

FRANKLIN & MARSHALL

March 2011

**Franklin & Marshall
College Poll**

**SURVEY OF PENNSYLVANIANS
SUMMARY OF FINDINGS**

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Methodology

The survey findings presented in this release are based on the results of interviews conducted March 10-14, 2011. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll’s Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Senior Project Manager Angela Knittle. The data included in this release represent the responses of 521 adult residents of Pennsylvania, including 420 registered adults (178 Democrats, 169 Republicans, 59 registered as Independent/Other, and 14 who refused to identify party). Telephone numbers for the survey were generated using random digit dialing with a cell phone supplement, and respondents were randomly selected from within each household. Survey results were weighted (age, education, race, region, and gender) using an iterative weighting algorithm.

The sample error for this survey is +/- 4.3 percentage points. The sample error for registered adults is +/- 4.8 percentage points. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when

selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

The Franklin & Marshall College Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV (South Central PA), Pittsburgh Tribune Review, WTAE-TV (Pittsburgh), WPVI-TV6/ABC (Philadelphia), Times-Shamrock Newspapers, Harrisburg Patriot-News, and Lancaster Newspapers. It may be used in whole or in part, provided any use is attributed to Franklin & Marshall College.

Key Findings

The March 2011 Franklin and Marshall College Poll of Pennsylvania adults finds that most Pennsylvanians are concerned about the direction of the state and about their own personal finances. The survey also finds that many of Governor Tom Corbett's recent budget proposals are opposed by state residents and that many of his most discussed plans are opposed even by members of his own party.

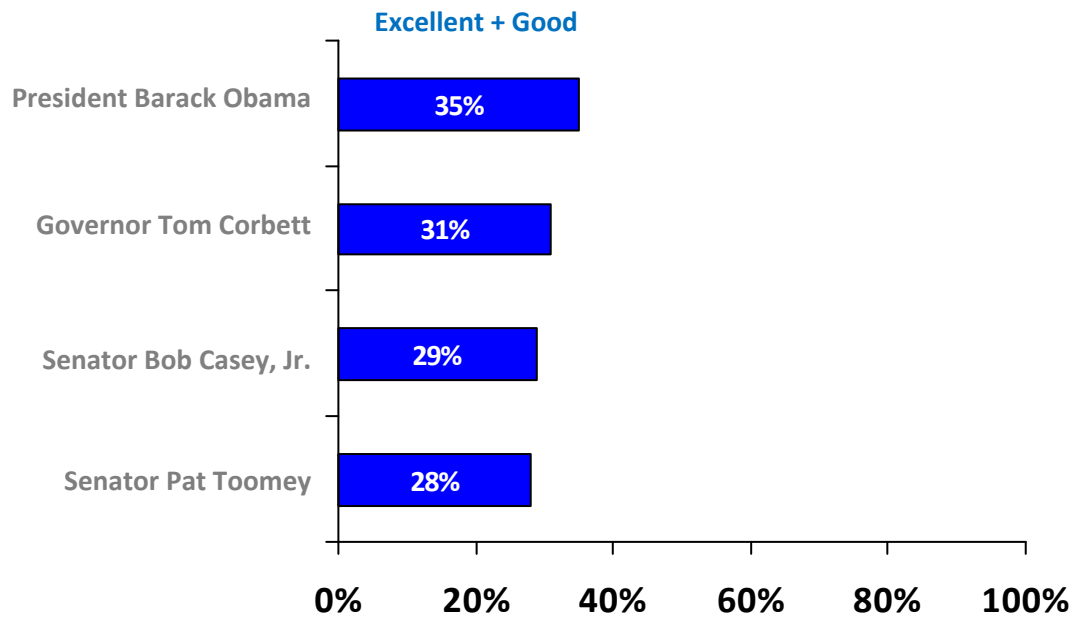
The Direction of the State

Most (53%) Pennsylvania adults believe the state is headed in the wrong direction and most say they are worse off (31%) or the same (57%) financially as they were last year. Equal proportions of adults believe they will be better off financially (27%) as believe they will be worse off financially (26%) in the coming year. Pennsylvanians feel no better about their financial conditions than they did last fall.

