

FRANKLIN & MARSHALL

**April 2016
Franklin & Marshall
College Poll**

SUMMARY OF FINDINGS

**Prepared by:
Center for Opinion Research
Floyd Institute for Public Policy
Franklin & Marshall College**

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Key Findings

The April 2016 Franklin & Marshall College Poll of Pennsylvania registered voters reveals clear front runners in the presidential nominating contests. The Democratic presidential primary race in Pennsylvania has changed little since January. The poll shows Hillary Clinton with a sizable lead over Bernie Sanders, 58% to 31%, which is consistent with her lead in prior polls. The poll also shows that both Democratic candidates are perceived favorably by registered Democrats. On the other side, though, the Republican presidential primary race continues to shift. Donald Trump (40%) leads, as he has since October, but he has expanded his lead over Ted Cruz (26%) and John Kasich (24%). Unlike registered Democrats, registered Republicans do not have uniformly positive feelings about their candidates.

Presidential Races

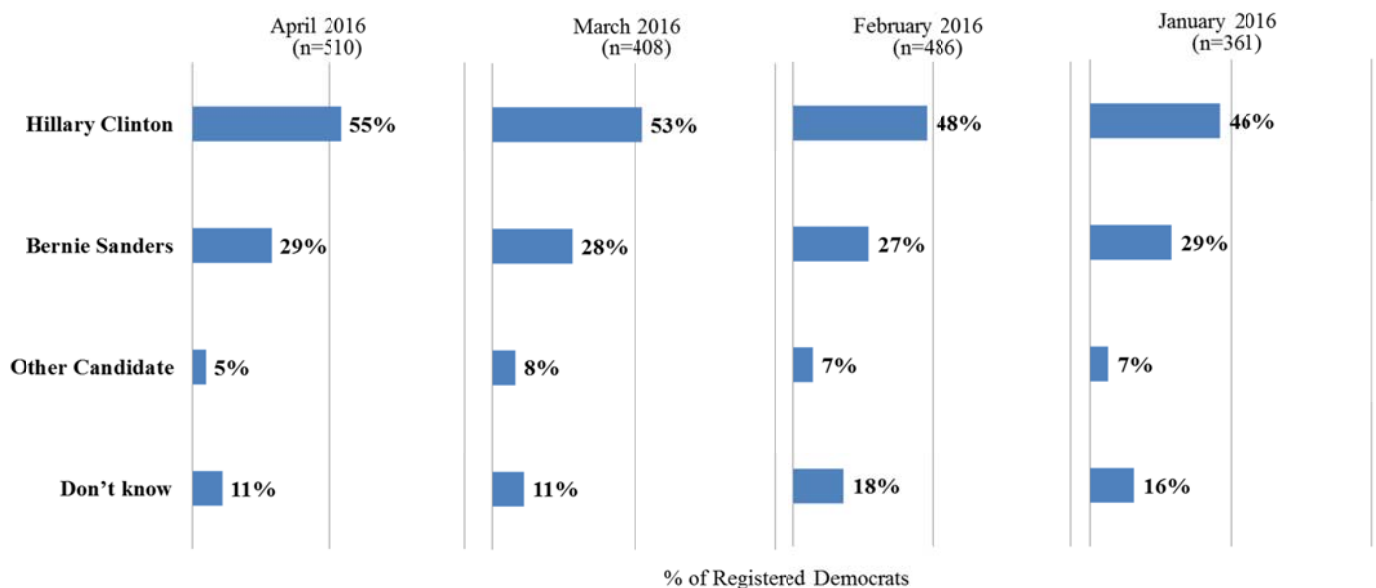
Democrats

Hillary Clinton continues to hold a sizable lead in the presidential race among registered Democrats in Pennsylvania. Secretary Clinton leads Senator Bernie Sanders among all Democrats, 55% to 29%, with 11% reporting they are still undecided (see Figure 1). Secretary Clinton's lead is similar among likely voters, 58% to 31%. Clinton supporters (87%) are more likely than Sanders supporters (76%) to say they are "certain" about their vote choice.

Secretary Clinton's support is strong throughout most demographic and geographic groups (see Attachment A-1), although Senator Sanders does best with younger voters.

