September 2016 Franklin & Marshall College Poll

SUMMARY OF FINDINGS

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Key Findings

The September 2016 Franklin & Marshall College Poll of Pennsylvania shows that Hillary Clinton leads Donald Trump 47% to 38% among likely voters. More voters continue to believe Secretary Clinton rather than Mr. Trump has the experience to be president, is better prepared to handle foreign policy issues, and has the character and judgment to be president. Voters are evenly divided on which candidate has the ability to fix the country's economic problems and which candidate will change government policies to make voters' lives better. Secretary Clinton's favorable ratings have rebounded to about where they were after the Democratic Party convention, 47% favorable, while Mr. Trump's favorable ratings have also returned to their late July level of 32%. Survey indicators from this poll show the candidates' standing in the post-debate race is similar to where they stood after the political party conventions in late July.

In the US Senate race, Democrat Katie McGinty has a six-point lead over Republican Senator Pat Toomey 41% to 35% among likely voters, similar to her advantage in late August, although one in four (22%) voters is still undecided. Only one in three (31%) registered voters believes Senator Toomey has done a good enough job to deserve re-election.
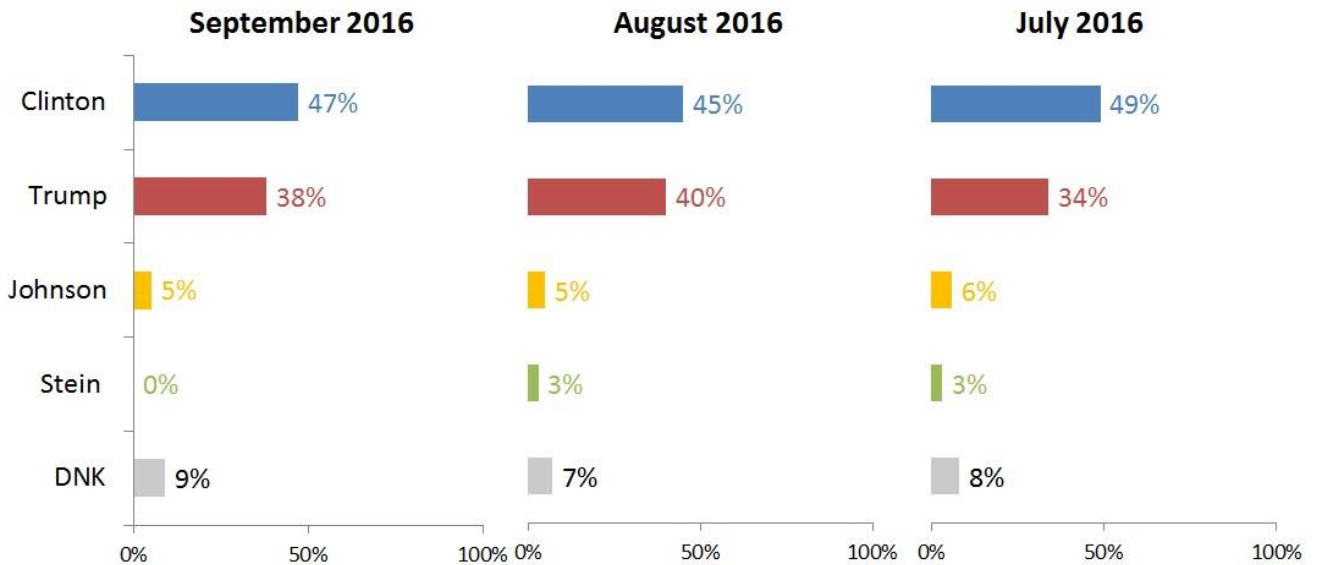
The Presidential Race in Pennsylvania

Hillary Clinton leads Donald Trump 47% to 38% among likely voters (see Figure 1). Her lead is larger among registered voters, 48% to 36%. More likely Democratic voters support Secretary Clinton (78%) than likely Republican voters who support Mr. Trump (71%). Among likely voters, Secretary Clinton leads among more demographic sub-groups than Mr. Trump, with sizable leads among women, young voters, non-whites, self-described moderates, and those living in Southeastern Pennsylvania. Mr. Trump leads, as in prior surveys, among those without a college education, those living in rural counties, and self-described conservatives. The current preferences among key demographic groups are displayed in Attachment A-1.

Figure 1

Presidential Election, Pennsylvania Likely Voters

If the November general election for president was being held today and the candidates were (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, Jill Stein, the Green, and Gary Johnson, the Libertarian, would you vote for …?

	September 2016	August 2016	July 2016
Clinton	47%	45%	49%
Trump	38%	40%	34%
Johnson	5%	5%	6%
Stein	0%	3%	3%
DNK	9%	7%	8%