Pennsylvania voters are as pessimistic about the performance of the state's leading political figures as they are about the economy and direction of the state (see Figure 1). The job performance ratings for Governor Corbett, Senator Bob Casey, Senator Pat Toomey, and President Barack Obama are each more negative than positive. Governor Corbett's job performance rating is well below the ratings that Ed Rendell and Tom Ridge received at this early point in their gubernatorial tenures. Attachment A displays job performance ratings by partisan affiliation.

Figure 1: Job Performance of Political Figures, Pennsylvania March 2011

How would you rate the way that [fill name] is handling his job as [fill title]? Would you say he is doing an...an excellent job, a good job, only a fair job, or a poor job as [fill title]?



Note: Chart displays registered voters.

The State Budget

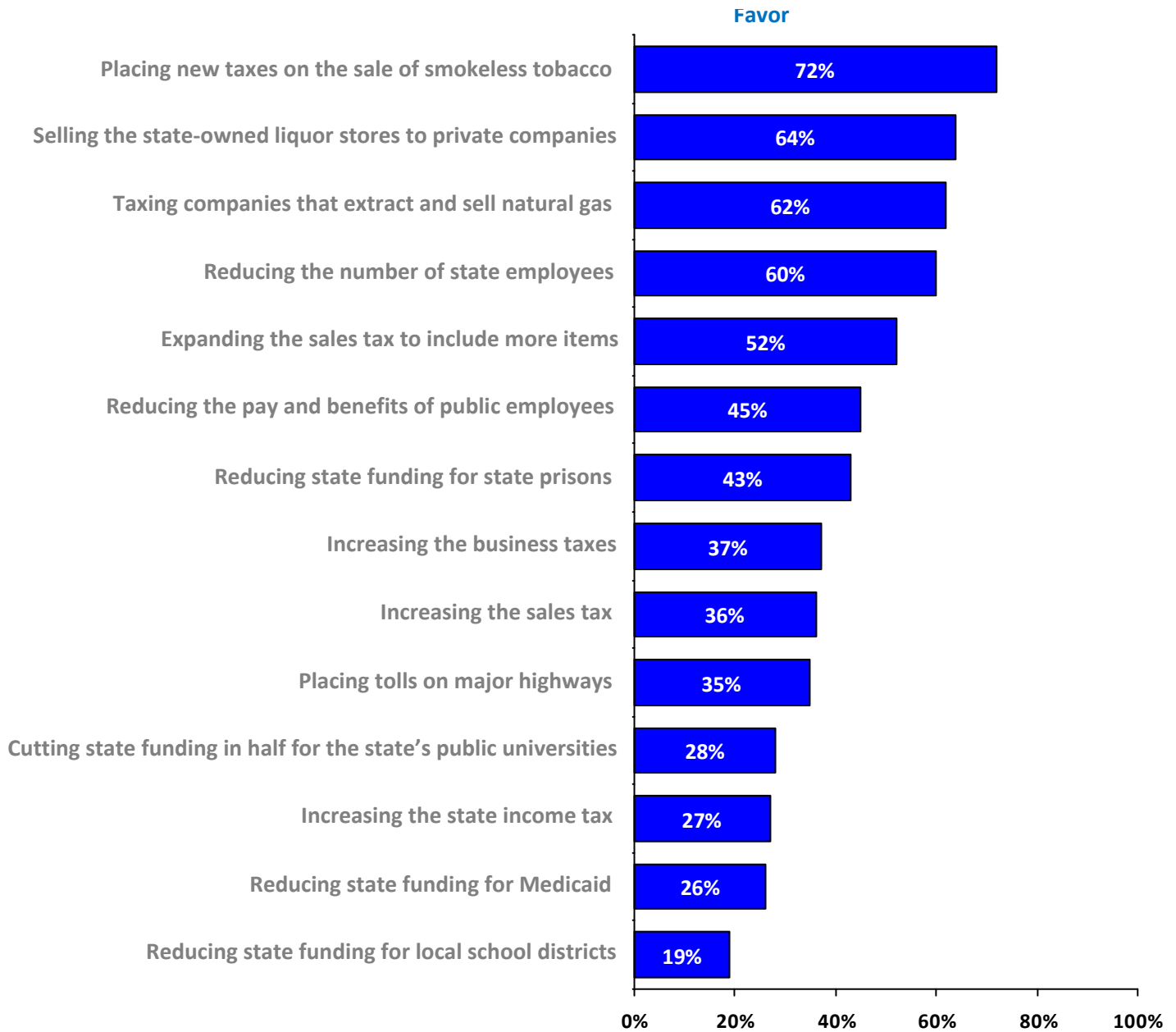
Most state residents believe the state's financial condition is bad (47%) or very bad (31%), although only one in five (20%) believes Pennsylvania is in worse fiscal condition than most other states. Two in five (39%) state residents believe the state should balance its budget through program and service cuts and few believe that tax increases alone are the way to solve the state's budget problems (6%). About two in five (38%) believe the state should both cut spending and increase taxes to balance the budget.