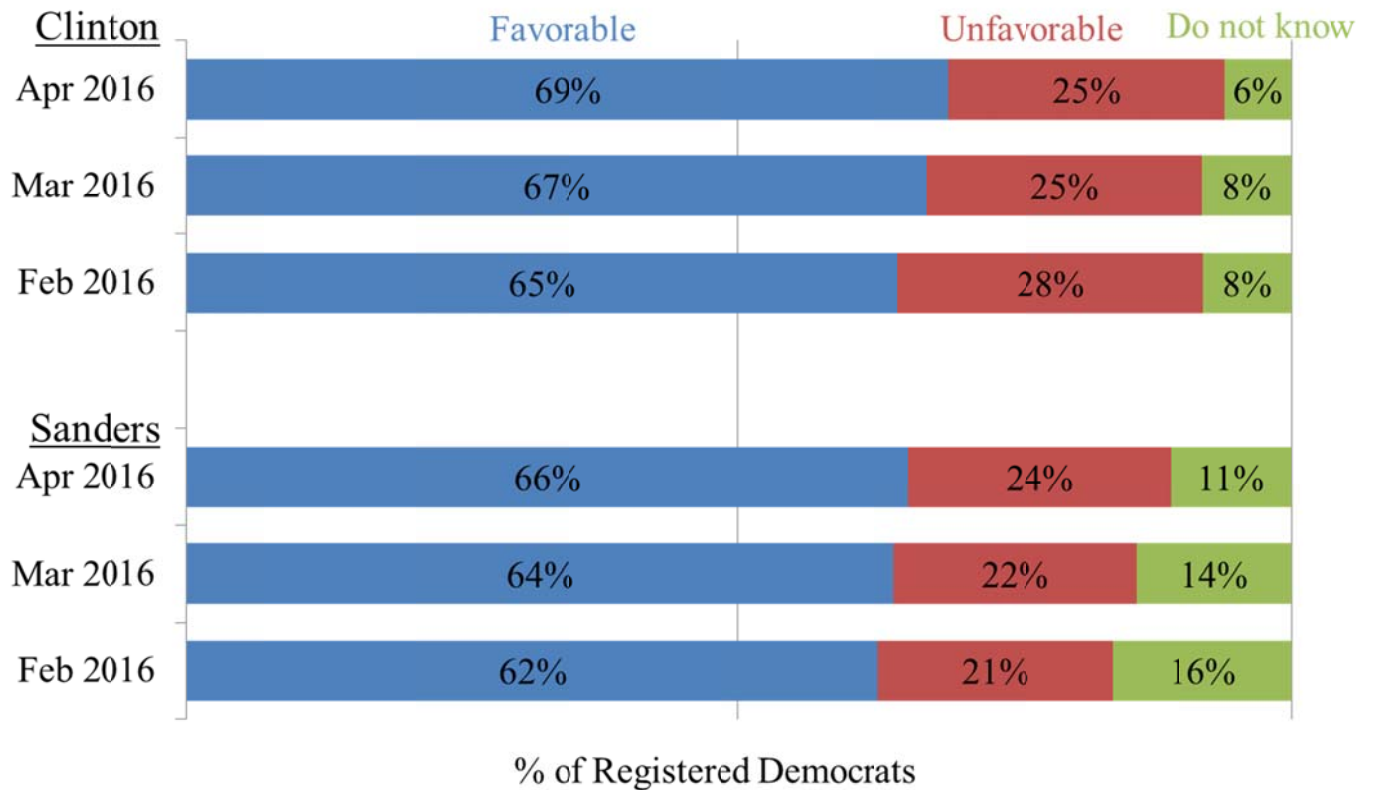
Figure 1: Democratic Presidential Primary, Pennsylvania voters April 2016

If the Democratic primary election for president was being held today would you vote for...?



Both Democratic candidates are perceived favorably by Democratic voters in the state (see Figure 2). Nearly two in five registered Democrats say they have a favorable opinion of both Secretary Clinton (69% favorable and 25% unfavorable) and Senator Sanders (66% favorable and 24% unfavorable), which is consistent with prior surveys.

