August 2016 Franklin & Marshall College Poll

SUMMARY OF FINDINGS

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Key Findings

The August 2016 Franklin & Marshall College Poll of Pennsylvania shows that Hillary Clinton leads Donald Trump 47% to 40% among likely voters, down from the 49% to 38% lead she held immediately after the Democratic convention. More voters continue to believe Secretary Clinton rather than Mr. Trump has the experience to be president and is better prepared to handle foreign policy issues, although they are evenly divided on which candidate has the ability to fix the country's economic problems and which candidate will best protect the US from terrorism. Secretary Clinton's favorable ratings have declined since the July survey, falling from 47% to 38% favorable. In the US Senate race, Democrat Katie McGinty has a five-point lead over Republican Senator Pat Toomey 43% to 38% among likely voters, up from a one-point advantage in late July, although one in five (18%) voters is still undecided. Only one in three (33%) registered voters believes Senator Toomey has done a good enough job to deserve re-election.
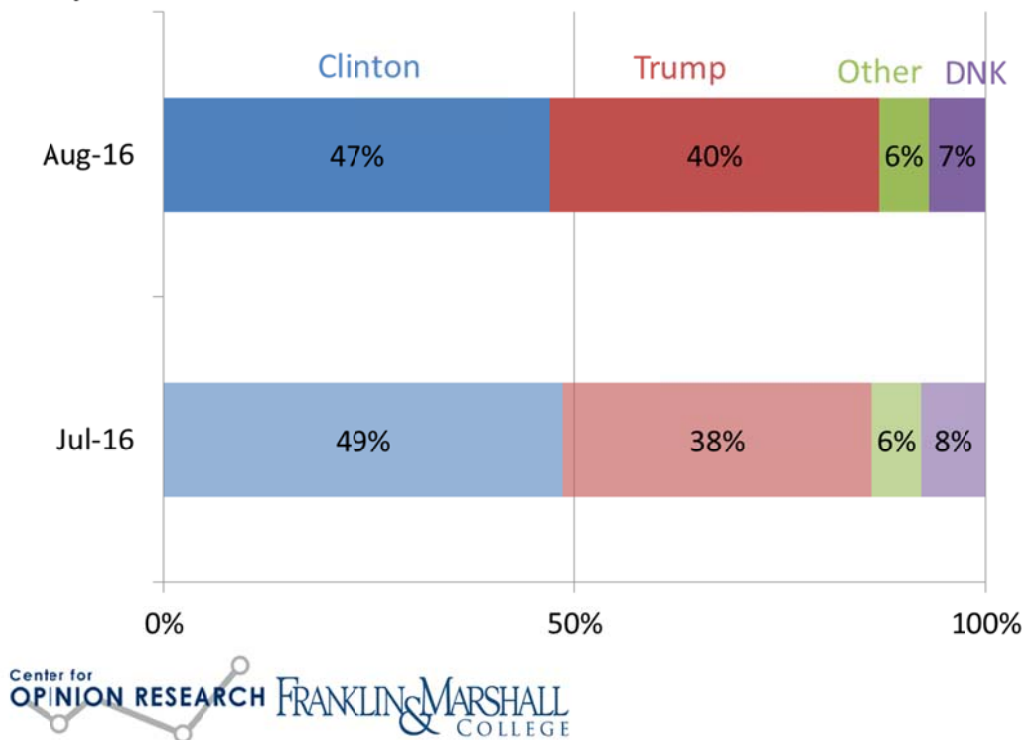
The Presidential Race in Pennsylvania

Hillary Clinton leads Donald Trump 47% to 40% among likely voters. Her lead is smaller among registered voters, 43% to 39% (see figure 1). In a change from our July survey, about equal proportions of registered Democrats support Secretary Clinton (75%) compared to registered Republicans who support Mr. Trump (73%). Secretary Clinton leads among more sub-groups than Mr. Trump, although Mr. Trump leads among those in the lowest education groups, those living in rural counties, and self-described conservatives. There are regional differences in the support for the candidates as well. The current preferences among key demographic groups are displayed in Attachment A-1.

Figure 1:

Presidential Election, Pennsylvania Likely Voters

If the November general election for president was being held today, and the candidates were (rotated) Donald Trump, the Republican and Hillary Clinton, the Democrat, would you vote for...?