Governor Corbett's proposals to reduce state funding for local school districts, to cut state funding for state universities, and not to tax natural gas companies are relatively unpopular (see Figure 2). These specific proposals are in fact not supported by a majority of registered republicans (see Attachment B). The

Governor's plan to sell the state liquor stores and to reduce the number of state employees are, on the other hand, supported by a majority of state residents.

Figure 2. Support for Selected Measures to Balance the State Budget, Pennsylvania March 2011

Do you favor or oppose the following measures as a way for the state of Pennsylvania to balance its budget? Do you favor or oppose... (rotated)



Note: Chart displays registered voters.

Attachment A

Job Performance of Political Figures by Party, Pennsylvania March 2011

How would you rate the way that [fill name] is handling his job as [fill title]? Would you say he is doing an...an excellent job, a good job, only a fair job, or a poor job as [fill title]?

		Column %		
		Republican	Democrat	Independent/ Other
Governor Corbett - Job Rating	Excellent + Good	45%	21%	20%
	Fair + Poor	41%	62%	58%
	Do not know	14%	18%	22%
Senator Casey - Job Rating	Excellent + Good	26%	37%	20%
	Fair + Poor	55%	42%	45%
	Do not know	19%	21%	35%
Senator Toomey - Job Rating	Excellent + Good	39%	21%	21%
	Fair + Poor	38%	53%	43%
	Do not know	23%	27%	36%
President Obama - Job Rating	Excellent + Good	15%	50%	46%
	Fair + Poor	84%	49%	54%
	Do not know	1%	0%	0%

Attachment B

Support for Selected Measures to Balance the State Budget by Party, Pennsylvania March 2011

Do you favor or oppose the following measures as a way for the state of Pennsylvania to balance its budget? Do you favor or oppose... (rotated)

		Column %		
		Republican	Democrat	Independent/ Other
Increasing the state income tax	Favor	25%	32%	21%
	Oppose	73%	58%	79%
	Do not know	3%	10%	0%
Increasing the sales tax	Favor	39%	40%	26%
	Oppose	61%	55%	70%
	Do not know	1%	5%	4%
Taxing companies that extract and sell natural gas	Favor	57%	69%	69%
	Oppose	38%	22%	28%
	Do not know	5%	9%	3%
Reducing state funding for state prisons	Favor	40%	43%	43%
	Oppose	50%	49%	47%
	Do not know	10%	9%	11%
Reducing state funding for local school districts	Favor	28%	13%	21%
	Oppose	70%	85%	77%
	Do not know	2%	2%	3%
Expanding the sales tax to include more items	Favor	54%	59%	46%
	Oppose	42%	40%	51%
	Do not know	4%	1%	3%
Reducing the number of state employees	Favor	71%	58%	67%
	Oppose	21%	40%	31%
	Do not know	8%	2%	2%
Selling the state-owned liquor stores	Favor	74%	57%	65%
	Oppose	17%	33%	24%
	Do not know	10%	10%	10%
Increasing business taxes	Favor	29%	42%	42%
	Oppose	67%	49%	51%
	Do not know	5%	9%	8%
Placing tolls on major highways	Favor	35%	36%	39%
	Oppose	62%	60%	57%
	Do not know	3%	3%	4%
Placing new taxes on the sale of smokeless tobacco and cigars	Favor	72%	80%	69%
	Oppose	25%	19%	23%
	Do not know	3%	2%	8%
Reducing state funding for Medicaid	Favor	29%	21%	26%
	Oppose	64%	76%	73%
	Do not know	7%	3%	1%
Reducing the pay and benefits of public employees	Favor	61%	32%	49%
	Oppose	32%	62%	51%
	Do not know	7%	6%	0%