Figure 2: Favorability Ratings of Democratic Presidential Candidates among Registered Democrats, Pennsylvania Voters April 2016



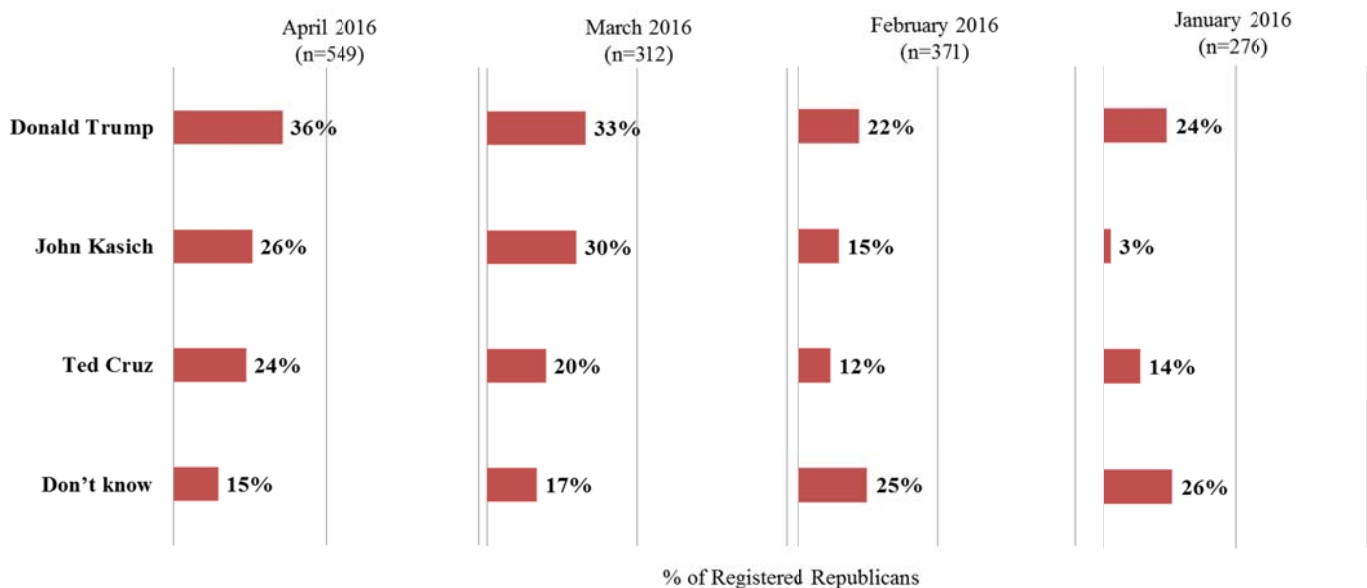
Republicans

Donald Trump continues to lead in Pennsylvania, but his lead has expanded since our March survey. Mr. Trump (36%) now leads both John Kasich (26%) and Ted Cruz (24%) by double digits, while about one in six (15%) remains undecided about their preference. Donald Trump's (40%) lead is bigger among likely voters (Cruz 26%, Kasich 24%, undecided 10%). Mr. Trump also has an advantage because his supporters are more likely to be certain about their vote choice - nearly nine in ten (87%) Trump supporters say they are certain to vote for him. Fewer Cruz (70%) and Kasich (63%) supporters are certain about their choices.

The patterns of support for the candidates show some notable trends (see Attachment A-2). Mr. Trump's support is strongest among those with less formal education. Support for Governor Kasich is more geographically concentrated, with greater support in the Southeast and Allegheny County, but less support in the Northeast and Northwest. Senator Cruz does best with born again Christians and struggles among those over 55 years of age.

