



Partner Program



Welcome to the Volkswagen Partner Program!

On behalf of Volkswagen of America, we want to thank you for your support of our brand. The VW Partner Program is designed to give you the best deal on the purchase or lease of your new VW. The following information highlights the basics of the Program and contains the information you need to get started:

Franklin & Marshall College | PARTNERCODE: [5338UJ](#)

VW Partner Program Pricing

The VW Partner Program benefit is designed as a VIP, hassle-free experience that gives you the best deal on the purchase or lease of your new VW. This benefit is a pre-negotiated pricing structure, which is as follows:

\$ Dealer Invoice Price
- \$500
- Current offers & incentives
\$ Your Partner Price*

Eligibility

Employees, retirees, and their household members of Franklin & Marshall College within the U.S. are eligible to receive VW Partner pricing. Proof of employment (or proof of previous employment for retirees/proof of residence for household members) is required for eligibility verification by the dealer.

The transaction must be completed at a participating Volkswagen dealership. Because we encourage you to share the VW love, there is no limit to how many Partner Certificates can be used within a household.

Printing Your Partner Certificate

1. Go to www.vwpartnerprogram.com and click on 'Get Certificate' in the top right of the page.
2. Click 'Get Certificate' on the left side under 'Partner Certificate'.
3. On the right, enter your Partner Code ([5338UJ](#)) along with associated prompted information.
4. Scroll down to read and accept the 'Code of Conduct' and then click 'Get Certificate', which will generate a PDF.
5. The Certificate will be valid for (30) days from the date printed and you will receive (2) email reminders.
6. Bring the Certificate to your local VW dealer with proof of employment to redeem your Certificate.

*Current offers & incentives include purchase or lease specials, advertised incentives, and any allocated dealer funds that are eligible for the vehicle and/or customer.

*Other factors may affect the sale price including but not limited to the purchase of an extended warranty, accessories or equipment, and/or equity of a trade-in vehicle. As with any new vehicle purchase, the buyer/lessee is responsible for all taxes, title, licensing, documentary, emission and other applicable fees.

†The Golf R model is excluded. Other models may be periodically excluded from the Program. Please check www.vwpartnerprogram.com for full Program details and FAQ.

Contact: partnerprogram@vw.com | (703) 364-7910 | www.vwpartnerprogram.com