Marginal Frequency Report

Responses may not total 100% due to rounding.

RightDir. All in all, do you think things in PENNSYLVANIA are generally headed in the RIGHT DIRECTION, or do you feel that things are off on the WRONG TRACK?

	Headed in right direction	Off on the wrong track	Don't know
Mar 2011	37%	53%	10%
Oct 2010	27%	64%	9%
Sep 2010	31%	59%	10%
Aug 2010	30%	58%	12%
May 2010	35%	55%	10%
Mar 2010	32%	58%	10%
Feb 2010	37%	50%	13%
Jan 2010	39%	53%	8%
Oct 2009	32%	60%	8%
Aug 2009	33%	59%	8%
Jun 2009	44%	48%	8%
Mar 2009	48%	41%	11%
Feb 2009	40%	49%	11%
Aug 2007	47%	44%	9%
Jun 2007	42%	45%	13%
Feb 2007	46%	42%	12%
Oct 2006*	47%	42%	11%
Sep 2006*	52%	36%	12%
Aug 2006*	50%	40%	10%
Feb 2006	45%	46%	9%
Nov 2005	39%	52%	10%
Sep 2005	46%	46%	8%
Jun 2005	43%	45%	12%
Mar 2005	50%	44%	6%
Oct 2004*	48%	39%	13%
Sep 2004*	46%	41%	13%
Aug 2004*	43%	40%	17%
Mar 2004*	33%	50%	18%
Feb 2004	37%	49%	14%
Nov 2003	45%	45%	10%
Apr 2003	55%	33%	12%
Sep 2002*	52%	32%	16%
Jun 2002*	55%	32%	13%
Jul 1999	64%	27%	9%
Sep 1998*	67%	15%	18%
Jul 1998	60%	26%	14%
Mar 1998	65%	24%	11%
Oct 1996	49%	31%	21%
Sep 1996*	49%	34%	17%
Jul 1996	41%	41%	18%
Apr 1995	52%	32%	17%

FinToday. We are interested in how people are getting along financially these days. Would you say that YOU and YOUR FAMILY are better off, worse off, or about the same financially as you were a year ago?

	Better off	Worse off	About the same	Don't know
Mar 2011	11%	31%	57%	1%
Aug 2010	13%	33%	54%	1%
May 2010	14%	39%	46%	1%
Mar 2010	13%	36%	51%	0%
Feb 2010	13%	41%	46%	0%
Jan 2010	10%	40%	50%	0%
Oct 2009	8%	36%	55%	1%
Aug 2009	9%	39%	52%	0%
Jun 2009	11%	43%	45%	1%
Mar 2009	11%	36%	53%	0%
Feb 2009	10%	44%	46%	0%
Oct 2008*	14%	44%	42%	0%
Sep 2008*	12%	40%	47%	0%
Aug 2008*	16%	37%	46%	1%
Feb 2008*	20%	29%	51%	0%
Jan 2008*	17%	25%	57%	1%
Nov 2005	20%	28%	51%	1%
Sep 2005	17%	36%	47%	0%
Jun 2005	24%	24%	52%	0%
Mar 2005	21%	28%	51%	1%
Nov 2003	17%	29%	53%	1%
Apr 2003	16%	30%	54%	0%
Sep 2002*	25%	26%	47%	1%
Jun 2002*	29%	20%	50%	1%
Jul 1999	31%	16%	52%	1%
Jul 1998	31%	16%	52%	1%
Mar 1998	31%	16%	52%	1%
Jul 1996	21%	22%	56%	1%
Feb 1996	21%	21%	57%	1%
Apr 1995	26%	21%	52%	1%