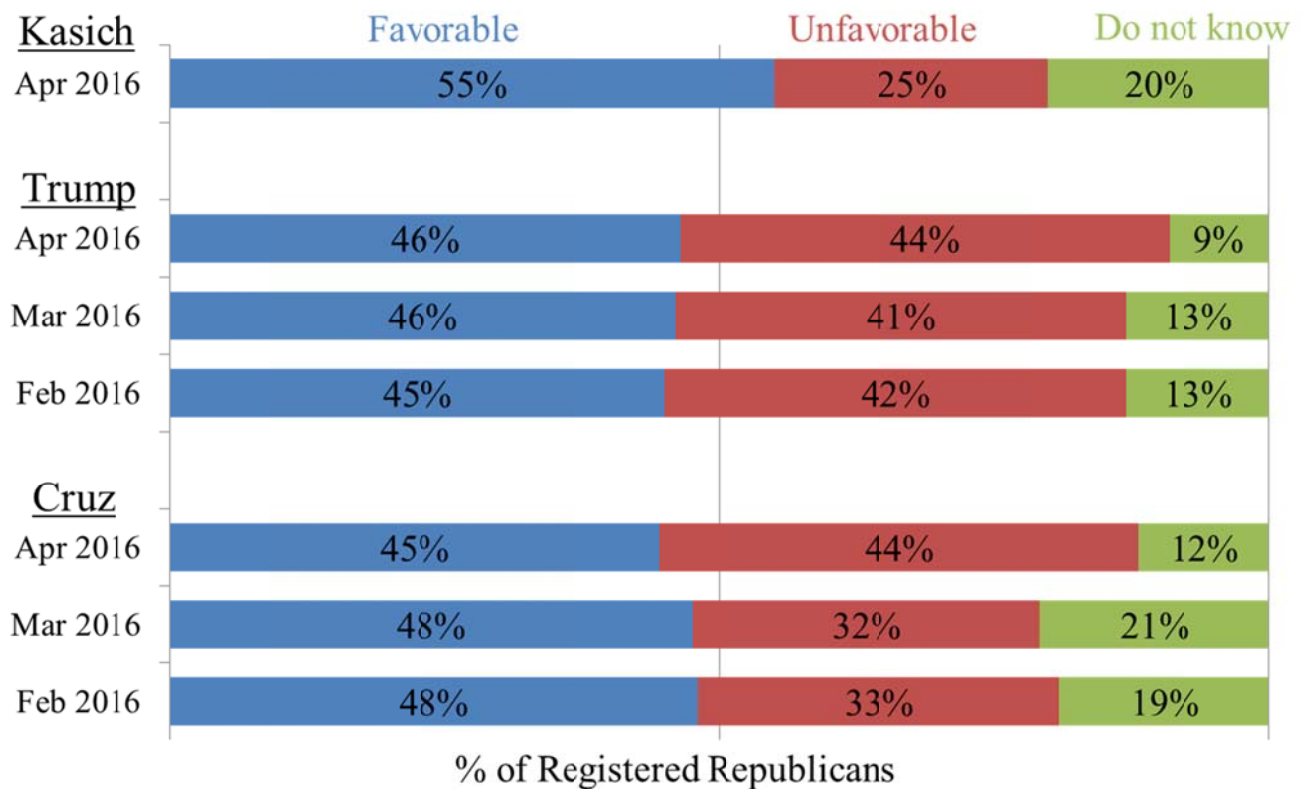
Figure 3: Republican Presidential Primary, Pennsylvania voters April 2016

If the Republican primary election for president was being held today would you vote for...?



Registered Republicans do not express uniformly positive feelings about their candidates (see Figure 4). Nearly as many registered Republicans in the state have unfavorable opinions of Donald Trump and Ted Cruz as feel favorably towards them. Governor Kasich is the only Republican candidate a majority of Republicans views favorably (55% favorable and 25% unfavorable).

Figure 4: Favorability Ratings of Republican Presidential Candidates among Registered Republicans, Pennsylvania Voters April 2016