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White voters in Pennsylvania are a vital component of Mr. Trump's coalition. Considering whites who are likely to vote, Mr. Trump holds the advantage among whites with no college degree (46% to 39%) as he has throughout the race, but Secretary Clinton has an advantage among college-educated whites (54% to 32%). Mr. Trump is currently losing among both white men (40% to 46%) and white women (39% to 47%).
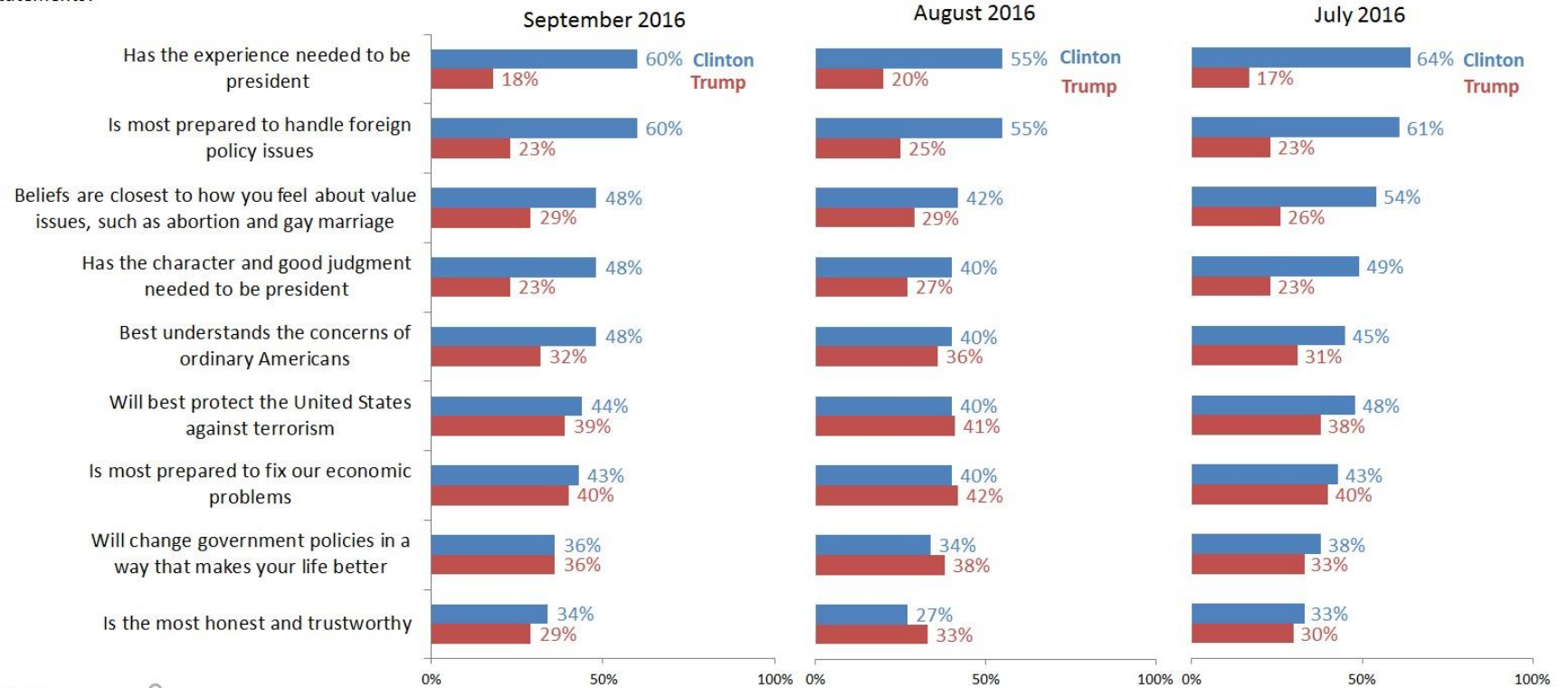
Both candidates have seen their net favorability fluctuate since the primary election in April, although both continue to have a net negative rating. Secretary Clinton is viewed favorably by 47% of registered voters (47% in July and 38% in August) and is viewed unfavorably by 50% (49% in July and 54% in August), giving her a net favorable of minus 3 which is similar to her minus 2 net favorable rating after the Democratic convention. Mr. Trump is viewed favorably by 32% of registered voters (33% in July and 37% in August) and is viewed unfavorably by 60% (62% in July and 58% in August), giving him a net favorable rating of minus 28.

Registered voters tend to believe Secretary Clinton has an advantage over Mr. Trump on a number of important characteristics. More voters continue to believe Secretary Clinton rather than Mr. Trump has the experience to be president, is better prepared to handle foreign policy issues, and has the character and judgment to be president. Voters are evenly divided on which candidate has the ability to fix the country's economic problems and which candidate will change government policies to make voters' lives better (see Figure 2).

Figure 2:

Perceptions of Presidential Candidate Attributes, *Pennsylvania Voters*

Regardless of how (or if) you plan to vote, which of these Presidential candidates do you think is best described by each of the following statements?

	September 2016	August 2016	July 2016
Has the experience needed to be president	Clinton 60% / Trump 18%	Clinton 55% / Trump 20%	Clinton 64% / Trump 17%
Is most prepared to handle foreign policy issues	60% / 23%	55% / 25%	61% / 23%
Beliefs are closest to how you feel about value issues, such as abortion and gay marriage	48% / 29%	42% / 29%	54% / 26%
Has the character and good judgment needed to be president	48% / 23%	40% / 27%	49% / 23%
Best understands the concerns of ordinary Americans	48% / 32%	40% / 36%	45% / 31%
Will best protect the United States against terrorism	44% / 39%	40% / 41%	48% / 38%
Is most prepared to fix our economic problems	43% / 40%	40% / 42%	43% / 40%
Will change government policies in a way that makes your life better	36% / 36%	34% / 38%	38% / 33%
Is the most honest and trustworthy	34% / 29%	27% / 33%	33% / 30%

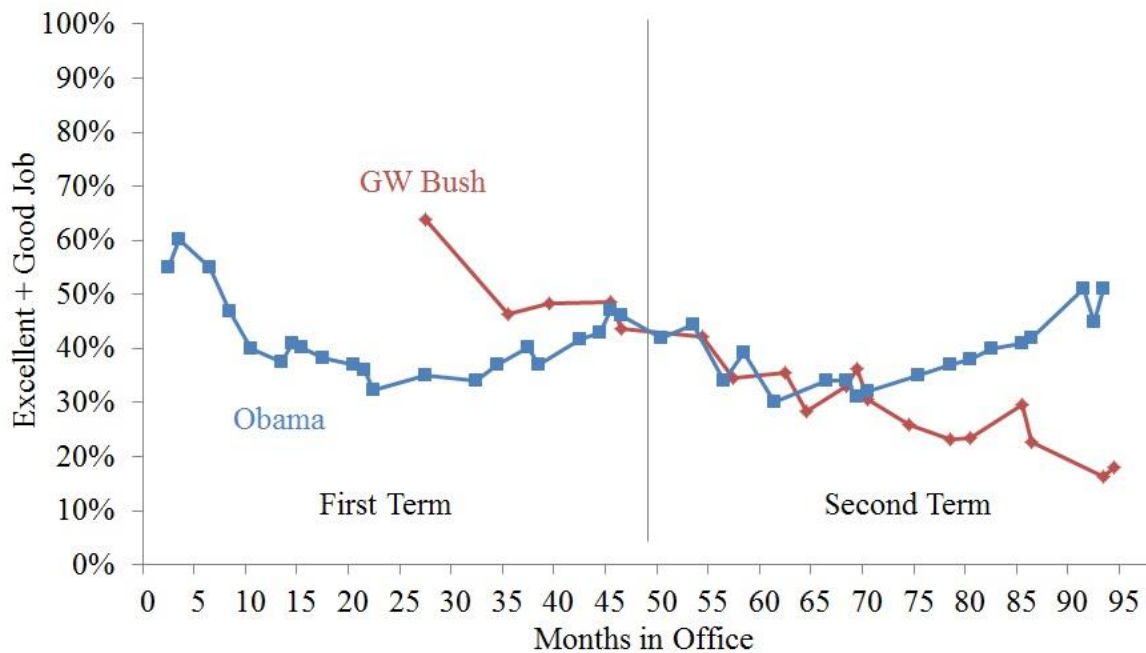Center for OPINION RESEARCH FRANKLIN&MARSHALL COLLEGE

Voters' judgments about the performance of President Obama continue to be related to their presidential preferences. Half (51%) of registered voters rate President Obama's job performance as excellent or good (see Figure 3). More than four in five (83%) of those who believe the President is doing an excellent or good job plan to vote for Secretary Clinton, while seven in ten (71%) who believe he is doing only a fair or poor job plan to vote for Mr. Trump.

