

FRANKLIN & MARSHALL

October 2010

**Franklin & Marshall
College Poll**

**SURVEY OF PENNSYLVANIANS
SUMMARY OF FINDINGS**

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Methodology

The survey findings presented in this release are based on the results of interviews conducted October 18-24, 2010. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll's Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Senior Project Manager Angela Knittle. The data included in this release represent the responses of 720 adult residents of Pennsylvania, including 631 registered adults (271 Democrats, 256 Republicans, 79 registered as Independent/Other, and 25 who refused to identify party). Telephone numbers for the survey were generated using random digit dialing, and respondents were randomly selected from within each household. Survey results were weighted (age, education, race, region, and gender) using an iterative weighting algorithm.

The sample error for this survey is +/- 3.7 percentage points. The sample error for registered adults is +/- 3.9 percentage points, and the subsample of likely voters (n=489) has a sample error of +/- 4.4 percentage points.

In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

The Franklin & Marshall College Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV (South Central PA), Pittsburgh Tribune Review, WTAE-TV (Pittsburgh), WPVI-TV6/ABC (Philadelphia), Times-Shamrock Newspapers, Harrisburg Patriot-News, and Lancaster Newspapers. It may be used in whole or in part, provided any use is attributed to Franklin & Marshall College.

Key Findings

The October 2010 Franklin and Marshall College Poll of Pennsylvania residents finds that the races for US senate and governor evidence some changes since the September Poll, most notably in the visibility of candidates and the diminishing number of undecided voters. The survey also finds that important electoral indicators continue to favor Republican candidates in the state. In the senate race, Republican Pat Toomey leads Democrat Joe Sestak by two points among registered adults and by seven points among those more likely to vote. Republican Tom Corbett leads Democrat Dan Onorato in the race for governor by twelve points among registered adults and by fifteen points among those more likely to vote. The advantages held by the Republican candidates in both races increase as likely voter screens become more restrictive. In both races, one in four registered adults is undecided.

The unusually large proportion of Pennsylvania registered adults who have not heard enough about the gubernatorial candidates to form an opinion of them (31% for Corbett and 33% for Onorato) remains high for this point in the election cycle as it was in September. In Pennsylvania's last open-seat gubernatorial election in 2002, both candidates were much better known by the registered adults at the end of October. While the major party candidates in both races have become better known since September, the Democratic candidates in both races are now viewed more unfavorably than favorably by the state's registered adults.

US Senate Race

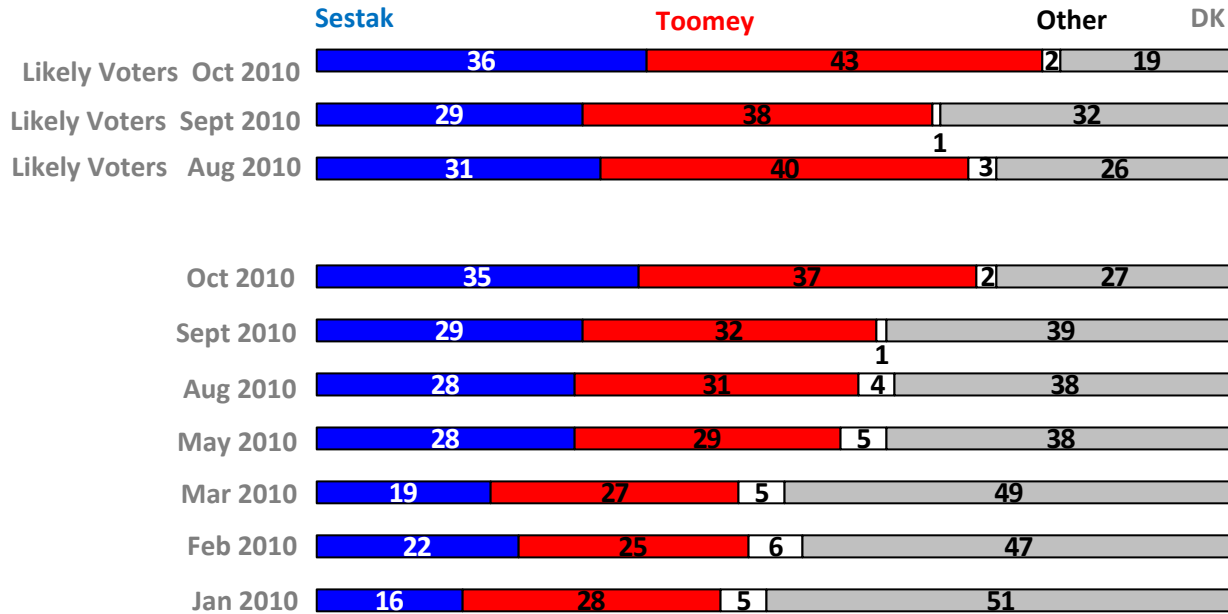
In the Pennsylvania US senate race, Republican Pat Toomey leads Democrat Joe Sestak by two points among registered adults (37% to 35% with 27% undecided) and by seven points among those most likely to vote (43% to 36% and 19% undecided). When registered adults who “lean” toward a candidate are included in these figures, Toomey’s lead among likely voters is the same (48% to 40% with 12% undecided). Toomey’s lead has changed little since August. Toomey has an advantage among men, whites, and in most regions of the state (see Table A-1), which is mostly consistent with the support he received in the September survey.