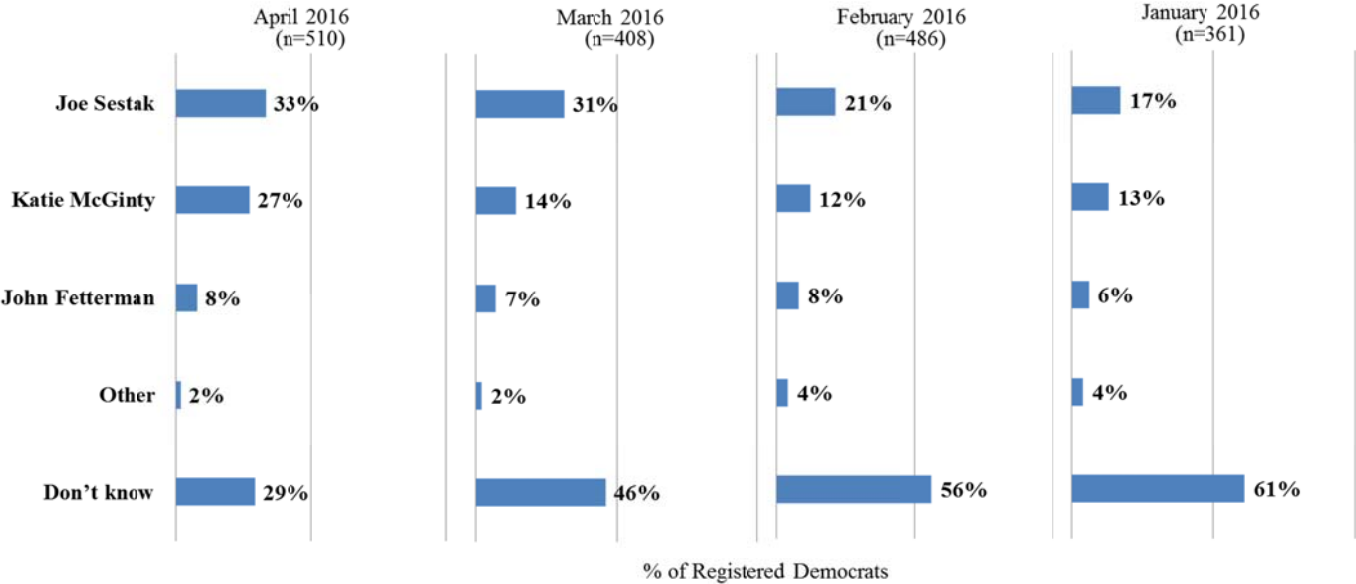
US Senate Primary

The Democratic US Senate race has shifted markedly over the past month and the outcome remains unpredictable. Joe Sestak currently leads Katie McGinty, 33% to 27%, with more than one in four (29%) voters reporting they are still undecided. Congressman Sestak had a 17 point lead in our March Poll (see Figure 5). Sestak’s lead is slightly larger among likely voters (38% to 29%), but even among likely voters nearly one in four (23%) remains undecided. A large proportion of both Sestak (30%) and McGinty (36%) supporters say they are still making up their minds about how they plan to vote, adding further unpredictability about the likely outcome of this race.

Congressman Sestak currently has clear advantages in the Southeast and Northeast and he is also performing well among older voters (see Attachment A-3).

Figure 5: Democratic Senate Primary, Pennsylvania voters April 2016

If the 2016 Democratic primary election for U.S. Senator were being held today and the candidates included (rotated) John Fetterman, Katie McGinty, and Joe Sestak, would you vote for John Fetterman, Katie McGinty, Joe Sestak, some other candidate, or aren't you sure how you would vote?



Methodology

The survey findings presented in this release are based on the results of interviews conducted April 11 -18, 2016. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College on behalf of the Center for Politics and Public Affairs. The poll was designed and administered by the staff of the Center for Opinion Research. The data included in this release represent the responses of Pennsylvania registered voters, including 510 Democrats and 549 Republicans. The sample of registered voters was obtained from Labels & Lists. All sampled respondents were notified by letter about the survey. Interviews were completed over the phone and on-line depending on each respondent's preference. Survey results were weighted (gender and region) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Pennsylvania Department of State for each party.

The sampling error is +/- 4.2 percentage points for the sample of Democrats and is +/- 4.0 percentage points for the sample of Republicans when the design effects from weighting are considered. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.

Attachment A-1

Democratic Presidential Primary: Registered Democrats, Pennsylvania April 2016

If the Democratic primary election for president was being held today and the candidates included (*rotated*) Hillary Clinton, and Bernie Sanders, would you vote for Hillary Clinton, Bernie Sanders, some other candidate, or aren't you sure how you would vote?