*Question asked of registered respondents only

FinFut. Now looking AHEAD, do you think that A YEAR FROM NOW, YOU and YOUR FAMILY will be better off financially than you are now, worse off, or about the same as you are now?

	Better off	Worse off	About the same	Don't know
Mar 2011	27%	26%	43%	5%
Aug 2010	24%	15%	54%	7%
May 2010	29%	17%	49%	5%
Mar 2010	27%	17%	50%	6%
Feb 2010	28%	18%	47%	7%
Jan 2010	27%	17%	49%	7%
Oct 2009	31%	14%	50%	5%
Aug 2009	31%	19%	47%	3%
Jun 2009	32%	21%	41%	6%
Mar 2009	27%	12%	55%	6%
Feb 2009	29%	19%	45%	7%
Oct 2008*	33%	14%	40%	14%
Sep 2008*	25%	18%	42%	15%
Aug 2008*	28%	15%	45%	12%
Nov 2005	29%	20%	48%	3%
Sep 2005	27%	23%	45%	5%
Jun 2005	32%	15%	48%	5%
Mar 2005	31%	20%	45%	4%
Nov 2003	33%	13%	49%	5%
Apr 2003	27%	17%	51%	5%
Sep 2002*	38%	8%	43%	11%
Jun 2002*	35%	6%	49%	10%
Jul 1999	38%	8%	50%	4%
Jul 1998	41%	9%	45%	5%
Mar 1998	39%	7%	50%	4%
Jul 1996	24%	12%	54%	10%
Feb 1996	29%	16%	49%	6%
Apr 1995	37%	12%	44%	7%

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

81% Yes
 19% No
 1% Do not know

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else? (420 registered respondents)

41% Republican
 43% Democrat
 12% Independent
 2% Something else
 2% Don't know

IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (420 registered respondents) (rotated)

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
PAT TOOMEY						
Mar 2011	6%	17%	7%	6%	22%	42%
Oct 2010	15%	15%	10%	16%	16%	28%
Sep 2010	12%	13%	7%	9%	17%	43%
Aug 2010	11%	14%	8%	12%	19%	36%
May 2010	6%	10%	4%	5%	15%	60%
Mar 2010	8%	10%	5%	5%	13%	59%
Feb 2010	6%	10%	2%	5%	15%	62%
Jan 2010	6%	9%	4%	3%	13%	65%
Oct 2009	5%	11%	5%	5%	10%	64%
Aug 2009	7%	11%	4%	6%	9%	63%
TOM CORBETT						
Mar 2011	14%	19%	8%	15%	24%	21%
Oct 2010	17%	18%	8%	9%	17%	31%
Sep 2010	12%	15%	5%	5%	17%	45%
Aug 2010	8%	19%	7%	8%	19%	40%
May 2010	7%	17%	5%	5%	17%	49%
Mar 2010	8%	14%	4%	3%	17%	54%
Feb 2010	5%	16%	3%	3%	19%	54%
BOB CASEY JR.						
Mar 2011	6%	19%	11%	8%	19%	37%
May 2010	10%	23%	9%	11%	16%	31%
Mar 2010	9%	24%	10%	11%	17%	29%
Feb 2010	13%	20%	9%	9%	15%	34%
Jan 2010	9%	23%	11%	9%	17%	31%
Oct 2009	11%	21%	9%	12%	15%	32%
Aug 2009	17%	24%	10%	8%	17%	24%
Jun 2009	11%	21%	12%	5%	17%	34%
Feb 2009	11%	19%	9%	8%	21%	32%
BARACK OBAMA						
Mar 2011	17%	24%	11%	33%	14%	2%
May 2010	26%	18%	12%	34%	10%	0%
Mar 2010	25%	17%	13%	33%	11%	1%
Feb 2010	27%	22%	10%	29%	11%	1%
Jan 2010	23%	21%	11%	33%	10%	2%
Oct 2009	29%	16%	12%	27%	13%	3%
Aug 2009	29%	26%	9%	28%	7%	1%
Jun 2009	39%	17%	6%	21%	14%	3%
Feb 2009	38%	18%	8%	15%	17%	4%
Oct 2008	38%	15%	8%	25%	12%	3%
Sep 2008	31%	18%	9%	21%	17%	3%
Aug 2008	25%	18%	7%	22%	23%	5%