Preferences in the senate race continue to be largely driven by feelings about the president and the Democratic majority in Congress. About two in three (62%) Toomey supporters say their vote is mainly against the president, while half of Sestak supporters (48%) say their vote is mainly a vote in support of the president.

Both senate candidates have increased their recognition among the state’s registered adults since September, although Sestak is viewed more unfavorably (34%) than favorably (23%) by the state’s electorate. About one in four registered voters report they did not know enough about the senate candidates to have an opinion about them.

Figure 1. 2010 Pennsylvania U.S. Senate Election Preferences

If the 2010 election for U.S. SENATOR were being held today and the candidates included (rotated) Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote?



Note: Chart displays registered voters except where indicated.

Governor's Race

Republican Tom Corbett leads Democrat Dan Onorato in the race for governor by twelve points among registered adults (42% to 30% with 26% undecided) and by fifteen points among those most likely to vote (47% to 32% with 19% undecided). When registered adults who “lean” toward a candidate are included, Corbett’s lead remains about the same among likely voters (51% to 35% with 11% undecided). Corbett has an advantage in most demographic groups, but particularly among men, whites, and Independents (see Table A-2).

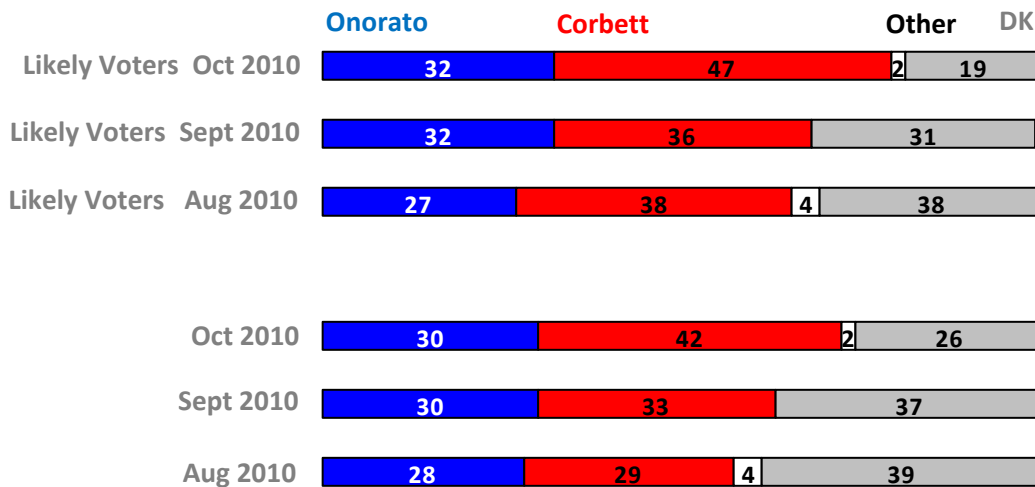
More registered adults view Tom Corbett favorably than unfavorably (35% to 17%) while one in three (31%) have not heard enough about him to have an opinion. Dan Onorato is now viewed more unfavorably than favorably (28% to 23%) while

one in three (33%) have not heard enough about him to have an opinion. Both candidates have increased their name identification since August; Corbett's increases have been more favorable than Onorato's.

