Baby BluePrints for motherhood.

Pregnancy is a very exciting time. It’s also a vital time for the health of you and your baby. So to help you navigate your journey towards motherhood, Highmark has developed the Baby BluePrints Maternity program. As a participant in the program, you’ll receive Baby BluePrints: Your Guide to Maternity, an informational booklet to help you understand the stages of your pregnancy and educate yourself on a wide range of maternity-related topics. You’ll also receive free gifts and other informational materials.

If you’re a Highmark member and would like to enroll in Baby BluePrints at no cost, call us toll free at 1-866-918-5267.

Health Topics