FinPA. The governor recently announced his proposed state budget for the coming fiscal year. How would you describe the financial condition of state government today?

	Very Good	Good	Bad	Very Bad	Don't know
Mar 2011	1%	14%	47%	31%	7%
Feb 2009	0%	23%	46%	20%	11%

ComPA. Do you think Pennsylvania's financial condition is better than, worse than, or about the same as other states?

	Better off	Worse off	About the same	Don't know
Mar 2011	17%	20%	51%	12%
Feb 2009	24%	15%	48%	13%

ConGov. How confident are you in Governor Corbett's ability to handle the state's budget problems? Are you very confident, somewhat confident, not very confident, or not at all confident?

	Very Confident	Somewhat Confident	Not Very Confident	Not at All Confident	Don't know
Mar 2011	8%	45%	23%	16%	8%

BalBud. Pennsylvania is expected to have a large budget deficit this year and next year, which has forced state legislators to think of ways to balance the state budget. Generally speaking, do you think the state legislature should increase taxes to balance the budget, cut state programs and services to balance the budget, or should the legislature both cut spending and increase taxes?

- 6% Increase taxes
- 39% Cut state programs and services
- 38% Both cut spending and increase taxes
- 2% Increase revenue
- 15% Don't Know

IntQ9. Do you favor or oppose the following measures as a way for the state of Pennsylvania to balance its budget? Do you favor or oppose... (rotated)

	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	Do Not Know
Taxing companies that extract and sell natural gas					
Mar 2011	41%	21%	13%	17%	8%
Placing new taxes on the sale of smokeless tobacco and cigars					
Mar 2011	53%	19%	7%	19%	3%
Increasing the state income tax					
Mar 2011	6%	21%	22%	46%	6%
Increasing the state sales tax					
Mar 2011	10%	26%	18%	42%	4%
Reducing state funding for state prisons					
Mar 2011	23%	20%	27%	19%	11%
Reducing state funding for local school districts					
Mar 2011	7%	12%	20%	58%	3%
Expanding the sales tax to include more items					
Mar 2011	16%	36%	15%	30%	4%
Reducing the number of state employees					
Mar 2011	35%	25%	12%	23%	5%
Selling the state-owned liquor stores to private companies					
Mar 2011	45%	19%	11%	15%	11%
Increasing business taxes					
Mar 2011	14%	23%	24%	32%	6%
Placing tolls on major highways					
Mar 2011	13%	22%	21%	39%	6%
Reducing state funding for Medicaid, the health insurance program for low-income residents					
Mar 2011	12%	14%	20%	50%	5%
Reducing the pay and benefits of public employees					
Mar 2011	25%	20%	20%	27%	8%
Cutting state funding in half for the state's public universities					
Mar 2011	12%	16%	21%	46%	5%

Rate_Gov. How would you rate the way that Tom Corbett is handling his job as Governor? Would you say he is doing an... (420 registered respondents)

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Mar 2011	5%	26%	39%	13%	18%

RateSenC. How would you rate the way that Bob Casey, JR. is handling his job as U.S. SENATOR? Would you say he is doing an... (420 registered respondents)

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Mar 2011	3%	26%	39%	9%	23%
Feb 2009	7%	31%	32%	10%	20%
Aug 2007	5%	37%	36%	7%	15%

RateSenT. How would you rate the way that Pat Toomey is handling his job as U.S. SENATOR? Would you say he is doing an... (420 registered respondents)

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Mar 2011	3%	25%	36%	10%	27%

RatePres. How would you rate the way that Barack Obama is handling his job as president? (420 registered respondents)

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Mar 2011	7%	28%	30%	34%	1%
Oct 2010	8%	24%	31%	36%	1%
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

- 27% Central
- 18% Southeast
- 13% Northeast
- 9% Southwest
- 13% Philadelphia
- 9% Northwest
- 11% Allegheny

RESID. How many years have you lived at your current residence?