The large proportion of Pennsylvania registered adults who have not heard enough about the gubernatorial candidates to form an opinion of them continues to be unusually high for this point in the election cycle. In the last open-seat gubernatorial election in Pennsylvania in 2002, both candidates were much better known by the voters at the end of October (19% did not know enough about Republican Mike Fisher and 7% did not know enough about Democrat Ed Rendell to have an opinion). It may be that the US Senate race has diverted voters' attention from the gubernatorial campaign.

Figure 2. 2010 Pennsylvania U.S. Gubernatorial Election Preferences

If the 2010 election for GOVERNOR were being held today and the candidates included (rotated) Tom Corbett, the Republican, and Dan Onorato, the Democrat, would you vote for Tom Corbett, Dan Onorato, or aren't you sure how you would vote?



Note: Chart displays registered voters except where indicated.

The Electoral Context in Pennsylvania

The 2006 election year was the most recent with races for both US senate and governor in Pennsylvania. In the 2006 election, Democrats retained the governor's office, knocked off an incumbent Republican US senator, and picked up four US house seats held by Republicans. Polling in the 2006 campaign showed positive electoral indicators for Democrats that helped them to those victories.

Pennsylvania politicians are facing a distinctly different political environment than they did during the 2006 election cycle. Pessimism about the direction of the state is greater, job performance ratings for the incumbent governor are much lower, the incumbent president is unpopular, and Democrats' advantage over Republicans in party identification and particularly voter interest has shrunk (see Table 1).

Democrats are at a decided disadvantage when it comes to voter motivation. Only 36 percent of Democrats fall into the most likely to vote category compared to 49 percent of Republicans. This, for example, gives the Republicans a 12 point advantage on the generic congressional ballot question (46% to 34%) when only likely voters are considered. Another example of the gap in partisan enthusiasm is that only one in three (33%) of those who voted for Obama in 2008 are in the most likely to vote category versus half (52%) of McCain voters.

Table 1. Selected Election Indicators by Registered Voters, August, September, and October 2006 and August, September, and October 2010

	August 2006	September 2006	October 2006	August 2010	September 2010	October 2010
Pennsylvania headed in right direction	50%	52%	47%	30%	31%	27%
Most important problem	Taxes Economy	--	--	Economy	Economy	Economy
Presidential job approval rating (% excellent + good)	Bush: 33%	Bush: 36%	Bush: 31%	Obama: 37%	Obama: 36%	Obama: 32%
Governor's job approval rating (% excellent + good)	Rendell: 50%	Rendell: 57%	Rendell: 53%	Rendell: 30%	Rendell: 35%	Rendell: 28%
Generic ballot (Democrat candidate % - Republican candidate %)	+7 D	--	--	+4 D	+3 D	+4 R
Party Identification (Democrat ID % - Republican ID %)	+6 D	+4 D	+5 D	+7 D	+2 R	+2 R
Party Identification (% Independent ID)	5%	5%	6%	13%	13%	12%
% Very interested and very likely to vote (Democrat registration % - Republican registration %)	+2% D	+1% D	+1% D	+8% R	+10% R	+13% R

Note: Table displays registered voters.

Table A-1 – Senate Choice Demographics

If the 2010 election for U.S. SENATOR were being held today and the candidates included (*rotated*) Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote? (489 likely voters)

	Toomey	Sestak	Other	Don't know
Political Party*				
Republican	76%	6%	0%	17%
Democrat	14%	70%	2%	14%
Independent/Other	27%	30%	7%	36%
Ideology*				
Liberal	6%	81%	3%	10%
Moderate	27%	45%	3%	25%
Conservative	76%	10%	0%	14%
Gender*				
Male	49%	33%	1%	17%
Female	37%	38%	3%	22%
Age				
18-34	39%	32%	4%	24%
35-54	42%	37%	0%	21%
55 and over	46%	36%	2%	16%
Education				
High school or less	45%	34%	2%	19%
Some college	47%	30%	4%	19%
College degree	38%	41%	0%	20%
Household Income*				
Less than \$35,000	26%	46%	3%	24%
\$35-75,000	50%	30%	1%	19%
Over \$75,000	45%	39%	2%	14%
Race*				
Non-white	12%	46%	8%	34%
White	49%	34%	1%	17%
Marital Status*				
Not currently married	33%	43%	4%	20%
Single, never married	30%	49%	0%	21%
Married	49%	31%	2%	19%
Religious Affiliation*				
Other/unaffiliated	19%	55%	5%	21%
Protestant	57%	27%	1%	15%
Catholic	44%	32%	0%	25%
Born Again Christian or Fundamentalist*				
Yes	55%	23%	2%	20%
No	38%	41%	2%	19%
Household Union Member*				
Yes	34%	51%	1%	14%
No	45%	32%	2%	21%
Military Veteran				
Yes	53%	31%	0%	16%
No	41%	36%	2%	20%
Region*				
Northeast	41%	36%	0%	23%
Philadelphia	12%	58%	4%	26%
Southeast	41%	47%	0%	12%
Northwest	44%	27%	0%	30%
Central	58%	18%	4%	20%
Allegheny	41%	36%	0%	23%
Southwest	46%	38%	2%	14%
Employment				
Fulltime	42%	38%	0%	19%
Other	47%	31%	3%	19%
Retired	41%	36%	3%	20%