Figure 3:

Comparison of Presidents' Job Performance Ratings, Pennsylvania voters September 2016

How would you rate the way that [fill President] is handling his job as President? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?

Source: Survey conducted September 28 – October 2, 2016

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The differences in specific estimates between the July, August, and September surveys likely result at least in part from differences in partisan self-identification for each sample. Although estimates for the party registration variable (Are you currently registered as a Republican, a Democrat, and Independent, or as something else?) are the same for each survey, estimates for the party self-identification variable (Regardless of how you are registered, in politics as of today do you think of yourself as a Republican, a Democrat, or an Independent) are notably different. The July survey showed 39% self-identified as Republican and 53% self-identified as Democrat, which provided Democrats with a plus 14 self-identification advantage. The August survey showed 45% self-identified as Republican and 47% self-identified as Democrat, which provided Democrats with a minus 2 self-identification disadvantage. The current survey shows 53% self-identified as Democrat and 41% self-identified as Republican, providing Democrats with a plus 12 self-identification advantage.

Secretary Clinton's election prospects in Pennsylvania today are quite similar to recent Democratic presidential candidates (see Table 1). Her personal unfavorability scores are a bit higher than President Obama's in 2012 and 2008, but Donald Trump's unfavorability scores are much higher than those of the Republicans in prior races. The president's job performance scores are also much better than were President Bush's in 2008; President Bush's poor job performance ratings were undeniably a drag on the Republican ticket at the time. Compared to the last two elections, registered voters feel better about their personal economic conditions and voter interest is higher.

Table 1: Pennsylvania Survey Indicator Comparison: September 2004, 2008, 2012, and 2016

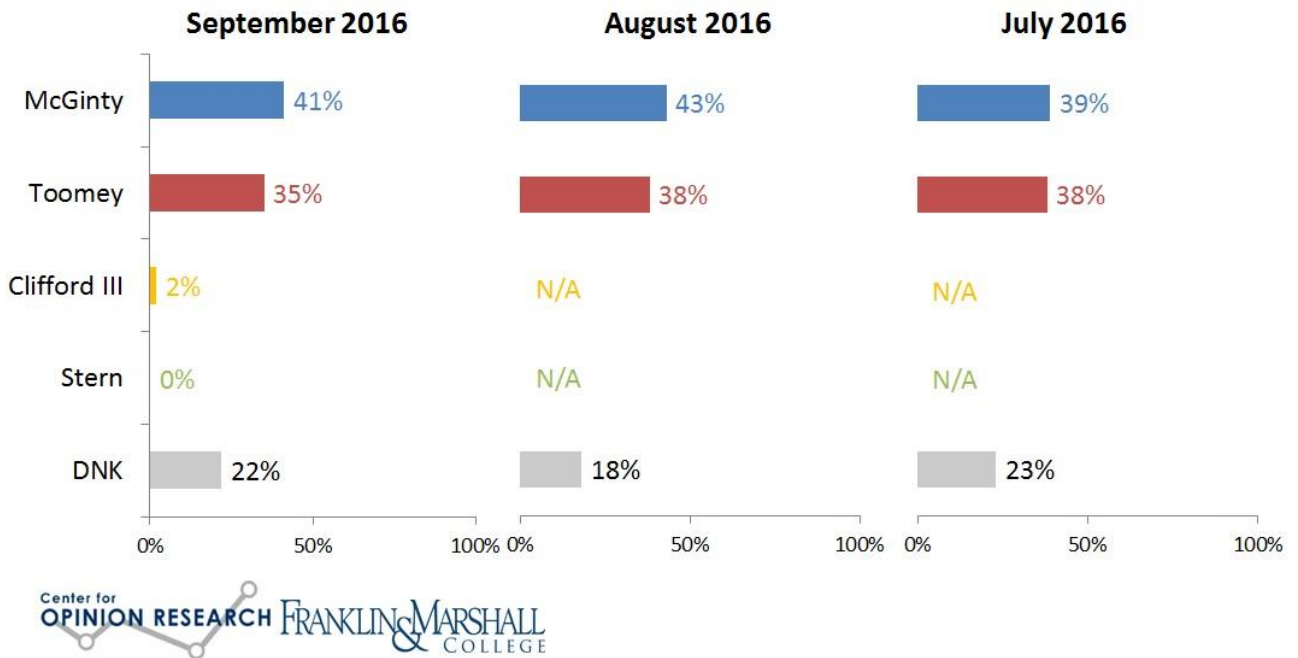|	September 2004	September 2008	September 2012	September 2016
Democratic Candidate Favorable / Unfavorable	41% / 42%	49% / 30%	50% / 42%	47% / 50%
Republican Candidate Favorable / Unfavorable	46% / 44%	48% / 36%	34% / 53%	32% / 60%
President Job Performance (Exc+Good / Fair+Poor)	49% / 51% (Bush)	16% / 83% (Bush)	47% / 52% (Obama)	51% / 48% (Obama)
Personal Finances (Better / Worse)	-	12% / 40%	16% / 26%	23% / 21%
Voter Interest (very interested)	55%	71%	66%	76%
Democratic Candidate Advantage (D% - R%)	- 2	+ 7	+ 11	+ 9

The U.S. Senate Race in Pennsylvania

Democrat Katie McGinty has a six-point lead over Republican Senator Pat Toomey 41% to 35% among likely voters; the race is similar among registered voters, 36% to 31% (see figure 4). The race has a high proportion (22%) of undecided voters. Table A-2 displays US Senate preference among demographic subgroups of likely voters. Senator Toomey is currently viewed favorably by one in three voters (30% compared to 29% in August and 23% in July) and unfavorably by two in five (39% compared to 37% in August and 40% in July) voters. Mrs. McGinty is viewed favorably by one in three (33% compared to 28% in August and 25% in July) voters and unfavorably by about one in three (33% compared to 29% in August and 25% in July) voters.