16.2 Mean

AGE. What was your age on your last birthday?

- 11% 18-24
- 17% 25-34
- 18% 35-44
- 19% 45-54
- 11% 55-64
- 25% 65 and older

EDUC. What was the highest grade level of schooling you have completed?

10%	Non high school graduate
42%	High school graduate or GED
13%	Some college
10%	Two-year or tech degree
18%	Four year college degree
7%	Post graduate degree

MAR. What is your CURRENT marital status?

28%	Single, Never Married
50%	Married
1%	Separated
9%	Divorced
12%	Widow or widower

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Mar 2011	16%	33%	41%	10%
Oct 2010	16%	37%	39%	8%
Sep 2010	15%	34%	40%	10%
Aug 2010	19%	32%	40%	9%
May 2010	19%	32%	40%	9%
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%
Oct 2009	16%	36%	39%	9%
Aug 2009	16%	36%	43%	5%
Jun 2009	19%	34%	37%	10%
Feb 2008	20%	41%	35%	4%
Jan 2008	18%	40%	38%	4%
Aug 2007	21%	44%	31%	4%
Jun 2007	19%	42%	35%	4%
Feb 2007	21%	41%	32%	6%
Oct 2006	17%	42%	35%	6%
Sep 2006	20%	39%	36%	5%
Aug 2006	19%	38%	38%	5%
May 2006	16%	43%	35%	6%
Feb 2006	21%	41%	34%	4%
Nov 2005	17%	42%	35%	7%
Sep 2005	22%	38%	35%	5%
Jun 2005*	19%	42%	33%	7%
Mar 2005*	16%	40%	38%	6%
Oct 2004	16%	39%	38%	7%
Sep 2004	16%	52%	29%	4%
Aug 2004	15%	48%	33%	3%
Mar 2004	16%	44%	34%	6%
Feb 2004	20%	41%	33%	7%
Nov 2003	21%	42%	31%	7%
Apr 2003*	19%	41%	35%	5%
Oct 2002	16%	41%	35%	8%
Sep 2002	18%	41%	35%	6%
Jun 2002	19%	43%	33%	5%
Oct 2001	20%	38%	36%	6%
Apr 2001	19%	36%	35%	9%
Oct 2000	22%	37%	33%	8%
Feb 2000	19%	44%	37%	0%
Jul 1999	18%	37%	39%	6%

* Question asked of all respondents regardless of registration status

LABR. Are you or is any member of your household a member of a LABOR UNION?

18% Yes
 81% No
 2% Don't Know

VET. Are you a military veteran?

10% Yes
90% No

Hisp. Are you Hispanic or Latino, or not?

4% Yes
96% No

RACE. Which of the following categories best describes your racial background?

86% White
14% Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

39% Protestant
27% Catholic
18% Some other religion
16% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

31% Yes
67% No
2% Don't know

NumA. Including yourself, how many adults 18 years of age or OLDER CURRENTLY live in this household?

29% One
53% Two
13% Three
4% Four or more

WORK. Are you currently working FULL-time, PART-time, going to school, keeping house or something else?

46% Full-time
9% Part-time
7% Going to school
7% Keeping house
4% Unemployed
4% Disabled
23% Retired

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

20%	Under \$25,000
15%	\$25-\$35,000
17%	\$35-50,000
18%	\$50-75,000
14%	\$75-100,000
12%	Over \$100,000
5%	Don't know

DONE. Sex of respondent:

48%	Female
52%	Male