
U.S. Department of Agriculture
U.S. Department of Justice
U.S. Department of State
U.S. Environmental Protection Agency
U.S. Tennis Association
University of Pennsylvania Hospital
Viacom Media Networks
White House
WXPN

MATT STEINWURTZEL '16
National Oceanic and Atmospheric Administration
WHERE GRADUATES BEGAN
EMPLOYMENT 2014–15

Amazon
American Media
American Red Cross
Aon Hewitt
Barclays Capital
BBB Wise Giving Alliance
Berger & Montague
Bloomberg LP
Bloomberg Philanthropies
Boston Bruins
Boston Children’s Hospital
Carat
CBS Interactive
Center for Sports Leadership
Center for Talented Youth
Chesapeake Conservation Corps
Citigroup
City Year
Credit Suisse
Crossix Solutions Inc.
Deloitte Consulting LLP
DIRECTV Inc.
eBay
EMC Corp.
Fidelity
Fox Chase Cancer Center
Franklin & Marshall College
Fulbright Program
Global Brands Group USA
Great Oaks Charter School
Health Evolution Partners
Hershey Entertainment and Resorts
Highmark, Inc.
Hospital of the University of Pennsylvania
IBM
ICON plc
Institute of International Education
Jobspring Partners
KIPP D.C.
KPMG
Kraft Foods Group
M&T Bank
MEDLIFE
Milliman
Morgan Stanley
Mount Sinai Health System
National College Advising Corps
National Hockey League
National Institutes of Health
New Britain Museum of American Art
New York Department of Health
New York Life Insurance Company
NewDay USA
Nicholas & Lence Communications
North Six Productions
Northwestern Mutual
OMD USA
Onward Search
Oppenheimer & Co. Inc.
Pennsylvania College Advising Corps
Philadelphia Museum of Art
Philips Museum of Art
Plymouth Film Works
PMF Group
Proctor & Gamble
Progressive Business Publications
Prudential
PwC
Razorfish
Reston Hospital
SEI
Seventeen Magazine
Sound Shore Holdings
Stryker Corp.
Student Conservation Association (SCA) and AmeriCorps
T. Rowe Price
TAPIF (Teaching Assistant Program in France)
TBWA/Chiat/Day
Teach For America
The Advisory Board Company
The Children’s Hospital of Philadelphia
The Clinic for Special Children
The Clorox Company
The Doctor’s Channel
The National Institute on Drug Abuse
The National Park Service
The Walt Disney Company
Towers Watson
Tradition Energy
U.S. Department of Agriculture
U.S. Environmental Protection Agency
U.S. House of Representatives
U.S. Senate
UBS Financial Services Inc.
U.S. Golf Association
US Squash
Vanguard
Weill Cornell Medical Center
York Memorial Hospital
Zenith Optimedia

NATALIE SALINARDO ’18
National Italian American Foundation
WHERE GRADUATES ENROLLED IN GRADUATE AND PROFESSIONAL SCHOOL 2014–15

American University (Economics, Education, Law)
Baylor College of Medicine
Boston College (Law)
Boston University (Law)
Brown University (Fine Arts)
Carnegie Mellon University (Biochemistry, Biological Sciences)
Case Western Reserve University (Pharmacology)
Catholic University (Law)
College of William and Mary (Law)
Columbia University (Law, Biomedical Engineering, Environmental Engineering, Industrial Engineering, Psychology, Public Health, Social Work)
Cornell University (Astronomy, Biochemistry)
Drexel University (Accounting, Medicine, Biomedical Engineering)
Duke University (Management Studies)
Emory University (Medicine)
Fordham University (Global Finance, Law)
Freiburg University (Environmental Engineering)
George Washington University (Law)
Georgetown University (American Government, Law, Public Policy)
Georgia Institute of Technology (Nursing)
Hamburg University (Health Sciences)
Hollins University (Fine Arts)
Johns Hopkins University (Health Science, Public Health, Nursing)
LaSalle University (Clinical Psychology)
Lehigh University (Counseling and Human Services)
London Contemporary Dance School (Advanced Dance Studies)
London School of Economics (International History)
Loyola University (Medicine)
McGill University (Information Studies)
New York Medical College (Microbiology and Immunology)
New York University (Bioethics, Economics, Industrial/Organizational Psychology, Public Health)
Northeastern University (Accounting)
Penn State University (Communications, Medicine, Meteorology)
Salus University (Optometry)
Philadelphia College of Osteopathic Medicine
Quinnipiac University (Law)
Princeton University (Evolutionary Biology)
Rider University (Education)
Rutgers University (Dentistry, Immunology, Law, Medicine)
St. John’s University (Library and Information Science)
SUNY Oneonta (Museum Studies)
Syracuse University (Law)
Temple University (Chemistry, Law)
Texas A&M University (Geology)
Thomas Jefferson University (Medicine)
Tufts University (Environmental Science)
University of California, Berkeley (Plant and Microbial Biology, Chemistry, Chemical Biology)
University of California, Irvine (Chemistry)
University of California, San Diego (Economics)
| University of Connecticut (Actuarial Science) | University of Seattle (Law) |
| University of Delaware (Biological Sciences) | University of South Florida (Medicine) |
| University of Edinburgh (Medieval Studies) | University of Southern California (Occupational Therapy) |
| University of Ghana (Medicine) | University of Vermont (Law) |
| University of Glasgow (Marine System Science) | University of Virginia (Medicine) |
| University of Illinois, Urbana-Champaign (Chemistry) | Vanderbilt University (Accounting, Chemistry, Finance) |
| University of Leeds (International Marketing and Advertising) | Villanova University (Finance, History, Law) |
| University of Massachusetts, Amherst (Regional Planning) | Virginia Commonwealth University (Sports Leadership) |
| University of Michigan (Law) | Wake Forest University (Law) |
| University of Mississippi (Law) | Washington and Lee University (Law) |
| University of Missouri (Fine Arts) | Washington University in St. Louis (Law, Mechanical Engineering) |
| University of New Hampshire (Computer Science) | West Chester University (Applied Statistics) |
| University of New Mexico (Geology) | Widener University (Law) |
| University of Pennsylvania (East Asian Culture, Historic Preservation and Conservation, Law, Medicine, Pharmacology) | Yeshiva University (Law) |
| University of Pittsburgh (Medicine) | Yale University (Medicine) |
| University of Roehampton (Dance) | |
RECOGNITION FOR F&M’S OFFICE OF
STUDENT AND POST-GRADUATE DEVELOPMENT

Profiled by National Public Radio’s Marketplace:
“Colleges Put Career Centers on the Map”


Presented on Innovation in Career Services at 2013 and 2014 National Association of Colleges and Employers Conference (NACE)

Delivered webinars on behalf of NACE and the American College Personnel Association (ACPA), respectively, to institutions nationwide on innovations in career services

Co-hosted summit for liberal arts colleges on “Liberal Arts That Launches”

Recognized in 2013 and 2014 by BestColleges.com as one of the best career centers in the country