Senator Toomey's job performance rating is low—only one in four (29%) voters believes he is doing an excellent or good job as US Senator compared to half (52%) who think he is doing a fair or poor job. Importantly, only one in three (31%) registered voters believes he has done a good enough job to deserve being re-elected, but this is an increase from the one in four (24%) voters who felt that way in July.

Figure 4:

U.S. Senate Election, Pennsylvania Likely Voters

If the 2016 election for U.S. SENATOR was being held today and the candidates included (rotated) Katie McGinty, the Democrat, and Pat Toomey, the Republican, Edward Clifford III, the Libertarian, and Everett Stern, the Independent, would you vote for …?

	September 2016	August 2016	July 2016
McGinty	41%	43%	39%
Toomey	35%	38%	38%
Clifford III	2%	N/A	N/A
Stern	0%	N/A	N/A
DNK	22%	18%	23%

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Methodology

The survey findings presented in this release are based on the results of interviews conducted September 28 – October 2, 2016. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College on behalf of the Center for Politics and Public Affairs. The poll was designed and administered by the staff of the Center for Opinion Research. The data included in this release represent the responses of 813 Pennsylvania registered voters, including 395 Democrats, 316 Republicans, and 102 Independents. The sample of registered voters was obtained from Labels & Lists. All sampled respondents were notified by letter about the survey. Interviews were completed over the phone and on-line depending on each

respondent's preference. Survey results were weighted (age, gender, region, education, and party registration) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Pennsylvania Department of State.

The sample error for this survey is +/- 4.8 percentage points when the design effects from weighting are considered. The sampling error for the 496 likely voters is +/- 6.1 percentage points. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

Attachment A-1

Presidential Election: Likely Voters, Pennsylvania September 2016

If the November general election for president was being held today and the candidates were (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, Jill Stein, the Green, and Gary Johnson, the Libertarian, would you vote for ..., or aren't you sure how you would vote?

	Clinton	Trump	Johnson	Do Not Know
Party*				
Republican	12%	71%	6%	11%
Democrat	78%	11%	3%	8%
Independent or something else	51%	30%	13%	6%
Ideology*				
Liberal	95%	1%	0%	4%
Moderate	60%	20%	8%	12%
Conservative	7%	77%	6%	10%
Gender				
Male	45%	40%	7%	8%
Female	49%	37%	3%	11%
Age**				
Under 35	55%	19%	9%	18%
35-54	46%	42%	6%	6%
Over 55	47%	40%	4%	9%
Education*				
HS or less	35%	46%	3%	16%
Some college	45%	43%	3%	8%
College degree	53%	33%	7%	7%
Income*				
Under 35	44%	36%	2%	18%
35-75	39%	44%	8%	8%
Over 75	57%	33%	5%	5%
Race**				
White	47%	39%	5%	9%
Nonwhite	72%	16%	5%	6%
Marital Status				
Single, Never Married	56%	24%	8%	12%
Married	45%	43%	5%	8%
Not currently married	50%	33%	5%	13%
Religious Affiliation*				
Protestant	37%	51%	6%	7%
Catholic	42%	41%	5%	12%
Other, unaffiliated	66%	21%	4%	8%
Born Again Christian or Fundamentalist*				
Yes	27%	60%	7%	7%
No	55%	32%	5%	9%
Gun Owner*				
Yes	31%	56%	6%	6%
No	58%	28%	4%	10%
Region*				
Philadelphia	67%	22%	0%	11%
Northeast	53%	31%	11%	5%
Allegheny	64%	27%	2%	8%
Southwest	26%	52%	7%	16%
Northwest	37%	49%	5%	9%
Central	31%	49%	6%	14%
Southeast	59%	33%	4%	5%
Employment				
Fulltime	49%	37%	5%	9%
Other	42%	40%	6%	12%
Retired	48%	39%	4%	9%

$* \ p<0.01 \quad ** \ p<0.05$

Attachment A-2
U.S. Senate Election: Likely Voters, Pennsylvania September 2016

If the 2016 election for U.S. SENATOR was being held today and the candidates included (rotated) Katie McGinty, the Democrat, and Pat Toomey, the Republican, Edward Clifford III, the Libertarian, and Everett Stern, the Independent, would you vote for…or aren't you sure how you would vote?

	McGinty	Toomey	Clifford III	Do Not Know
Party*				
Republican	9%	70%	2%	19%
Democrat	71%	5%	0%	24%
Independent or something else	34%	27%	7%	32%
Ideology*				
Liberal	83%	1%	0%	15%
Moderate	49%	23%	0%	27%
Conservative	7%	66%	3%	24%
Gender				
Male	40%	38%	3%	19%
Female	42%	32%	0%	26%
Age*				
Under 35	64%	9%	0%	27%
35-54	36%	35%	3%	26%
Over 55	40%	40%	1%	19%
Education				
HS or less	32%	41%	3%	24%
Some college	41%	32%	1%	26%
College degree	45%	35%	1%	20%
Income				
Under 35	43%	32%	1%	23%
35-75	35%	34%	3%	28%
Over 75	46%	35%	1%	17%
Race**				
White	41%	36%	2%	21%
Nonwhite	47%	12%	0%	40%
Marital Status*				
Single, Never Married	57%	10%	2%	31%
Married	37%	40%	2%	20%
Not currently married	44%	32%	0%	23%
Religious Affiliation*				
Protestant	28%	45%	1%	26%
Catholic	39%	40%	1%	20%
Other, unaffiliated	59%	16%	3%	21%
Born Again Christian or Fundamentalist*				
Yes	19%	55%	1%	25%
No	47%	29%	2%	22%
Gun Owner*				
Yes	27%	43%	4%	26%
No	51%	28%	0%	21%
Region*				
Philadelphia	56%	13%	0%	32%
Northeast	53%	26%	3%	19%
Allegheny	63%	10%	0%	26%
Southwest	24%	38%	5%	32%
Northwest	30%	49%	2%	19%
Central	25%	48%	1%	25%
Southeast	48%	35%	0%	16%
Employment				
Fulltime	41%	34%	2%	23%
Other	42%	33%	1%	24%
Retired	41%	37%	1%	21%

* p<0.01   ** p<0.05

Marginal Frequency Report

Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

    100%   Yes
      0%   No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

    39%   Republican
    49%   Democrat
    11%   Independent
     2%   Something else

Vote_Nov. Many people will vote in the election November; however, many other people will not. What would you say are the chances of your voting in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, or don't you think that you will vote in the November election?