	Clinton	Trump	Other	DNK
Aug-16	47%	40%	6%	7%
Jul-16	49%	38%	6%	8%

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Pennsylvania is important to Mr. Trump's election chances because it has a sizable number of white voters, a demographic subgroup whose presidential preferences analysts have been closely following this year. Mr. Trump holds a sizable advantage among whites with a high school degree or less (52% to 35%), but Secretary Clinton has a similar advantage among college-educated whites (50% to 29%). Mr. Trump also has an advantage among white men (41% to 38%), but his advantage is smaller than Secretary Clinton's lead among white women (45% to 38%). Secretary Clinton's margin among white women is smaller than it was in July.
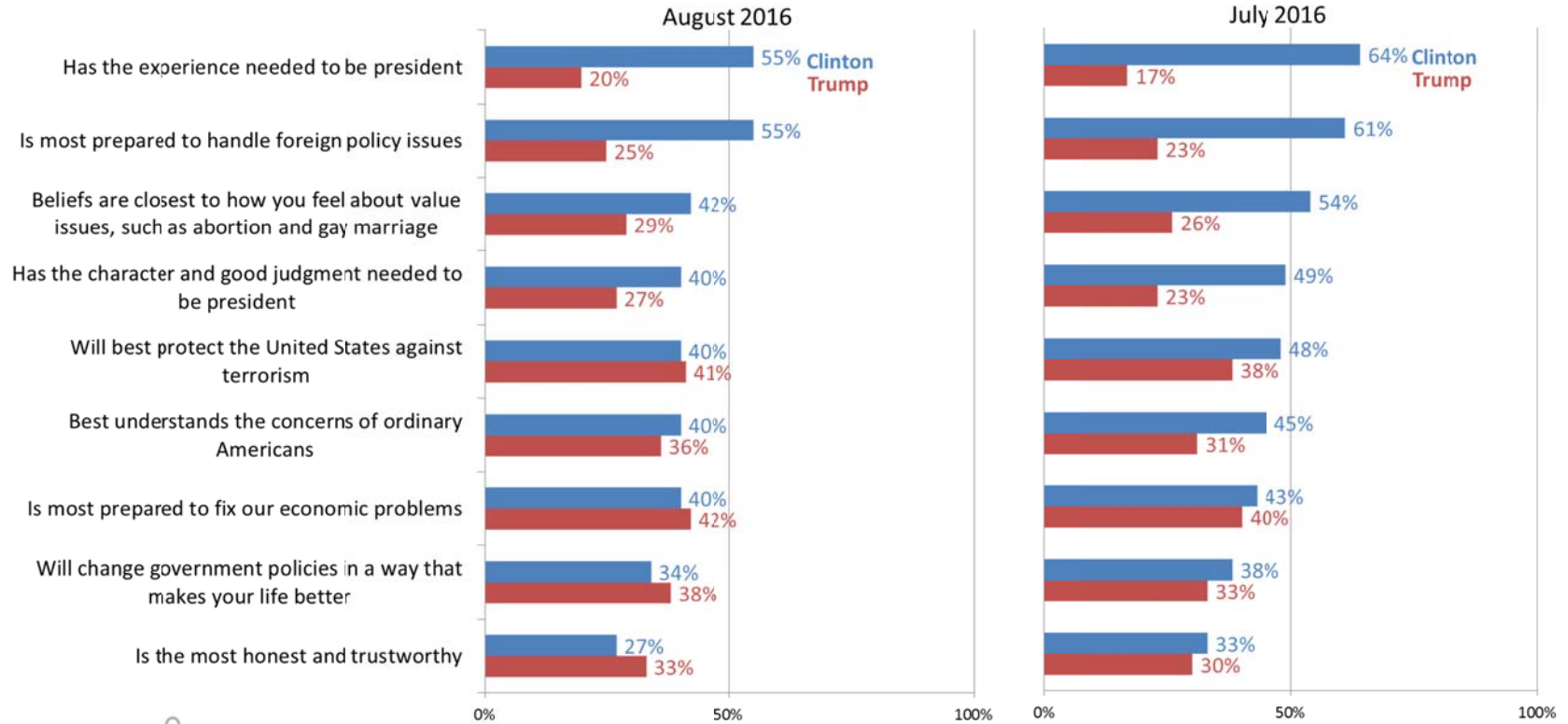
Both candidates have seen their net favorability fluctuate since the primary election in April, although both continue to have a net negative rating. Secretary Clinton is viewed favorably by 38% of registered voters (47% in July) and is viewed unfavorably by 54% (49% in July), giving her a net favorable of minus 16 which is a significant decline from her minus 2 net favorable rating after the Democratic convention. Mr. Trump is viewed favorably by 37% of registered voters (33% in July) and is viewed unfavorably by 58% (62% in July), giving him a net favorable rating of minus 21.

Registered voters tend to believe Secretary Clinton has an advantage over Mr. Trump on a number of important characteristics. A majority of voters believes Secretary Clinton rather than Mr. Trump has the experience to be president and is better prepared to handle foreign policy issues. Voters are about evenly divided on which candidate has the ability to fix the country's economic problems and which candidate will best protect the US from terrorism (see Figure 2).

Perceptions of Presidential Candidate Attributes, *Pennsylvania Voters*

Regardless of how (or if) you plan to vote, which of these Presidential candidates do you think is best described by each of the following statements?

	August 2016	July 2016
	Clinton / Trump	Clinton / Trump
Has the experience needed to be president	55% Clinton / 20% Trump	64% Clinton / 17% Trump
Is most prepared to handle foreign policy issues	55% / 25%	61% / 23%
Beliefs are closest to how you feel about value issues, such as abortion and gay marriage	42% / 29%	54% / 26%
Has the character and good judgment needed to be president	40% / 27%	49% / 23%
Will best protect the United States against terrorism	40% / 41%	48% / 38%
Best understands the concerns of ordinary Americans	40% / 36%	45% / 31%
Is most prepared to fix our economic problems	40% / 42%	43% / 40%
Will change government policies in a way that makes your life better	34% / 38%	38% / 33%
Is the most honest and trustworthy	27% / 33%	33% / 30%

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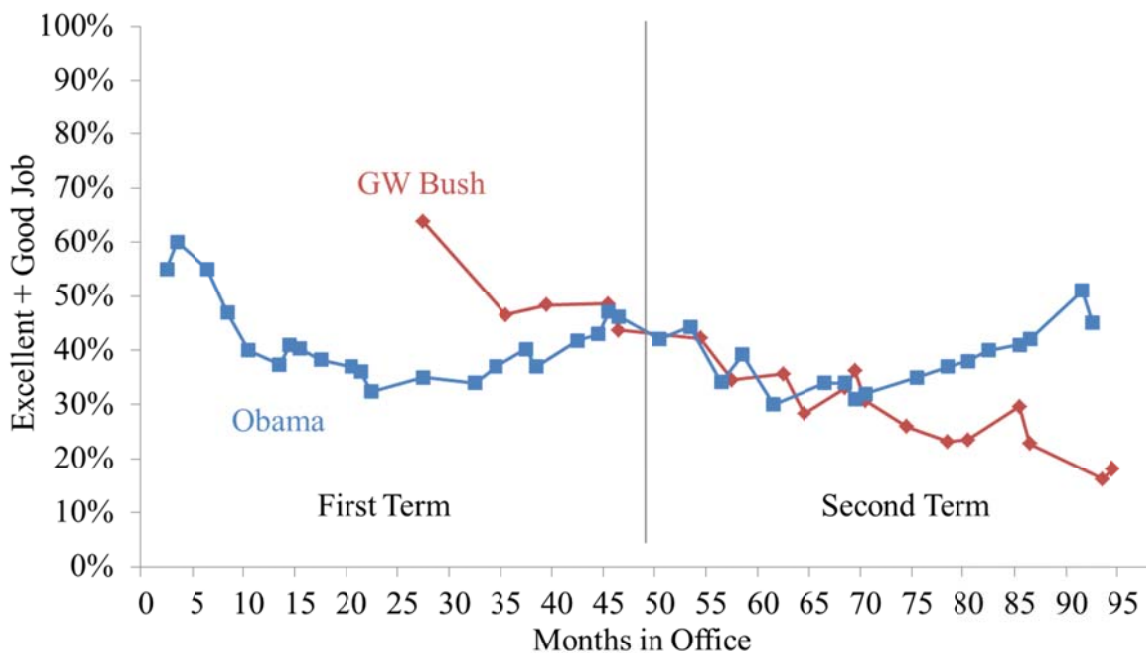OPINION RESEARCH   FRANKLIN&MARSHALL COLLEGE