* Significant differences ($p < .05$)

Table A-2 – Governor Choice Demographics

If the 2010 election for GOVERNOR were being held today and the candidates included (*rotated*) Tom Corbett, the Republican, and Dan Onorato, the Democrat, would you vote for Tom Corbett, Dan Onorato, or aren't you sure how you would vote? (*489 likely voters*)

	Corbett	Onorato	Other	Don't know
Political Party*				
Republican	80%	4%	1%	15%
Democrat	16%	64%	1%	19%
Independent/Other	40%	27%	7%	26%
Ideology*				
Liberal	15%	80%	0%	5%
Moderate	35%	34%	4%	27%
Conservative	75%	10%	0%	15%
Gender*				
Male	59%	28%	0%	13%
Female	37%	35%	3%	25%
Age				
18-34	38%	32%	4%	26%
35-54	50%	31%	1%	18%
55 and over	50%	32%	1%	17%
Education*				
High school or less	53%	28%	1%	19%
Some college	53%	29%	6%	13%
College degree	36%	39%	0%	26%
Household Income*				
Less than \$35,000	35%	46%	3%	16%
\$35-75,000	57%	25%	0%	19%
Over \$75,000	49%	33%	2%	16%
Race*				
Non-white	20%	52%	8%	21%
White	52%	28%	0%	19%
Marital Status				
Not currently married	36%	44%	2%	19%
Single, never married	53%	29%	3%	15%
Married	50%	28%	1%	21%
Religious Affiliation*				
Other/unaffiliated	21%	55%	5%	19%
Protestant	60%	24%	1%	15%
Catholic	52%	21%	0%	26%
Born Again Christian or Fundamentalist*				
Yes	58%	20%	1%	22%
No	43%	37%	2%	19%
Household Union Member				
Yes	44%	41%	0%	14%
No	48%	29%	2%	21%
Military Veteran				
Yes	58%	30%	0%	12%
No	46%	32%	2%	21%
Region*				
Northeast	30%	45%	0%	25%
Philadelphia	23%	45%	0%	31%
Southeast	45%	40%	2%	14%
Northwest	56%	17%	0%	27%
Central	65%	16%	3%	16%
Allegheny	50%	29%	0%	21%
Southwest	41%	40%	2%	16%
Employment*				
Fulltime	46%	31%	0%	23%
Other	46%	32%	4%	17%
Retired	51%	32%	2%	15%

* Significant differences ($p < .05$)

Marginal Frequency Report

Responses may not total 100% due to rounding.

RightDir. All in all, do you think things in PENNSYLVANIA are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

	Headed in right direction	Off on the wrong track	Don't know
Oct 2010	27%	64%	9%
Sep 2010	31%	59%	10%
Aug 2010	30%	58%	12%
May 2010	35%	55%	10%
Mar 2010	32%	58%	10%
Feb 2010	37%	50%	13%
Jan 2010	39%	53%	8%
Oct 2009	32%	60%	8%
Aug 2009	33%	59%	8%
Jun 2009	44%	48%	8%
Mar 2009	48%	41%	11%
Feb 2009	40%	49%	11%
Aug 2007	47%	44%	9%
Jun 2007	42%	45%	13%
Feb 2007	46%	42%	12%
Oct 2006*	47%	42%	11%
Sep 2006*	52%	36%	12%
Aug 2006*	50%	40%	10%
Feb 2006	45%	46%	9%
Nov 2005	39%	52%	10%
Sep 2005	46%	46%	8%
Jun 2005	43%	45%	12%
Mar 2005	50%	44%	6%
Oct 2004*	48%	39%	13%
Sep 2004*	46%	41%	13%
Aug 2004*	43%	40%	17%
Mar 2004*	33%	50%	18%
Feb 2004	37%	49%	14%
Nov 2003	45%	45%	10%
Apr 2003	55%	33%	12%
Sep 2002*	52%	32%	16%
Jun 2002*	55%	32%	13%
Jul 1999	64%	27%	9%
Sep 1998*	67%	15%	18%
Jul 1998	60%	26%	14%
Mar 1998	65%	24%	11%
Oct 1996	49%	31%	21%
Sep 1996*	49%	34%	17%
Jul 1996	41%	41%	18%
Apr 1995	52%	32%	17%