	Sep 2016	Aug 2016	Jul 2016
Certain to vote	**93%**	91%	89%
Will probably vote	**4%**	5%	7%
Chances are fifty-fifty	**2%**	2%	2%
Don't think will vote	**1%**	1%	1%

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are…in the 2016 presidential campaign?

	Sep 2016	Aug 2016	Jul 2016
Very much interested	**76%**	70%	74%
Somewhat interested	**21%**	26%	23%
Not very interested	**3%**	4%	3%

Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? *(rotated)*

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
Donald Trump						
Sep 2016	**20%**	**12%**	**6%**	**54%**	**6%**	**1%**
Aug 2016	23%	14%	7%	51%	5%	1%
Jul 2016	20%	13%	5%	57%	5%	0%
Mar 2016	13%	14%	9%	56%	7%	1%
Feb 2016	12%	15%	11%	51%	10%	1%
Hillary Clinton						
Sep 2016	**25%**	**22%**	**9%**	**41%**	**3%**	**1%**
Aug 2016	22%	16%	8%	46%	7%	1%
Jul 2016	27%	20%	7%	42%	3%	1%
Mar 2016	21%	21%	10%	43%	6%	1%
Feb 2016	19%	20%	12%	44%	5%	1%
Feb 2014	53%	27%	3%	6%	9%	2%
KATIE McGINTY						
Sep 2016	**10%**	**23%**	**12%**	**21%**	**13%**	**21%**
Aug 2016	9%	19%	10%	19%	15%	28%
Jul 2016	7%	18%	9%	16%	12%	37%
May 2014	6%	10%	3%	2%	15%	64%
Mar 2014	4%	10%	1%	2%	10%	73%
Feb 2014	1%	5%	2%	1%	5%	86%
PAT TOOMEY						
Sep 2016	**13%**	**17%**	**17%**	**22%**	**14%**	**17%**
Aug 2016	13%	16%	16%	21%	16%	17%
Jul 2016	8%	15%	17%	23%	12%	24%
Mar 2016	9%	21%	14%	21%	12%	22%
Feb 2016	9%	20%	12%	21%	12%	27%
Jun 2015	11%	23%	7%	15%	17%	28%
Mar 2015	9%	21%	11%	12%	18%	29%
Oct 2013	8%	19%	11%	16%	13%	34%
Aug 2013	7%	19%	10%	10%	19%	36%
May 2013	12%	23%	11%	11%	15%	28%
Feb 2013	11%	15%	8%	12%	16%	37%
Mar 2011	6%	17%	7%	6%	22%	42%
Oct 2010	15%	15%	10%	16%	16%	28%
Sep 2010	12%	13%	7%	9%	17%	43%
Aug 2010	11%	14%	8%	12%	19%	36%
May 2010	6%	10%	4%	5%	15%	60%
Mar 2010	8%	10%	5%	5%	13%	59%
Feb 2010	6%	10%	2%	5%	15%	62%
Jan 2010	6%	9%	4%	3%	13%	65%
Oct 2009	5%	11%	5%	5%	10%	64%
Aug 2009	7%	11%	4%	6%	9%	63%

Pres16TC. If the November general election for president was being held today and the candidates were (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, would you vote for Donald Trump, Hillary Clinton, some other candidate, or aren't you sure how you would vote?

	Sep 2016	Aug 2016	Jul 2016	Mar 2016
Hillary Clinton	48%	43%	48%	46%
Donald Trump	36%	39%	35%	33%
Other Candidate	9%	9%	9%	11%
Don't know	7%	10%	8%	10%

Pres16. If the November general election for president was being held today and the candidates were (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, Jill Stein, the Green, and Gary Johnson, the Libertarian, would you vote for …, or aren't you sure how you would vote?

	Sep 2016	Aug 2016	Jul 2016
Hillary Clinton	47%	41%	47%
Donald Trump	35%	38%	34%
Gary Johnson	7%	7%	7%
Jill Stein	2%	2%	3%
Don't know	10%	13%	10%

Cert. Are you absolutely CERTAIN you will vote FOR [fill Pres16name] in the election, or are you still making up your mind?

| Clinton
Respondents with vote choice | Sep 2016
(n=374) | Aug 2016
(n=298) | Jul 2016
(n=306) |
|---|---|---|---|
| Certain to vote for named candidate | 92% | 91% | 93% |
| Still making up mind | 8% | 9% | 7% |

| Trump
Respondents with vote choice | Sep 2016
(n=279) | Aug 2016
(n=274) | Jul 2016
(n=222) |
|---|---|---|---|
| Certain to vote for named candidate | 88% | 88% | 89% |
| Still making up mind | 12% | 12% | 11% |

| Johnson
Respondents with vote choice | Sep 2016
(n=54) | Aug 2016
(n=50) | Jul 2016
(n=43) |
|---|---|---|---|
| Certain to vote for named candidate | 47% | 35% | 37% |
| Still making up mind | 53% | 65% | 63% |

| Stein
Respondents with vote choice | Sep 2016
(n=14) | Aug 2016
(n=17) | Jul 2016
(n=20) |
|---|---|---|---|
| Certain to vote for named candidate | 63% | 3% | 35% |
| Still making up mind | 37% | 98% | 65% |

PresWhy. What is the main reason you plan to vote for [fill Pres16name]?

Clinton	Sep 2016	Aug 2016	Jul 2016
Respondents with vote choice	(n=374)	(n=298)	(n=306)
Most Qualified, most experienced	38%	40%	37%
Best option/dislike other candidate more	32%	28%	26%
Align with political views/platforms	19%	19%	20%
Personal characteristic of candidate	9%	11%	10%
Justice system, lawyers	1%	0%	0%
Education, schools	1%	0%	0%
Terrorism, war, foreign policy	0%	1%	1%
Candidate who will put country back on right track, in general	0%	0%	1%
Unemployment, economy, finances	0%	0%	1%
Bipartisanship	0%	0%	1%
Childcare plan	0%	0%	1%
Racism	0%	0%	1%
Other	1%	1%	1%
Do not know	0%	0%	1%