Voters' judgments about the performance of President Obama appear related to their presidential preferences. Nearly half (45%) of registered voters rate President Obama's job performance as excellent or good (see Figure 3). Nearly nine in ten (85%) of those who believe the President is doing an excellent or good job plan to vote for Secretary Clinton, while seven in ten (68%) who believe he is doing only a fair or poor job plan to vote for Mr. Trump.

Figure 3:

Comparison of Presidents' Job Performance Ratings, Pennsylvania voters August 2016

How would you rate the way that [fill President] is handling his job as President? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?

Source: Survey conducted August 25 – 29, 2016

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The differences in specific estimates between the July and August surveys likely result at least in part from differences in partisan self-identification for each sample. Although estimates for the party registration variable (Are you currently registered as a Republican, a Democrat, and Independent, or as something else?) are the same for each survey, estimates for the party self-identification variable (Regardless of how you are registered, in politics as of today do you think of yourself as a Republican, a Democrat, or an Independent) are notably different. The July survey showed 39% self-identified as Republican and 53% self-identified as Democrat, which provided Democrats with a plus 14 self-identification advantage. The August survey showed 45% self-identified as Republican and 47% self-identified as Democrat.

Secretary Clinton's election prospects in Pennsylvania today are quite similar to recent Democratic presidential candidates (see Table 1). Her personal unfavorability scores are a bit higher than President Obama's in 2012 and 2008 or John Kerry's in 2004, but Donald Trump's unfavorability scores are much higher than those of the Republicans in those races. The president's job performance scores are also much better than were President Bush's in 2008; President Bush's poor job performance ratings were undeniably a drag on the Republican ticket at the time. Compared to the last two elections, registered voters feel better about their personal economic conditions. Voter interest is higher this August than in the three previous elections.

Table 1: Pennsylvania Survey Indicator Comparison: August 2004, 2008, 2012, and 2016

	August 2004	August 2008	August 2012	August 2016
Democratic Candidate Favorable / Unfavorable	46% / 35%	43% / 29%	46% / 45%	38% / 54%
Republican Candidate Favorable / Unfavorable	44% / 46%	39% / 32%	32% / 49%	37% / 58%
President Job Performance (Exc+Good / Fair+Poor)	46% / 54%	21% / 78%	43% / 56%	45% / 54%
Personal Finances (Better / Worse)	-	16% / 37%	15% / 27%	24% / 24%
Voter Interest (very interested)	56%	62%	58%	70%
Democratic Candidate Advantage All Registered (D% - R%)	+ 6	+ 8	+ 6	+ 4

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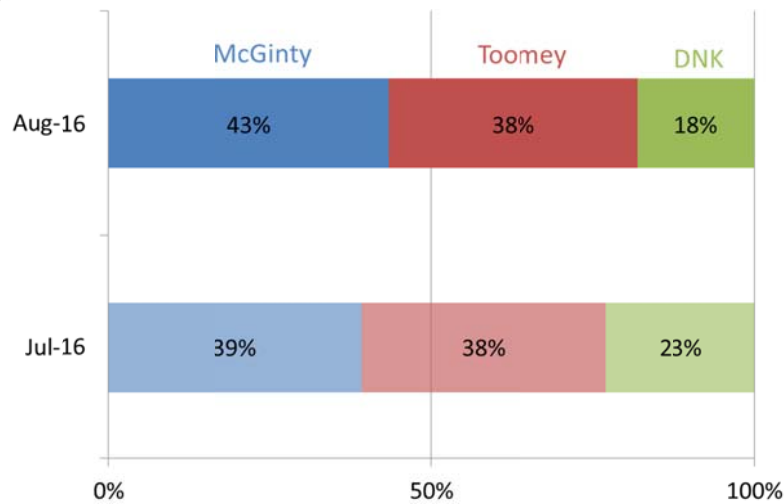### The U.S. Senate Race in Pennsylvania

Democrat Katie McGinty has a five-point lead over Republican Senator Pat Toomey 43% to 38% among likely voters; the race is essentially tied among registered voters, 36% to 37% (see figure 4). Table A-3 displays US Senate preference among demographic subgroups. Senator Toomey is currently viewed favorably by one in four voters (29%, up from 23% in July) and unfavorably by two in five (37%, down from 40% in July) voters. Mrs. McGinty is viewed favorably by one in four (28%, up from 25% in July) voters and unfavorably by about one in four (29%, up from 25% in July) voters.

Senator Toomey's job performance rating is low—only one in four (29%) voters believes he is doing an excellent or good job as US Senator compared to half (53%) who think he is doing a fair or poor job. Importantly, only one in three (33%) registered voters believes he has done a good enough job to deserve being re-elected, but this is an increase from the one in four (24%) voters who felt that way in July.