	Clinton	Sanders	Other	Do Not Know
Gender				
Male	52%	28%	8%	13%
Female	57%	30%	3%	10%
Age*				
Under 35	25%	63%	2%	11%
35-54	50%	34%	8%	7%
Over 55	61%	21%	5%	13%
Education				
HS or less	56%	25%	4%	15%
Some college	48%	28%	9%	15%
College degree	57%	31%	4%	8%
Income				
Under 35	53%	31%	6%	10%
35-75	53%	29%	4%	14%
Over 75	59%	28%	5%	8%
Race				
White	55%	29%	6%	11%
Nonwhite	59%	24%	2%	15%
Marital Status				
Single, Never Married	46%	42%	3%	9%
Married	55%	28%	6%	11%
Not currently married	63%	19%	4%	14%
Religious Affiliation*				
Protestant	64%	19%	3%	14%
Catholic	57%	21%	7%	15%
Other, unaffiliated	47%	41%	6%	6%
Born Again Christian or Fundamentalist				
Yes	53%	23%	10%	13%
No	54%	30%	5%	11%
Gun Owner*				
Yes	48%	25%	10%	17%
No	57%	30%	4%	10%
Region				
Philadelphia	54%	33%	2%	11%
Northeast	52%	31%	7%	10%
Allegheny	51%	34%	11%	4%
Southwest	62%	15%	7%	15%
Northwest	41%	32%	9%	18%
Central	55%	29%	5%	11%
Southeast	57%	29%	2%	12%
Employment				
Fulltime	50%	33%	5%	12%
Other	51%	36%	4%	9%
Retired	61%	21%	6%	13%

* p<0.01 ** p<0.05

Attachment A-2

Republican Presidential Primary: Registered Republicans, Pennsylvania April 2016

If the Republican primary election for president was being held today would you vote for (*rotated*) Donald Trump, Ted Cruz, John Kasich, or aren't you sure how you would vote?

	Cruz	Kasich	Trump	Do Not Know
Gender**				
Male	23%	27%	40%	10%
Female	25%	24%	31%	20%
Age**				
Under 35	35%	20%	27%	18%
35-54	31%	21%	34%	13%
Over 55	20%	28%	37%	14%
Education*				
HS or less	22%	26%	37%	15%
Some college	20%	14%	54%	12%
College degree	28%	33%	23%	15%
Income				
Under 35	25%	16%	41%	18%
35-75	28%	24%	37%	11%
Over 75	24%	32%	33%	12%
Marital Status				
Single, Never Married	28%	21%	33%	18%
Married	26%	25%	35%	13%
Not currently married	13%	30%	40%	17%
Religious Affiliation				
Protestant	29%	25%	31%	15%
Catholic	19%	28%	37%	15%
Other, unaffiliated	18%	24%	46%	11%
Born Again Christian or Fundamentalist**				
Yes	32%	18%	34%	16%
No	19%	30%	36%	14%
Gun Owner**				
Yes	23%	23%	42%	12%
No	24%	29%	29%	17%
Region*				
Philadelphia	36%	19%	46%	0%
Northeast	24%	22%	50%	5%
Allegheny	22%	41%	35%	3%
Southwest	26%	21%	26%	26%
Northwest	25%	15%	51%	10%
Central	27%	21%	33%	19%
Southeast	17%	36%	31%	16%
Employment*				
Fulltime	24%	27%	37%	12%
Other	35%	18%	26%	21%
Retired	19%	28%	39%	14%

* p<0.01 ** p<0.05

Attachment A-3

Democratic Senate Primary: Registered Democrats, Pennsylvania April 2016

If the 2016 Democratic primary election for U.S. Senator were being held today and the candidates included (rotated) John Fetterman, Katie McGinty, and Joe Sestak, would you vote for John Fetterman, Katie McGinty, Joe Sestak, some other candidate, or aren't you sure how you would vote?