* Question asked of registered respondents only

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

88% Yes
12% No

MIP_PA. What do you think is the MOST IMPORTANT problem facing PENNSYLVANIA TODAY?

Mar 2005	Jun 2005	Sep 2005	Nov 2005	Feb 2006	Aug 2006*	Aug 2007*	Oct 2010	
26%	24%	25%	23%	23%	17%	15%	39%	Unemployment, economy
15%	18%	15%	16%	18%	18%	12%	8%	Taxes
4%	6%	3%	5%	8%	8%	11%	1%	Crime, drugs, violence
10%	8%	9%	6%	7%	10%	10%	4%	Education, school
8%	6%	5%	5%	8%	7%	10%	7%	Healthcare, insurance
8%	6%	8%	8%	7%	7%	9%	14%	Government, politicians
3%	2%	2%	1%	3%	1%	7%	1%	Roads, infrastructure
2%	1%	1%	0%	1%	4%	2%	1%	Senior issues, social security
2%	3%	1%	3%	1%	2%	2%	1%	Social issues
0%	0%	0%	0%	0%	1%	2%	1%	Retaining, attracting businesses
0%	0%	0%	0%	0%	1%	2%	0%	Immigration
0%	2%	2%	1%	2%	4%	1%	0%	Gambling, slot machines
2%	1%	1%	2%	2%	2%	1%	2%	Environment
0%	1%	9%	3%	2%	2%	1%	0%	Energy issues, gas prices
2%	4%	1%	1%	1%	1%	1%	0%	Population, urban sprawl
1%	0%	1%	0%	0%	1%	1%	1%	Welfare
0%	0%	0%	0%	1%	1%	1%	0%	Values, morals
1%	2%	0%	2%	1%	0%	1%	1%	Public transportation
0%	0%	0%	0%	1%	0%	1%	0%	Population loss
0%	1%	1%	0%	0%	2%	1%	0%	Foreign policy, terrorism, war
0%	0%	2%	3%	0%	1%	0%	0%	Legislative pay raise
3%	2%	1%	3%	1%	0%	0%	17%	Personal finances, paying bills
1%	0%	0%	2%	0%	0%	0%	0%	Housing, real estate
0%	0%	1%	0%	0%	0%	0%	0%	Justice system
1%	2%	1%	0%	1%	0%	0%	0%	Nothing
4%	8%	8%	8%	10%	8%	7%	3%	Don't know
8%	4%	6%	7%	6%	5%	5%	1%	Other

* Question asked of registered respondents only

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else? (631 registered respondents)

41% Republican
44% Democrat
12% Independent
3% Something else

IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (631 registered respondents) (rotated)

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
JOE SESTAK						
Oct 2010	10%	13%	12%	22%	19%	24%
Sep 2010	6%	11%	10%	15%	20%	38%
Aug 2010	8%	15%	13%	12%	18%	35%
May 2010	6%	11%	7%	5%	16%	55%
Mar 2010	4%	7%	4%	2%	10%	73%
Feb 2010	4%	6%	1%	2%	10%	77%
Jan 2010	3%	5%	4%	2%	10%	76%
Oct 2009	4%	7%	3%	2%	7%	77%
Aug 2009	3%	10%	2%	2%	10%	73%
PAT TOOMEY						
Oct 2010	15%	15%	10%	16%	16%	28%
Sep 2010	12%	13%	7%	9%	17%	43%
Aug 2010	11%	14%	8%	12%	19%	36%
May 2010	6%	10%	4%	5%	15%	60%
Mar 2010	8%	10%	5%	5%	13%	59%
Feb 2010	6%	10%	2%	5%	15%	62%
Jan 2010	6%	9%	4%	3%	13%	65%
Oct 2009	5%	11%	5%	5%	10%	64%
Aug 2009	7%	11%	4%	6%	9%	63%
TOM CORBETT						
Oct 2010	17%	18%	8%	9%	17%	31%
Sep 2010	12%	15%	5%	5%	17%	45%
Aug 2010	8%	19%	7%	8%	19%	40%
May 2010	7%	17%	5%	5%	17%	49%
Mar 2010	8%	14%	4%	3%	17%	54%
Feb 2010	5%	16%	3%	3%	19%	54%
DAN ONORATO						
Oct 2010	9%	14%	12%	16%	17%	33%
Sep 2010	9%	16%	6%	8%	19%	43%
Aug 2010	7%	15%	6%	5%	14%	53%