Trump	Sep 2016	Aug 2016	Jul 2016
Respondents with vote choice	(n=279)	(n=274)	(n=222)
Best option/dislike other candidate more	29%	31%	29%
Not a politician	14%	21%	19%
Personal characteristic of candidate	14%	7%	13%
Align with political views/platforms	13%	12%	10%
Candidate who will put country back on right track, in general	13%	8%	13%
Justice system, lawyers	5%	1%	3%
Unemployment, economy, finances	3%	5%	3%
Personal finances	2%	0%	0%
Terrorism, war, foreign policy	2%	2%	3%
Values and morality	2%	1%	0%
Immigration, illegal immigrants	1%	4%	3%
Crime, drugs, violence, guns	0%	2%	0%
Most Qualified, most experienced	0%	1%	1%
Government, politicians	0%	1%	1%
Retaining, attracting business	0%	1%	0%
Lack of pride in U.S., patriotism	0%	1%	0%
Taxes	0%	0%	1%
Other	4%	4%	3%
Do not know	0%	1%	1%

Other	Sep 2016	Aug 2016	Jul 2016
Respondents with vote choice	(n=68)	(n=67)	(n=63)
Align with political views/platforms	51%	31%	26%
Best option/dislike other candidate more	37%	61%	31%
Personal characteristic of candidate	4%	0%	13%
Bipartisanship	4%	0%	0%
Most Qualified, most experienced	2%	2%	3%
Unemployment, economy, finances	0%	6%	0%
Government, politicians	0%	0%	2%
Civil liberties	0%	0%	7%
Other	2%	0%	10%
Do not know	1%	0%	10%

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Lean. As of today, do you lean more to (rotated) Donald Trump, the Republican, Hillary Clinton, the Democrat, Jill Stein, the Green, OR Gary Johnson, the Libertarian? *(91 undecided respondents)*

	Sep 2016	Aug 2016	Jul 2016
Hillary Clinton	**26%**	19%	17%
Gary Johnson	**21%**	6%	3%
Donald Trump	**20%**	27%	28%
Jill Stein	**5%**	0%	15%
Don't know	**29%**	47%	37%

Regardless of how (or IF) you plan to vote, which of these Presidential candidates do you think is best described by each of the following statements?

September 2016	**Clinton**	**Trump**	**Neither**	**Do not know**
Best understands the concerns of ordinary Americans	48%	32%	18%	2%
Is most prepared to fix our economic problems	43%	40%	14%	3%
Beliefs are closest to how you feel about value issues, such as abortion and gay marriage	48%	29%	15%	8%
Is most prepared to handle foreign policy issues	60%	23%	13%	4%
Will best protect the United States against terrorism	44%	39%	12%	6%
Has the experience needed to be president	60%	18%	20%	2%
Will change government policies in a way that makes your life better	36%	36%	22%	7%
Has the character and good judgment needed to be president	48%	23%	25%	3%
Is the most honest and trustworthy	34%	29%	34%	4%

August 2016	**Clinton**	**Trump**	**Neither**	**Do not know**
Best understands the concerns of ordinary Americans	40%	36%	21%	4%
Is most prepared to fix our economic problems	40%	42%	14%	4%
Beliefs are closest to how you feel about value issues, such as abortion and gay marriage	42%	29%	21%	8%
Is most prepared to handle foreign policy issues	55%	25%	16%	4%
Will best protect the United States against terrorism	40%	41%	12%	7%
Has the experience needed to be president	55%	20%	20%	4%
Will change government policies in a way that makes your life better	34%	38%	21%	8%
Has the character and good judgment needed to be president	40%	27%	28%	5%
Is the most honest and trustworthy	27%	33%	36%	4%

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July 2016	Clinton	Trump	Neither	Do not know
Best understands the concerns of ordinary Americans	45%	31%	21%	3%
Is most prepared to fix our economic problems	43%	40%	12%	4%
Beliefs are closest to how you feel about value issues, such as abortion and gay marriage	54%	26%	13%	7%
Is most prepared to handle foreign policy issues	61%	23%	13%	3%
Will best protect the United States against terrorism	48%	38%	9%	5%
Has the experience needed to be president	64%	17%	16%	3%
Will change government policies in a way that makes your life better	38%	33%	22%	7%
Has the character and good judgment needed to be president	49%	23%	23%	4%
Is the most honest and trustworthy	33%	30%	31%	6%

VoteSenAll. If the 2016 election for U.S. SENATOR was being held today and the candidates included (rotated) Katie McGinty, the Democrat, and Pat Toomey, the Republican, Edward Clifford III, the Libertarian, and Everett Stern, the Independent, would you vote for Katie McGinty, Pat Toomey, Edward Clifford III, Everett Stern, or aren't you sure how you would vote?

	Sep 2016	Aug 2016	Jul 2016
Katie McGinty	36%	36%	38%
Pat Toomey	31%	37%	30%
Edward Clifford III	2%	N/A	N/A
Everett Stern	1%	N/A	N/A
Aren't sure, Don't know	30%	27%	32%

CertSen. Are you absolutely CERTAIN you will vote FOR [fill VoteSen] in the election, or are you still making up your mind?

McGinty *Respondents with vote choice*	Sep 2016 *(n=289)*	Aug 2016 *(n=265)*	Jul 2016 *(n=250)*
Certain to vote for named candidate	83%	79%	79%
Still making up mind	17%	22%	21%

Toomey *Respondents with vote choice*	Sep 2016 *(n=250)*	Aug 2016 *(n=268)*	Jul 2016 *(n=197)*
Certain to vote for named candidate	79%	86%	80%
Still making up mind	20%	14%	20%

Clifford III *Respondents with vote choice*	Sep 2016 *(n=13)*
Certain to vote for named candidate	45%
Still making up mind	55%

Stern *Respondents with vote choice*	Sep 2016 *(n=10)*
Certain to vote for named candidate	40%
Still making up mind	60%

LeanSen. As of today, do you lean more to (rotated) Pat Toomey, the Republican, or Katie McGinty, the Democrat?

	Sep 2016 *(n=241)*	Aug 2016 *(n=194)*	Jul 2016 *(n=209)*
Katie McGinty	23%	26%	33%
Pat Toomey	17%	28%	18%
Edward Clifford III	3%	N/A	N/A
Everett Stern	6%	N/A	N/A
Aren't sure, Don't know	51%	46%	49%

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RateSenT. How would you rate the way that Pat Toomey is handling his job as U.S. SENATOR? Would you say he is doing an…

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Sep 2016	**5%**	**24%**	**32%**	**20%**	**20%**
Aug 2016	5%	24%	36%	17%	18%
Jul 2016	4%	21%	30%	22%	24%
Feb 2016	3%	23%	31%	17%	27%
Jan 2016	4%	29%	34%	17%	18%
Oct 2015	4%	31%	37%	13%	15%
Aug 2015	6%	34%	32%	11%	18%
Jun 2015	5%	29%	33%	14%	20%
Mar 2015	3%	28%	35%	13%	21%
Oct 2013	4%	18%	34%	19%	25%
Aug 2013	4%	20%	42%	9%	26%
May 2013	4%	27%	39%	10%	21%
Oct 2011	3%	29%	40%	11%	18%
Aug 2011	5%	24%	37%	14%	20%
Mar 2011	3%	25%	36%	10%	27%

DesRESen Do you believe that Pat Toomey has done a good enough job as Senator to DESERVE RE-ELECTION, or do you believe it is TIME FOR A CHANGE?