	Sestak	McGinty	Fetterman	Other	Do Not Know
Gender					
Male	33%	27%	12%	3%	25%
Female	33%	27%	6%	1%	33%
Age*					
Under 35	17%	20%	24%	2%	37%
35-54	21%	29%	9%	4%	36%
Over 55	40%	28%	6%	1%	26%
Education**					
HS or less	27%	26%	3%	2%	42%
Some college	33%	29%	9%	5%	24%
College degree	36%	26%	10%	1%	27%
Income					
Under 35	35%	20%	9%	3%	33%
35-75	32%	30%	11%	1%	26%
Over 75	34%	29%	8%	3%	27%
Race					
White	33%	27%	9%	2%	29%
Nonwhite	35%	27%	4%	4%	31%
Marital Status					
Single, Never Married	28%	22%	13%	4%	33%
Married	34%	30%	8%	2%	27%
Not currently married	36%	22%	7%	2%	34%
Religious Affiliation**					
Protestant	38%	28%	6%	0%	28%
Catholic	37%	26%	6%	2%	29%
Other, unaffiliated	26%	27%	12%	4%	31%
Born Again Christian or Fundamentalist					
Yes	37%	23%	2%	3%	35%
No	33%	27%	9%	2%	29%
Gun Owner					
Yes	32%	29%	6%	3%	30%
No	33%	26%	9%	2%	29%
Region*					
Philadelphia	23%	27%	6%	8%	36%
Northeast	36%	26%	5%	2%	31%
Allegheny	23%	30%	23%	4%	21%
Southwest	27%	39%	10%	2%	23%
Northwest	30%	30%	4%	2%	33%
Central	29%	25%	6%	1%	39%
Southeast	47%	21%	7%	0%	24%
Employment*					
Fulltime	24%	26%	12%	4%	35%
Other	40%	31%	8%	0%	21%
Retired	39%	25%	5%	1%	30%

* p<0.01 ** p<0.05

Marginal Frequency Report

Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

Democrat		Republican
100%	Yes	100%
0%	No	0%

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

Democrat		Republican
100%	Democrat	0%
0%	Republican	100%
0%	Independent	0%
0%	Something else	0%

Vote_Apr. Many people will vote in the primary election for president in April; however, many other people will not. What would you say are the chances of your voting in the April presidential primary? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, or don't you think that you will vote in the April presidential primary?

Democrat		Republican
83%	Certain to vote	82%
8%	Will probably vote	10%
5%	Chances 50-50	4%
4%	Don't think will vote	4%
1%	Don't know	0%

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...in the 2016 presidential campaign?

Democrat		Republican
72%	Very much interested	77%
25%	Somewhat interested	19%
3%	Not very interested	4%

RightDir. All in all, do you think things in Pennsylvania are generally headed in the right direction, or do you feel that things are off on the wrong track?

Democrat		Republican
34%	Right direction	13%
51%	Wrong track	77%
16%	Don't know	10%

MIP_PA. What do you think is the MOST IMPORTANT problem facing PENNSYLVANIA TODAY?

Democrat		Republican
36%	Government, politicians	39%
19%	Education, school	7%
15%	Unemployment, personal finances	14%
4%	Taxes	13%
3%	Crime, drugs, violence, guns	2%
3%	Economy, finances	6%
2%	Energy issues, gas prices	1%
2%	Roads, infrastructure, transportation	2%
2%	Senior issues, social security	0%
2%	Social issues	1%
1%	Civil liberties	1%
1%	Environment	1%
1%	Healthcare, insurance	1%
1%	Welfare	1%
0%	Foreign policy, terrorism, war	1%
0%	Immigration	1%
0%	Retaining, attracting businesses	1%
0%	Values, morals	1%
2%	Other	3%
7%	Don't know	6%

IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (*rotated*)

Democrat	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
Hillary Clinton	44%	25%	9%	16%	5%	1%
Bernie Sanders	29%	37%	11%	13%	7%	4%
John Kasich	10%	31%	18%	14%	8%	19%
Donald Trump	7%	6%	6%	76%	4%	2%
Ted Cruz	3%	9%	14%	64%	6%	5%

Republican	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
Donald Trump	27%	19%	14%	30%	9%	0%
Ted Cruz	16%	29%	17%	27%	10%	2%
John Kasich	17%	38%	13%	12%	10%	10%
Hillary Clinton	4%	6%	7%	80%	3%	0%
Bernie Sanders	5%	14%	14%	58%	6%	3%

DemPrim. If the 2016 Democratic primary election for U.S. SENATOR were being held today and the candidates included (*rotated*) John Fetterman, Katie McGinty, and Joe Sestak, would you vote for John Fetterman, Katie McGinty, Joe Sestak, some other candidate, or aren't you sure how you would vote?