Strongly and somewhat favorable and strongly and somewhat unfavorable combined:

	Favorable	Unfavorable	Undecided	Don't know
JOE SESTAK				
Oct 2010	23%	34%	19%	24%
Sep 2010	17%	25%	20%	38%
Aug 2010	23%	25%	18%	35%
May 2010	17%	12%	16%	55%
Mar 2010	11%	6%	10%	73%
Feb 2010	10%	3%	10%	77%
Jan 2010	8%	6%	10%	76%
Oct 2009	11%	5%	7%	77%
Aug 2009	13%	4%	10%	73%
PAT TOOMEY				
Oct 2010	30%	26%	16%	28%
Sep 2010	25%	16%	17%	43%
Aug 2010	25%	20%	19%	36%
May 2010	16%	9%	15%	60%
Mar 2010	18%	10%	13%	59%
Feb 2010	16%	7%	15%	62%
Jan 2010	15%	7%	13%	65%
Oct 2009	16%	10%	10%	64%
Aug 2009	18%	10%	9%	63%
TOM CORBETT				
Oct 2010	35%	17%	17%	31%
Sep 2010	27%	10%	17%	45%
Aug 2010	27%	15%	19%	40%
May 2010	24%	10%	17%	49%
Mar 2010	22%	7%	17%	54%
Feb 2010	21%	6%	19%	54%
DAN ONORATO				
Oct 2010	23%	28%	17%	33%
Sep 2010	25%	14%	19%	43%
Aug 2010	22%	11%	14%	53%

Vote_Nov. Many people will vote in the election for governor and congress in November, however, many other people will not. What would you say are the chances you will vote in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, OR don't you think that you will vote in the November election? (631 registered respondents)

	Certain to vote	Will probably vote	Chances 50-50 will vote	Don't think will vote	Don't know
Oct 2010	76%	13%	7%	3%	0%
Sep 2010	68%	14%	12%	6%	1%
Aug 2010	66%	16%	13%	5%	0%

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...very much interested, somewhat interested or not very interested in the 2010 elections? (631 registered respondents)

	Very much interested	Somewhat interested	Not very interested	Don't know
Oct 2010	42%	45%	13%	0%
Sep 2010	38%	48%	13%	0%
Aug 2010	41%	47%	11%	0%
May 2010	39%	51%	10%	0%
Mar 2010	43%	49%	7%	1%
Feb 2010	41%	46%	13%	0%
Jan 2010	45%	45%	10%	0%

Vot06. Did you vote in the last election for governor in Pennsylvania in 2006, or not? (631 registered respondents)

72% Yes
26% No
2% Do not know

Vot08. Did you vote in the last presidential election in 2008, or not? (631 registered respondents)

94% Yes
6% No

Vot08pref. Did you vote for Barack Obama, John McCain, or some other candidate in 2008? (593 registered respondents who voted in 2008 presidential election)

48% Obama
48% McCain
4% Other
1% Do not know

SenSeT. If the 2010 election for U.S. SENATOR were being held today and the candidates included (rotated) Joe Sestak, the Democrat, and Pat Toomey, the Republican, would you vote for Joe Sestak, Pat Toomey, some other candidate, or aren't you sure how you would vote? (631 registered respondents)

	Pat Toomey	Joe Sestak	Other	Don't know
Oct 2010	37%	35%	2%	27%
Sep 2010	32%	29%	1%	39%
Aug 2010	31%	28%	4%	38%
May 2010	29%	28%	5%	38%
Mar 2010	27%	19%	5%	49%
Feb 2010	25%	22%	6%	47%
Jan 2010	28%	16%	5%	51%
Oct 2009	28%	20%	4%	48%
Aug 2009	26%	22%	6%	46%