	Sep 2016	Aug 2016	Jul 2016
Deserves re-election	**31%**	33%	24%
Time for a change	**49%**	46%	51%
Don't know	**20%**	21%	26%

VotePT Would you vote for Pat Toomey no matter who ran against him?

	Sep 2016 _(n=248)_	Aug 2016 _(n=238)_	Jul 2016 _(n=156)_
Yes	**39%**	42%	44%
No	**38%**	37%	29%
Don't know	**23%**	21%	27%

GenBal. If the 2016 elections for the United States House of Representatives was being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for the House in your district, or wouldn't you vote in the House of Representatives election?

	Sep 2016
Republican Party's candidate	**47%**
Democratic Party's candidate	**37%**
Wouldn't vote	**4%**
Neither	**5%**
Don't know	**7%**

BI_act Shall the Pennsylvania Constitution be amended to require that justices of the Supreme Court, judges, and magisterial district judges be retired on the last day of the calendar year in which they attain the age of 75 years?

Results to be reported separately

BI_org Shall the Pennsylvania Constitution be amended to require that justices of the Supreme Court, judges and justices of the peace (known as magisterial district judges) be retired on the last day of the calendar year in which they attain the age of 75 years, instead of the current requirement that they be retired on the last day of the calendar year in which they attain the age of 70?

Results to be reported separately

BI_cor The Pennsylvania Constitution currently requires that justices of the Supreme Court, judges, and magisterial district judges retire on the last day of the calendar year they turn 70 years of age. Should the state Constitution be amended to allow these judges to serve in office until they are 75 years of age?

Results to be reported separately

UStrk. All in all, do you think things in the UNITED STATES are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

	Sep 2016	Aug 2016	Jul 2016
Right direction	36%	32%	38%
Wrong track	57%	61%	57%
Don't know	7%	7%	5%

RatePres. How would you rate the way that Barack Obama is handling his job as president? Would you say he is doing… an excellent job, a good job, only a fair job, or a poor job as President?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Sep 2016	**22%**	**29%**	**15%**	**33%**	**1%**
Aug 2016	19%	26%	16%	38%	0%
Jul 2016	25%	27%	15%	33%	0%
Feb 2016	13%	29%	18%	39%	1%
Jan 2016	13%	28%	20%	39%	1%
Oct 2015	14%	26%	18%	42%	0%
Aug 2015	12%	26%	16%	45%	1%
Jun 2015	12%	25%	20%	43%	1%
Mar 2015	11%	24%	21%	43%	1%
Oct 2014	8%	24%	27%	41%	0%
Sept 2014	6%	25%	25%	43%	1%
Aug 2014	7%	27%	28%	37%	1%
Jun 2014	7%	27%	22%	42%	1%
Jan 2014	6%	24%	31%	37%	1%
Oct 2013	11%	28%	21%	39%	1%
Aug 2013	8%	26%	23%	42%	1%
May 2013	14%	30%	22%	33%	1%
Feb 2013	14%	28%	23%	34%	1%
Oct 2012	17%	29%	20%	33%	1%
Sep 2012	18%	29%	19%	33%	0%
Aug 2012	12%	31%	23%	33%	1%
June 2012	13%	29%	30%	28%	1%
Feb 2012	11%	26%	29%	35%	0%
Jan 2012	9%	31%	29%	30%	0%
Oct 2011	9%	28%	31%	32%	1%
Aug 2011	9%	25%	33%	33%	1%
Mar 2011	7%	28%	30%	34%	1%
Oct 2010	8%	24%	31%	36%	1%
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Sep 2016	Aug 2016	Jul 2016
Better off	23%	24%	24%
Worse off	21%	24%	22%
About the same	56%	52%	54%
Don't know	1%	1%	1%

FinFut. Now looking AHEAD, do you think that A YEAR FROM NOW, YOU and YOUR FAMILY will be better off financially than you are now, worse off, or about the same as you are now?

	Sep 2016	Aug 2016	Jul 2016
Better off	25%	25%	24%
Worse off	7%	8%	7%
About the same	52%	53%	55%
Don't know	16%	14%	14%

When you decide whether something is right or wrong, how much do each of the following factor into your thinking? How much does whether or not …factor into your thinking about right and wrong? Is it …*(rotated)*

	Not At All Important	Not Very Important	Slightly Important	Somewhat Important	Very Important	Extremely Important	Do not know
Someone suffered emotionally	5%	5%	11%	32%	33%	12%	3%
Some people were treated differently than others	2%	3%	7%	20%	44%	22%	2%
Someone's action showed love for his or her country	4%	8%	10%	19%	37%	22%	1%
Someone showed a lack of respect for authority	4%	8%	9%	21%	37%	21%	2%
Someone violated standards of purity and decency	4%	7%	9%	18%	38%	21%	2%
Someone cared for someone weak or vulnerable	2%	1%	6%	17%	47%	26%	2%
Someone acted unfairly	1%	2%	7%	20%	45%	24%	2%
Someone did something to betray his or her group	5%	7%	11%	24%	31%	18%	3%
Someone conformed to the traditions of society	12%	21%	15%	22%	19%	8%	3%
Someone did something disgusting	4%	7%	12%	21%	34%	19%	3%

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PrimNews What is your PRIMARY source for news?

	Sep 2016	Aug 2016	Jul 2016
Internet	32%	28%	35%
Cable television, such as Fox, CNN, or MSNBC	30%	28%	27%
Network television, such as ABC, CBS, or NBC	20%	21%	20%
Daily newspaper (such as the Inquirer or Daily News)	8%	11%	10%
Radio	7%	6%	6%
Neighborhood newspaper	2%	2%	2%
Other	2%	3%	1%
Do not know	1%	1%	0%

SocMedia In the past three months have you used social media sites like Facebook, Twitter, Instagram or LinkedIn?