Figure 4:

U.S. Senate Election, Pennsylvania Likely Voters

If the November general election for U.S. Senator was being held today, and the candidates were (rotated) Pat Toomey, the Republican and Katie McGinty, the Democrat, would you vote for...?

	McGinty	Toomey	DNK
Aug-16	43%	38%	18%
Jul-16	39%	38%	23%

Methodology

The survey findings presented in this release are based on the results of interviews conducted August 25 - 29, 2016. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College on behalf of the Center for Politics and Public Affairs. The poll was designed and administered by the staff of the Center for Opinion Research. The data included in this release represent the responses of 736 Pennsylvania registered voters, including 358 Democrats, 286 Republicans, and 92 Independents. The sample of registered voters was obtained from Labels & Lists. All sampled respondents were notified by letter about the survey. Interviews were completed over the phone and on-line depending on each respondent's preference. Survey results were weighted (age, gender, region, education, and party registration) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Pennsylvania Department of State.

The sample error for this survey is +/- 4.6 percentage points when the design effects from weighting are considered. The sampling error for the 496 likely voters is +/- 5.6 percentage points. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

Attachment A-1

Presidential Election: Registered Voters, Pennsylvania August 2016

If the November general election for president was being held today and the candidates included *(rotated)* Donald Trump, the Republican, and Hillary Clinton, the Democrat, would you vote for Donald Trump, Hillary Clinton, some other candidate, or aren't you sure how you would vote?

	Clinton	Trump	Other	Do Not Know
Party*				
Republican	8%	73%	7%	12%
Democrat	75%	10%	7%	8%
Independent or something else	28%	42%	19%	11%
Ideology*				
Extremely liberal	88%	4%	8%	0%
Slightly liberal	78%	6%	7%	9%
Moderate	46%	33%	9%	12%
Slightly conservative	5%	73%	7%	15%
Extremely conservative	5%	81%	7%	6%
Gender				
Male	40%	40%	11%	9%
Female	47%	37%	6%	10%
Age*				
Under 35	46%	32%	13%	9%
35-54	36%	49%	9%	7%
Over 55	48%	35%	5%	12%
Education*				
HS or less	39%	48%	3%	9%
Some college	36%	45%	8%	11%
College degree	50%	30%	11%	9%
Income**				
Under 35	52%	34%	4%	10%
35-75	43%	34%	13%	9%
Over 75	42%	41%	8%	8%
Race*				
White	42%	39%	9%	10%
Nonwhite	70%	25%	0%	5%
Marital Status*				
Single, Never Married	54%	28%	8%	10%
Married	37%	44%	10%	9%
Not currently married	51%	33%	3%	13%
Religious Affiliation*				
Protestant	38%	47%	7%	8%
Catholic	41%	40%	7%	12%
Other, unaffiliated	51%	29%	12%	8%
Born Again Christian or Fundamentalist*				
Yes	28%	58%	7%	7%
No	49%	31%	9%	11%
Gun Owner*				
Yes	19%	65%	10%	6%
No	57%	24%	8%	11%
Region*				
Philadelphia	83%	12%	3%	2%
Northeast	35%	42%	8%	15%
Allegheny	56%	30%	6%	8%
Southwest	39%	36%	12%	13%
Northwest	24%	64%	4%	8%
Central	31%	50%	9%	10%
Southeast	45%	31%	13%	11%
Employment**				
Fulltime	41%	40%	11%	8%
Other	44%	38%	6%	12%
Retired	51%	32%	5%	12%

* p<0.01   ** p<0.05

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Attachment A-2

U.S. Senate Election: Registered Voters, Pennsylvania August 2016

If the November election for U.S. Senate was being held today and the candidates included *(rotated)* Pat Toomey, the Republican, and Katie McGinty, the Democrat, would you vote for Pat Toomey, Katie McGinty, or aren't you sure how you would vote?

	McGinty	Toomey	Do Not Know
Party*			
Republican	5%	69%	26%
Democrat	65%	10%	24%
Independent or something else	22%	39%	39%
Ideology*			
Extremely liberal	83%	4%	13%
Slightly liberal	71%	8%	21%
Moderate	32%	27%	41%
Slightly conservative	8%	64%	28%
Extremely conservative	3%	87%	10%
Gender**			
Male	38%	40%	22%
Female	35%	34%	31%
Age*			
Under 35	35%	35%	30%
35-54	26%	42%	31%
Over 55	45%	34%	21%
Education*			
HS or less	31%	39%	30%
Some college	29%	40%	31%
College degree	44%	34%	22%
Income			
Under 35	39%	34%	26%
35-75	37%	37%	26%
Over 75	40%	37%	23%
Race			
White	36%	37%	27%
Nonwhite	49%	27%	24%
Marital Status			
Single, Never Married	38%	34%	28%
Married	36%	38%	26%
Not currently married	35%	35%	30%
Religious Affiliation*			
Protestant	28%	46%	25%
Catholic	37%	37%	27%
Other, unaffiliated	45%	27%	28%
Born Again Christian or Fundamentalist*			
Yes	18%	55%	27%
No	43%	31%	26%
Gun Owner*			
Yes	22%	51%	26%
No	45%	28%	27%
Region*			
Philadelphia	64%	13%	23%
Northeast	40%	32%	28%
Allegheny	51%	24%	24%
Southwest	40%	37%	23%
Northwest	20%	43%	37%
Central	23%	46%	31%
Southeast	34%	45%	21%
Employment*			
Fulltime	34%	40%	26%
Other	33%	34%	33%
Retired	48%	31%	22%

* p<0.01   ** p<0.05

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Marginal Frequency Report

Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

     100%   Yes
      0%   No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

     39%   Republican
     49%   Democrat
     10%   Independent
      3%   Something else

Vote_Nov. Many people will vote in the election November; however, many other people will not. What would you say are the chances of your voting in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, or don't you think that you will vote in the November election?