Cert_Sen. Are you absolutely CERTAIN you will vote FOR [fill] in the election, or are you still making up your mind? (460 registered respondents with vote choice)

- 77% Certain to vote
- 23% Still making up mind
- 1% Do not know

Lean_Sen. As of today, do you lean more to (rotated) Pat Toomey, Joe Sestak, or are you leaning toward some other candidate? (171 registered undecided respondents)

- 11% Pat Toomey
- 13% Joe Sestak
- 9% Some other candidate
- 67% Do not know

WhyPT Would you say your choice of Pat Toomey is mainly a vote against President Obama and the Democrats in congress, or not? (251 respondents voting or leaning toward Toomey)

	Yes	No	Don't know
Oct 2010	62%	37%	1%
Sep 2010	50%	47%	3%
Aug 2010	56%	40%	4%

WhyJS Would you say your choice of Joe Sestak is mainly a vote to support President Obama and the Democrats in congress, or not? (239 respondents voting or leaning toward Sestak)

	Yes	No	Don't know
Oct 2010	48%	51%	1%
Sep 2010	53%	39%	8%
Aug 2010	57%	41%	2%

Vote_Gov. If the 2010 election for GOVERNOR were being held today and the candidates included (rotated) Tom Corbett, the Republican, and Dan Onorato, the Democrat, would you vote for Tom Corbett, Dan Onorato, or aren't you sure how you would vote? (631 registered respondents)

	Tom Corbett	Dan Onorato	Other	Don't know
Oct 2010	42%	30%	2%	26%
Sep 2010	33%	30%	0%	37%
Aug 2010	29%	28%	4%	39%

Cert_Gov. Are you absolutely CERTAIN you will vote FOR [fill Gov] in the election, or are you still making up your mind? (466 registered respondents with vote choice)

- 77% Certain to vote
- 23% Still making up mind

Lean_Gov. As of today, do you lean more to (rotated) Tom Corbett, Dan Onorato, or are you leaning toward some other candidate? (165 registered undecided respondents)

- 16% Tom Corbett
- 16% Dan Onorato
- 10% Some other candidate
- 58% Do not know

GenBalH. If the 2010 elections for the United States House of Representatives were being held today, would you vote for the (rotated) Republican Party's candidate or the Democratic Party's candidate for the House in your district? (631 registered respondents)

	Republican Party's Candidate	Democratic Party's Candidate	Other Candidate	Don't know
Oct 2010	41%	37%	0%	22%
Sep 2010	34%	37%	0%	29%
Aug 2010	35%	39%	0%	25%
May 2010	39%	38%	0%	23%
Oct 2009	34%	37%	2%	27%

RatePres. How would you rate the way that Barack Obama is handling his job as president? (631 registered respondents)

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Oct 2010	8%	24%	31%	36%	1%
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

HClin1 Do you think that President Obama should replace his current vice president, Joe Biden, with Hillary Clinton when he runs for re-election in 2012, or not? (271 registered Democrats)

31% Yes
 53% No
 16% Do not know

HClin2 Do you think Hillary Clinton should run against Barack Obama for the democratic nomination for president in 2012, or not? (271 registered Democrats)

33% Yes
 63% No
 5% Do not know

EconPM. Do you think that policy makers in Washington should be most concerned with stimulating the economy and creating jobs, even if it means increasing the deficit, or do you think they should be most concerned with reducing the deficit? (631 registered respondents)

	Stimulating the economy and creating jobs	Reducing the deficit	Don't know
Oct 2010	43%	49%	7%
Sep 2010	44%	48%	9%

RateGov. How would you rate the way that Ed Rendell is handling his job as Governor? (631 registered respondents)