	Sep 2016	Aug 2016	Jul 2016
Yes	66%	69%	70%
No	34%	31%	30%
Don't know	0%	0%	1%

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

    26%   Central
    26%   Southeast
    12%   Northeast
    11%   Allegheny
     9%   Northwest
     9%   Southwest
     8%   Philadelphia

AGE. What was your age on your last birthday?

    10%   18-24
    16%   25-34
    15%   35-44
    19%   45-54
    16%   55-64
    26%   65 and older

EDUC. What was the highest grade level of schooling you have completed?

     1%   Non high school graduate
    18%   High school graduate or GED
    20%   Some college
    12%   Associate's degree or technical degree
    23%   Bachelor's degree
    25%   Post graduate degree

MAR. What is your CURRENT marital status…are you single, married, separated, divorced, or a widower?

- 63%   Married
- 25%   Single, Never Married
- 6%   Divorced
- 6%   Widow or widower

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Sep 2016	**31%**	**28%**	**38%**	**4%**
Aug 2016	31%	32%	33%	4%
Jul 2016	33%	30%	33%	4%
Mar 2016	24%	35%	37%	3%
Feb 2016	27%	33%	37%	3%
Jan 2016	22%	39%	36%	4%
Oct 2015	22%	38%	37%	4%
Aug 2015	21%	36%	40%	3%
Jun 2015	23%	35%	39%	4%
Oct 2014	23%	37%	36%	3%
Sept 2014	22%	36%	38%	5%
Aug 2014	20%	39%	36%	5%
Jun 2014	26%	36%	34%	5%
Jan 2014	24%	43%	28%	5%
Oct 2013	24%	39%	31%	6%
Aug 2013	22%	42%	33%	3%
May 2013	24%	39%	31%	6%
Feb 2013	26%	36%	35%	3%
Oct 2012	22%	39%	35%	5%
Sep 2012	26%	34%	35%	5%
Aug 2012	21%	40%	36%	4%
June 2012	25%	34%	36%	5%
Feb 2012	17%	39%	40%	4%
Jan 2011	21%	39%	36%	4%
Oct 2011	20%	39%	33%	8%
Aug 2011	24%	32%	37%	7%
Mar 2011	16%	33%	41%	10%
Oct 2010	16%	37%	39%	8%
Sep 2010	15%	34%	40%	10%
Aug 2010	19%	32%	40%	9%
May 2010	19%	32%	40%	9%
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%

PARTY. Regardless of how you are registered… in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

    24%   Strong Republican
    11%   Republican
    6%   Lean Republican
    4%   Independent
    9%   Lean Democrat
    13%   Democrat
    31%   Strong Democrat
    2%   Don't know

GenVote Thinking about the last few state and national elections, which best describes how you voted:

    4%   Did not vote in last few
    19%   Straight Democrat
    27%   Mostly Democrat
    4%   A few more Democrats than Republicans
    8%   About equally for both parties
    7%   A few more Republicans than Democrats
    19%   Mostly Republican
    12%   Straight republican
    2%   Don't know

GUN. Are you a gun owner?

    31%   Yes
    68%   No
    1%   Don't know

GUN2. Generally speaking, do you favor or oppose creating more laws that regulate gun ownership?

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Sep 2016	**44%**	**21%**	**10%**	**23%**	**3%**
Aug 2016	38%	16%	16%	26%	3%
Jul 2016	43%	18%	10%	25%	4%
Mar 2016	42%	17%	10%	28%	3%
Feb 2016	40%	16%	13%	29%	3%
Jan 2016	40%	15%	13%	29%	3%
Oct 2015	43%	13%	10%	31%	4%
Aug 2015	40%	14%	10%	32%	5%
Jun 2015	38%	13%	12%	33%	5%
Oct 2014	42%	12%	8%	37%	2%
Sept 2014	39%	14%	10%	32%	5%
Aug 2014	39%	14%	10%	31%	6%
Jun 2014	43%	12%	9%	31%	5%
Jan 2014	42%	12%	9%	32%	6%
Oct 2013	46%	16%	9%	24%	5%
Aug 2013	39%	12%	13%	33%	4%
May 2013	43%	14%	11%	30%	3%
Feb 2013*	43%	15%	10%	28%	4%
Aug 2007	40%	20%	14%	23%	3%
Jun 2007	39%	15%	12%	31%	3%
Feb 2007	39%	17%	15%	26%	3%
Oct 2006*	35%	16%	15%	26%	8%
Sep 2006*	34%	15%	17%	28%	6%
Aug 2006*	37%	15%	14%	27%	7%
May 2006*	37%	14%	16%	27%	6%
Feb 2006	35%	19%	17%	22%	7%
Nov 2005	38%	20%	14%	20%	8%
Sep 2005	39%	16%	13%	25%	8%
Jun 2005	39%	17%	16%	23%	6%
Oct 2004*	33%	19%	19%	23%	7%
Sep 2004*	38%	19%	15%	20%	8%
Aug 2004*	35%	20%	15%	23%	7%
Mar 2004*	42%	17%	14%	21%	7%
Oct 2002*	34%	18%	15%	26%	7%
Sep 2002*	28%	20%	14%	29%	9%
Jun 2002*	40%	14%	11%	28%	7%
Oct 2001*	33%	22%	15%	24%	6%
Apr 2001*	41%	18%	14%	22%	6%
Oct 2000*	37%	18%	15%	22%	9%
Feb 2000*	41%	19%	11%	24%	5%

Question asked of registered respondents only

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LABR. Are you or is any member of your household a member of a LABOR UNION?

    20%   Yes
    79%   No
    2%   Don't know

VET. Are you a military veteran?

    9%   Yes
    90%   No

Hisp. Are you Hispanic or Latino, or not?

    2%   Yes
    97%   No
    1%   Don't know

RACE. Which of the following categories best describes your racial background?

    91%   White
    9%   Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

    31%   Protestant
    31%   Catholic
    13%   Some other religion
    24%   Not affiliated with any religion
    1%   Don't know

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

    20%   Yes
    76%   No
    4%   Don't know

WORK. Are you currently working fulltime, part-time, going to school, keeping house or something else?

    52%   Full-time
    26%   Retired
    14%   Part-time
    3%   Something else
    3%   Going to school
    2%   Disabled
    1%   Unemployed

INCOME. And, just for statistical purposes, we need to know if your total family income is above or below $50,000 per year?

10%	Under $25,000
10%	$25-$35,000
11%	$35-50,000
21%	$50-75,000
17%	$75-100,000
25%	Over $100,000
6%	Don't know

DONE. Sex of respondent:

48%	Male
52%	Female