	Aug 2016	Jul 2016
Certain to vote	**91%**	89%
Will probably vote	**5%**	7%
Chances	**2%**	2%
Don't think will vote	**1%**	1%

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are…in the 2016 presidential campaign?

	Aug 2016	**Jul 2016**
Very much interested	**70%**	74%
Somewhat interested	**26%**	23%
Not very interested	**4%**	3%

Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? *(rotated)*

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
Donald Trump						
Aug 2016	**23%**	**14%**	**7%**	**51%**	**5%**	**1%**
Jul 2016	20%	13%	5%	57%	5%	0%
Mar 2016	13%	14%	9%	56%	7%	1%
Feb 2016	12%	15%	11%	51%	10%	1%
Hillary Clinton						
Aug 2016	**22%**	**16%**	**8%**	**46%**	**7%**	**1%**
Jul 2016	27%	20%	7%	42%	3%	1%
Mar 2016	21%	21%	10%	43%	6%	1%
Feb 2016	19%	20%	12%	44%	5%	1%
Feb 2014	53%	27%	3%	6%	9%	2%
KATIE McGINTY						
Aug 2016	**9%**	**19%**	**10%**	**19%**	**15%**	**28%**
Jul 2016	7%	18%	9%	16%	12%	37%
May 2014	6%	10%	3%	2%	15%	64%
Mar 2014	4%	10%	1%	2%	10%	73%
Feb 2014	1%	5%	2%	1%	5%	86%
PAT TOOMEY						
Aug 2016	**13%**	**16%**	**16%**	**21%**	**16%**	**17%**
Jul 2016	8%	15%	17%	23%	12%	24%
Mar 2016	9%	21%	14%	21%	12%	22%
Feb 2016	9%	20%	12%	21%	12%	27%
Jun 2015	11%	23%	7%	15%	17%	28%
Mar 2015	9%	21%	11%	12%	18%	29%
Oct 2013	8%	19%	11%	16%	13%	34%
Aug 2013	7%	19%	10%	10%	19%	36%
May 2013	12%	23%	11%	11%	15%	28%
Feb 2013	11%	15%	8%	12%	16%	37%
Mar 2011	6%	17%	7%	6%	22%	42%
Oct 2010	15%	15%	10%	16%	16%	28%
Sep 2010	12%	13%	7%	9%	17%	43%
Aug 2010	11%	14%	8%	12%	19%	36%
May 2010	6%	10%	4%	5%	15%	60%
Mar 2010	8%	10%	5%	5%	13%	59%
Feb 2010	6%	10%	2%	5%	15%	62%
Jan 2010	6%	9%	4%	3%	13%	65%
Oct 2009	5%	11%	5%	5%	10%	64%
Aug 2009	7%	11%	4%	6%	9%	63%

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Pres16TC. If the November general election for president was being held today and the candidates were (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, would you vote for Donald Trump, Hillary Clinton, some other candidate, or aren't you sure how you would vote?

	Aug 2016	Jul 2016	Mar 2016
Hillary Clinton	43%	48%	46%
Donald Trump	39%	35%	33%
Other Candidate	9%	9%	11%
Don't know	10%	8%	10%

Pres16. If the November general election for president was being held today and the candidates were (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, Jill Stein, the Green, and Gary Johnson, the Libertarian, would you vote for …, or aren't you sure how you would vote?

	Aug 2016	Jul 2016
Hillary Clinton	41%	47%
Donald Trump	38%	34%
Gary Johnson	7%	7%
Jill Stein	2%	3%
Don't know	13%	10%

Cert. Are you absolutely CERTAIN you will vote FOR [fill Pres16name] in the election, or are you still making up your mind?

| Clinton
Respondents with vote choice | Aug 2016
(n=298) | Jul 2016
(n=306) |
|---|---|---|
| Certain to vote for named candidate | 91% | 93% |
| Still making up mind | 9% | 7% |

| Trump
Respondents with vote choice | Aug 2016
(n=274) | Jul 2016
(n=222) |
|---|---|---|
| Certain to vote for named candidate | 88% | 89% |
| Still making up mind | 12% | 11% |

| Johnson
Respondents with vote choice | Aug 2016
(n=50) | Jul 2016
(n=43) |
|---|---|---|
| Certain to vote for named candidate | 35% | 37% |
| Still making up mind | 65% | 63% |

| Stein
Respondents with vote choice | Aug 2016
(n=17) | Jul 2016
(n=20) |
|---|---|---|
| Certain to vote for named candidate | 3% | 35% |
| Still making up mind | 98% | 65% |

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PresWhy. What is the main reason you plan to vote for [fill Pres16name]?

Clinton Respondents with vote choice	Aug 2016 (n=298)	Jul 2016 (n=306)
Most Qualified, most experienced	40%	37%
Best option/dislike other candidate more	28%	26%
Align with political views/platforms	19%	20%
Personal characteristic of candidate	11%	10%
Terrorism, war, foreign policy	1%	1%
Candidate who will put country back on right track, in general	0%	1%
Unemployment, economy, finances	0%	1%
Bipartisanship	0%	1%
Childcare plan	0%	1%
Racism	0%	1%
Other	1%	1%
Do not know	0%	1%

Trump Respondents with vote choice	Aug 2016 (n=274)	Jul 2016 (n=222)
Best option/dislike other candidate more	31%	29%
Not a politician	21%	19%
Align with political views/platforms	12%	10%
Candidate who will put country back on right track, in general	8%	13%
Personal characteristic of candidate	7%	13%
Unemployment, economy, finances	5%	3%
Immigration, illegal immigrants	4%	3%
Terrorism, war, foreign policy	2%	3%
Crime, drugs, violence, guns	2%	0%
Most Qualified, most experienced	1%	1%
Justice system, lawyers	1%	3%
Government, politicians	1%	1%
Retaining, attracting business	1%	0%
Values and morality	1%	0%
Lack of pride in U.S., patriotism	1%	0%
Taxes	0%	1%
Other	4%	3%
Do not know	1%	1%