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Oct 2010	5%	23%	42%	27%	3%
Sep 2010	5%	30%	35%	27%	3%
Aug 2010	7%	23%	38%	30%	2%
Jun 2009	10%	28%	34%	25%	3%
Feb 2009	7%	35%	37%	17%	4%
Aug 2007	9%	38%	36%	15%	2%
Jun 2007	8%	37%	37%	17%	1%
Feb 2007	11%	39%	34%	14%	2%
Oct 2006	11%	42%	30%	15%	2%
Sep 2006	12%	45%	28%	13%	2%
Aug 2006	11%	39%	33%	15%	2%
May 2006	9%	37%	34%	17%	3%
Feb 2006	8%	36%	34%	21%	1%
Sep 2005	5%	36%	38%	18%	3%
Jun 2005	6%	36%	41%	14%	3%
Mar 2005	6%	33%	46%	11%	4%
Aug 2004	9%	37%	39%	12%	4%
Feb 2004	6%	31%	44%	13%	7%
Nov 2003	7%	33%	35%	15%	10%
Apr 2003	10%	36%	24%	10%	21%

MIP_YF. What do you think is the MOST IMPORTANT PROBLEM facing YOU and YOUR FAMILY TODAY?

Sep 2010	Oct 2010	
32%	22%	Economy (in general)
21%	27%	Personal finances, unemployment
11%	10%	Health care, insurance
8%	11%	Taxes
3%	5%	Senior issues, social security
4%	4%	Government, politicians
4%	2%	Education, schools
1%	2%	Personal illness, health problems
1%	1%	Environment
1%	1%	Foreign policy, terrorism, war
1%	0%	Gasoline, utility prices
2%	0%	Housing, real estate
2%	0%	Social issues
1%	0%	Civil liberties
0%	1%	Personal family issues
0%	1%	Values, morals
2%	7%	Nothing
1%	2%	Other
6%	5%	Don't know

Gov. Do you think that the problems facing you and your family can be solved with the help of the government, or are these problems beyond what you think the government can do? (633 respondents who reported a problem)

	With the help of government	Beyond what the government can do	Don't know
Oct 2010	63%	28%	9%
Sep 2010	53%	36%	12%
Aug 2010	59%	33%	9%
Aug 2008	69%	25%	6%

IntPROB. Please tell me whether you agree or disagree with the following statements:

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
There is too much power in the hands of big companies.	54%	25%	11%	7%	4%
The federal government controls too much of our daily lives.	49%	17%	20%	13%	1%
It seems that American society no longer values responsible behavior.	61%	19%	8%	9%	3%
Elected officials should be less partisan in addressing our problems.	58%	18%	8%	7%	8%

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

29%	Central
20%	Southeast
13%	Northeast
12%	Southwest
10%	Philadelphia
9%	Northwest
8%	Allegheny

AGE. What was your age on your last birthday?

8%	18-24
20%	25-34
13%	35-44
24%	45-54
13%	55-64
23%	65 and older

EDUC. What was the highest grade level of schooling you have completed?

8%	Non high school graduate
43%	High school graduate or GED
10%	Some college
11%	Two-year or tech degree
16%	Four year college degree
12%	Post graduate degree

MAR. What is your CURRENT marital status, are you single, married, separated, divorced, or a widower?

21%	Single, Never Married
61%	Married
1%	Separated
9%	Divorced
9%	Widow or widower

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Oct 2010	16%	37%	39%	8%
Sep 2010	15%	34%	40%	10%
Aug 2010	19%	32%	40%	9%
May 2010	19%	32%	40%	9%
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%

PRTY1. Regardless of how you are registered, in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

16% Strong Republican
 11% Republican
 17% Lean Republican
 12% Pure Independent
 15% Lean Democrat
 10% Democrat
 17% Strong Democrat
 2% Don't know

LABR. Are you or is any member of your household a member of a LABOR UNION?

20% Yes
 80% No

VET. Are you a military veteran?

12% Yes
 88% No

Hisp. Are you Hispanic or Latino, or not?

3% Yes
 97% No

RACE. Which of the following categories best describes your racial background?

86% White
 14% Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

38%	Protestant
29%	Catholic
15%	Some other religion
18%	Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

30%	Yes
68%	No
2%	Do not know

NumA. Including yourself, how many adults 18 years of age or OLDER CURRENTLY live in this household?

26%	One
54%	Two
15%	Three
5%	Four or more

WORK. Are you currently working FULL-time, PART-time, going to school, keeping house or something else?

47%	Full-time
11%	Part-time
3%	Going to school
8%	Keeping house
6%	Unemployed
3%	Disabled
21%	Retired

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

16%	Under \$25,000
15%	\$25-\$35,000
11%	\$35-50,000
20%	\$50-75,000
14%	\$75-100,000
19%	Over \$100,000
4%	Don't know

DONE. Sex of respondent:

48%	Male
52%	Female