Other Respondents with vote choice	Aug 2016 (n=67)	Jul 2016 (n=63)
Best option/dislike other candidate more	61%	31%
Align with political views/platforms	31%	26%
Unemployment, economy, finances	6%	0%
Most Qualified, most experienced	2%	3%
Personal characteristic of candidate	0%	13%
Government, politicians	0%	2%
Civil liberties	0%	7%
Other	0%	10%
Do not know	0%	10%

Lean. As of today, do you lean more to (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, Jill Stein, the Green, OR Gary Johnson, the Libertarian? *(91 undecided respondents)*

	Aug 2016	Jul 2016
Donald Trump	**27%**	28%
Hillary Clinton	**19%**	17%
Gary Johnson	**6%**	3%
Jill Stein	**0%**	15%
Don't know	**47%**	37%

Regardless of how (or IF) you plan to vote, which of these Presidential candidates do you think is best described by each of the following statements?

August 2016	Clinton	Trump	Neither	Do not know
Best understands the concerns of ordinary Americans	40%	36%	21%	4%
Is most prepared to fix our economic problems	40%	42%	14%	4%
Beliefs are closest to how you feel about value issues, such as abortion an...	42%	29%	21%	8%
Is most prepared to handle foreign policy issues	55%	25%	16%	4%
Will best protect the United States against terrorism	40%	41%	12%	7%
Has the experience needed to be president	55%	20%	20%	4%
Will change government policies in a way that makes your life better	34%	38%	21%	8%
Has the character and good judgment needed to be president	40%	27%	28%	5%
Is the most honest and trustworthy	27%	33%	36%	4%

July 2016	Clinton	Trump	Neither	Do not know
Best understands the concerns of ordinary Americans	45%	31%	21%	3%
Is most prepared to fix our economic problems	43%	40%	12%	4%
Beliefs are closest to how you feel about value issues, such as abortion an...	54%	26%	13%	7%
Is most prepared to handle foreign policy issues	61%	23%	13%	3%
Will best protect the United States against terrorism	48%	38%	9%	5%
Has the experience needed to be president	64%	17%	16%	3%
Will change government policies in a way that makes your life better	38%	33%	22%	7%
Has the character and good judgment needed to be president	49%	23%	23%	4%
Is the most honest and trustworthy	33%	30%	31%	6%

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Vchg1 At any point during the Presidential campaign have you changed your mind about which candidate you planned to vote for?

	Aug 2016
Yes	30%
No	68%
Don't know	2%

Vchg2 What issue or event caused you to change your mind?

	Aug 2016 (n=218)
Results of the Primaries, Previous choice no longer a candidate	51%
Personality: Dishonesty Attitude/behavior	22%
Background, Experience	4%
Party Affiliation: Platform Issues	4%
Record	4%
Bengazi	2%
Debate(s)	2%
Economy: unemployment, deficit Taxes/Entitlements	2%
Domestic Policy: gun control	1%
VP candidate: Ticket	1%
Foreign Policy: Immigration	1%
TV ads	1%
Social issues	1%
Endorsements by others	1%
None, nothing, No one event in particular	1%
Other	10%
Do not know	4%

Responses total over 100% because multiple responses were accepted.

Vchg3 Do you think you might change your mind (again) before Election Day?

	Aug 2016
Yes	13%
No	76%
Don't know	11%

VoteSen. If the 2016 election for U.S. SENATOR was being held today and the candidates included (rotated) Katie McGinty, the Democrat, and Pat Toomey, the Republican, would you vote for Katie McGinty, Pat Toomey, or aren't you sure how you would vote?

	Aug 2016	Jul 2016
Katie McGinty	36%	38%
Pat Toomey	37%	30%
Aren't sure, Don't know	27%	32%

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CertSen. Are you absolutely CERTAIN you will vote FOR [fill VoteSen] in the election, or are you still making up your mind?

McGinty *Respondents with vote choice*	Aug 2016 *(n=265)*	Jul 2016 *(n=250)*
Certain to vote for named candidate	**79%**	79%
Still making up mind	**22%**	21%

Toomey *Respondents with vote choice*	Aug 2016 *(n=268)*	Jul 2016 *(n=197)*
Certain to vote for named candidate	**86%**	80%
Still making up mind	**14%**	20%

LeanSen. As of today, do you lean more to (rotated) Pat Toomey, the Republican, or Katie McGinty, the Democrat? *(194 undecided respondents)*

	Aug 2016	Jul 2016
Katie McGinty	**26%**	33%
Pat Toomey	**28%**	18%
Aren't sure, Don't know	**46%**	49%

RateSenT. How would you rate the way that Pat Toomey is handling his job as U.S. SENATOR? Would you say he is doing an…

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Aug 2016	**5%**	**24%**	**36%**	**17%**	**18%**
Jul 2016	4%	21%	30%	22%	24%
Feb 2016	3%	23%	31%	17%	27%
Jan 2016	4%	29%	34%	17%	18%
Oct 2015	4%	31%	37%	13%	15%
Aug 2015	6%	34%	32%	11%	18%
Jun 2015	5%	29%	33%	14%	20%
Mar 2015	3%	28%	35%	13%	21%
Oct 2013	4%	18%	34%	19%	25%
Aug 2013	4%	20%	42%	9%	26%
May 2013	4%	27%	39%	10%	21%
Oct 2011	3%	29%	40%	11%	18%
Aug 2011	5%	24%	37%	14%	20%
Mar 2011	3%	25%	36%	10%	27%

DesRESen Do you believe that Pat Toomey has done a good enough job as Senator to DESERVE RE-ELECTION, or do you believe it is TIME FOR A CHANGE?

	Aug 2016	Jul 2016
Deserves re-election	**33%**	24%
Time for a change	**46%**	51%
Don't know	**21%**	26%

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VotePT Would you vote for Pat Toomey no matter who ran against him? *(238 respondents who feel Toomey deserves re-election)*

	Aug 2016	Jul 2016
Yes	**42%**	44%
No	**37%**	29%
Don't know	**21%**	27%

Please tell me whether you agree or disagree with the following statements: (rotated)

August 2016	**Strongly Agree**	**Somewhat Agree**	**Somewhat Disagree**	**Strongly Disagree**	**Don't know**
There is too much power in the hands of big companies.	58%	24%	9%	5%	4%
The federal government controls too much of our daily lives.	44%	21%	20%	13%	3%
It seems that American society no longer values responsible behavior.	52%	25%	9%	11%	3%
Society is better off when men and women stick to the jobs and tasks they are naturally suited for.	16%	17%	18%	39%	10%
Global trade deals are mostly good for America.	14%	33%	19%	21%	13%

July 2016	**Strongly Agree**	**Somewhat Agree**	**Somewhat Disagree**	**Strongly Disagree**	**Don't know**
There is too much power in the hands of big companies.	57%	27%	9%	3%	4%
The federal government controls too much of our daily lives.	42%	21%	22%	13%	2%
It seems that American society no longer values responsible behavior.	49%	24%	13%	12%	2%
Society is better off when men and women stick to the jobs and tasks they are naturally suited for.	16%	19%	16%	39%	10%
Global trade deals are mostly good for America.	13%	33%	21%	21%	12%

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UStrk. All in all, do you think things in the UNITED STATES are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

	Aug 2016	Jul 2016
Right direction	**32%**	38%
Wrong track	**61%**	57%
Don't know	**7%**	5%

RatePres. How would you rate the way that Barack Obama is handling his job as president?
Would you say he is doing… an excellent job, a good job, only a fair job, or a poor job as President?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Aug 2016	**19%**	**26%**	**16%**	**38%**	**0%**
Jul 2016	25%	27%	15%	33%	0%
Feb 2016	13%	29%	18%	39%	1%
Jan 2016	13%	28%	20%	39%	1%
Oct 2015	14%	26%	18%	42%	0%
Aug 2015	12%	26%	16%	45%	1%
Jun 2015	12%	25%	20%	43%	1%
Mar 2015	11%	24%	21%	43%	1%
Oct 2014	8%	24%	27%	41%	0%
Sept 2014	6%	25%	25%	43%	1%
Aug 2014	7%	27%	28%	37%	1%
Jun 2014	7%	27%	22%	42%	1%
Jan 2014	6%	24%	31%	37%	1%
Oct 2013	11%	28%	21%	39%	1%
Aug 2013	8%	26%	23%	42%	1%
May 2013	14%	30%	22%	33%	1%
Feb 2013	14%	28%	23%	34%	1%
Oct 2012	17%	29%	20%	33%	1%
Sep 2012	18%	29%	19%	33%	0%
Aug 2012	12%	31%	23%	33%	1%
June 2012	13%	29%	30%	28%	1%
Feb 2012	11%	26%	29%	35%	0%
Jan 2012	9%	31%	29%	30%	0%
Oct 2011	9%	28%	31%	32%	1%
Aug 2011	9%	25%	33%	33%	1%
Mar 2011	7%	28%	30%	34%	1%
Oct 2010	8%	24%	31%	36%	1%
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

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FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Aug 2016	Jul 2016
Better off	24%	24%
Worse off	24%	22%
About the same	52%	54%
Don't know	1%	1%

FinFut. Now looking AHEAD, do you think that A YEAR FROM NOW, YOU and YOUR FAMILY will be better off financially than you are now, worse off, or about the same as you are now?

	Aug 2016	Jul 2016
Better off	25%	24%
Worse off	8%	7%
About the same	53%	55%
Don't know	14%	14%

Please tell me if you have thought about the possibility of any of the following events during the past week. During the past week, have you thought about the possibility of … *(rotated)*

Thinking about [Fill event], were you very worried, somewhat worried, a little worried, or not worried at all?

	% Yes	n	Very Worried	Somewhat Worried	A little Worried	Not at All Worried
A terrorist attack occurring in the United States?	58%	(423)	25%	39%	32%	3%
Being hospitalized due to unexpected illness or an accident?	40%	(296)	10%	35%	49%	6%
A terrorist attack occurring in Pennsylvania?	30%	(222)	16%	43%	37%	3%
Being the victim of a violent crime?	23%	(169)	9%	40%	48%	3%
Being unlawfully stopped by a law enforcement officer?	16%	(116)	20%	30%	35%	16%
A terrorist attack occurring in your community?	15%	(109)	13%	29%	51%	8%

PrimNews What is your PRIMARY source for news?

	Aug 2016	Jul 2016
Internet	28%	35%
Cable television, such as Fox, CNN, or MSNBC	28%	27%
Network television, such as ABC, CBS, or NBC	21%	20%
Daily newspaper (such as the Inquirer or Daily News)	11%	10%
Radio	6%	6%
Neighborhood newspaper	2%	2%
Other	3%	1%
Do not know	1%	0%

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SocMedia In the past three months have you used social media sites like Facebook, Twitter, Instagram or LinkedIn?

	Aug 2016	Jul 2016
Yes	**69%**	70%
No	**31%**	30%
Don't know	**0%**	1%

DEMO   I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

26%   Central
23%   Southeast
12%   Northeast
11%   Allegheny
 9%   Northwest
 9%   Southwest
11%   Philadelphia

AGE. What was your age on your last birthday?

 8%   18-24
17%   25-34
15%   35-44
18%   45-54
19%   55-64
23%   65 and older

EDUC. What was the highest grade level of schooling you have completed?

 1%   Non high school graduate
18%   High school graduate or GED
20%   Some college
13%   Associate's degree or technical degree
26%   Bachelor's degree
22%   Post graduate degree

MAR. What is your CURRENT marital status…are you single, married, separated, divorced, or a widower?

60%   Married
24%   Single, Never Married
 6%   Widow or widower
 9%   Divorced
 1%   Separated

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IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Aug 2016	**31%**	**32%**	**33%**	**4%**
Jul 2016	33%	30%	33%	4%
Mar 2016	24%	35%	37%	3%
Feb 2016	27%	33%	37%	3%
Jan 2016	22%	39%	36%	4%
Oct 2015	22%	38%	37%	4%
Aug 2015	21%	36%	40%	3%
Jun 2015	23%	35%	39%	4%
Oct 2014	23%	37%	36%	3%
Sept 2014	22%	36%	38%	5%
Aug 2014	20%	39%	36%	5%
Jun 2014	26%	36%	34%	5%
Jan 2014	24%	43%	28%	5%
Oct 2013	24%	39%	31%	6%
Aug 2013	22%	42%	33%	3%
May 2013	24%	39%	31%	6%
Feb 2013	26%	36%	35%	3%
Oct 2012	22%	39%	35%	5%
Sep 2012	26%	34%	35%	5%
Aug 2012	21%	40%	36%	4%
June 2012	25%	34%	36%	5%
Feb 2012	17%	39%	40%	4%
Jan 2011	21%	39%	36%	4%
Oct 2011	20%	39%	33%	8%
Aug 2011	24%	32%	37%	7%
Mar 2011	16%	33%	41%	10%
Oct 2010	16%	37%	39%	8%
Sep 2010	15%	34%	40%	10%
Aug 2010	19%	32%	40%	9%
May 2010	19%	32%	40%	9%
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%

PARTY. Regardless of how you are registered… in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

- 23%   Strong Republican
- 13%   Republican
- 9%   Lean Republican
- 7%   Independent
- 8%   Lean Democrat
- 11%   Democrat
- 28%   Strong Democrat
- 1%   Don't know

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GenVote Thinking about the last few state and national elections, which best describes how you voted:

  4%   Did not vote in last few
18%   Straight Democrat
22%   Mostly Democrat
  6%   A few more Democrats than Republicans
10%   About equally for both parties
  7%   A few more Republicans than Democrats
20%   Mostly Republican
13%   Straight republican
  1%   Don't know

GUN. Are you a gun owner?

34%   Yes
65%   No
  1%   Don't know

GUN2. Generally speaking, do you favor or oppose creating more laws that regulate gun ownership?

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Aug 2016	**38%**	**16%**	**16%**	**26%**	**3%**
Jul 2016	43%	18%	10%	25%	4%
Mar 2016	42%	17%	10%	28%	3%
Feb 2016	40%	16%	13%	29%	3%
Jan 2016	40%	15%	13%	29%	3%
Oct 2015	43%	13%	10%	31%	4%
Aug 2015	40%	14%	10%	32%	5%
Jun 2015	38%	13%	12%	33%	5%
Oct 2014	42%	12%	8%	37%	2%
Sept 2014	39%	14%	10%	32%	5%
Aug 2014	39%	14%	10%	31%	6%
Jun 2014	43%	12%	9%	31%	5%
Jan 2014	42%	12%	9%	32%	6%
Oct 2013	46%	16%	9%	24%	5%
Aug 2013	39%	12%	13%	33%	4%
May 2013	43%	14%	11%	30%	3%
Feb 2013*	43%	15%	10%	28%	4%
Aug 2007	40%	20%	14%	23%	3%
Jun 2007	39%	15%	12%	31%	3%
Feb 2007	39%	17%	15%	26%	3%
Oct 2006*	35%	16%	15%	26%	8%
Sep 2006*	34%	15%	17%	28%	6%
Aug 2006*	37%	15%	14%	27%	7%
May 2006*	37%	14%	16%	27%	6%
Feb 2006	35%	19%	17%	22%	7%
Nov 2005	38%	20%	14%	20%	8%
Sep 2005	39%	16%	13%	25%	8%
Jun 2005	39%	17%	16%	23%	6%
Oct 2004*	33%	19%	19%	23%	7%
Sep 2004*	38%	19%	15%	20%	8%
Aug 2004*	35%	20%	15%	23%	7%
Mar 2004*	42%	17%	14%	21%	7%
Oct 2002*	34%	18%	15%	26%	7%
Sep 2002*	28%	20%	14%	29%	9%
Jun 2002*	40%	14%	11%	28%	7%
Oct 2001*	33%	22%	15%	24%	6%
Apr 2001*	41%	18%	14%	22%	6%
Oct 2000*	37%	18%	15%	22%	9%
Feb 2000*	41%	19%	11%	24%	5%

Question asked of registered respondents only

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LABR. Are you or is any member of your household a member of a LABOR UNION?

 22%   Yes
 78%   No
  1%   Don't know

VET. Are you a military veteran?

 12%   Yes
 88%   No

Hisp. Are you Hispanic or Latino, or not?

  3%   Yes
 96%   No
  1%   Don't know

RACE. Which of the following categories best describes your racial background?

 91%   White
  9%   Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

 30%   Protestant
 32%   Catholic
 13%   Some other religion
 23%   Not affiliated with any religion
  2%   Don't know

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

 24%   Yes
 74%   No
  2%   Don't know

WORK. Are you currently working fulltime, part-time, going to school, keeping house or something else?

 56%   Full-time
 22%   Retired
 10%   Part-time
  4%   Something else
  3%   Disabled
  2%   Unemployed
  2%   Going to school

INCOME. And, just for statistical purposes, we need to know if your total family income is above or below $50,000 per year?

   9%   Under $25,000
   9% $25-$35,000
14% $35-50,000
15% $50-75,000
15% $75-100,000
30%   Over $100,000
   8%   Don't know

DONE. Sex of respondent:

48%   Male
52%   Female