Democrat

33%	Joe Sestak
27%	Katie McGinty
8%	John Fetterman
2%	Other Candidate
29%	Do not know

CertDemSen. Are you absolutely CERTAIN you will vote FOR [fill] in the election, or are you still making up your mind? (*344 respondents with named vote choice*)

Democrat

67%	Certain to vote
33%	Still making up mind

LeanDemSen. As of today, do you lean more to (*rotated*) John Fetterman, Katie McGinty, or Joe Sestak? (*148 undecided respondents*)

Democrat

18%	Katie McGinty
15%	Joe Sestak
3%	John Fetterman
64%	Do not know

DemPresPrim. If the Democratic primary election for president was being held today and the candidates included (*rotated*) Hillary Clinton, and Bernie Sanders, would you vote for Hillary Clinton, Bernie Sanders, some other candidate, or aren't you sure how you would vote?

Democrat

55%	Hillary Clinton
29%	Bernie Sanders
5%	Other Candidate
11%	Do not know

CertDem. Are you absolutely CERTAIN you will vote FOR [fill] in the election, or are you still making up your mind? (*418 respondents with named vote choice*)

Democrat

83%	Certain to vote
17%	Still making up mind

LeanDem. As of today, do you lean more to (*rotated*) Hillary Clinton or Bernie Sanders? (*63 undecided respondents*)

Democrat

26%	Hillary Clinton
24%	Bernie Sanders
50%	Do not know

RepPresPrim. If the Republican primary election for president was being held today would you vote for (*rotated*) Donald Trump, Ted Cruz, John Kasich, or aren't you sure how you would vote

Republican	
Donald Trump	36%
John Kasich	26%
Ted Cruz	24%
Don't know	15%

CertRep. Are you absolutely CERTAIN you will vote FOR [fill] in the election, or are you still making up your mind? (*465 respondents with vote choice*)

Republican	
Certain to vote	75%
Still making up mind	24%

Lean_Rep. As of today, do you lean more to (*rotated*) Donald Trump, Ted Cruz, or John Kasich? (*84 undecided respondents*)

Republican	
Ted Cruz	22%
John Kasich	16%
Donald Trump	15%
Do not know	46%

Preslss. What issue will matter most to you as you think about choosing a [Republican/Democratic] candidate for president?

Democrat		Republican
32%	Personal characteristic of candidate	25%
8%	Unemployment, personal finances	5%
7%	Economy, finances	10%
7%	Terrorism, war, foreign policy	16%
3%	Civil liberties	5%
3%	Education, schools	0%
3%	Elder issues, social security	0%
3%	Healthcare, insurance	1%
2%	Bipartisanship	3%
2%	Environment	0%
2%	Government, politicians	6%
2%	Social Issues	0%
1%	Candidate who will put country back on track, in general	3%
1%	Crime, drugs, violence, guns	1%
1%	Global Events	0%
1%	Immigration, illegal immigrants	5%
1%	Justice system, lawyers	1%
1%	Taxes	2%
1%	Values and morality	3%
0%	Retaining, attracting business	1%
9%	Other	8%
10%	Do not know	6%

GovRole2. Do you believe the actions of the United States government should mostly be aimed at maintaining and representing a common constitution and legal order or do you believe the actions of the United States government should be mostly aimed at maintaining and representing a common heritage, religion, and tradition?

Democrat		Republican
80%	Constitution and legal order	71%
11%	Heritage, religion, and tradition	19%
9%	Don't know	9%

IntHard. Now I'm going to ask you about various events that happen to people. I'm interested in those that happened to you at any point during the last 12 months, that is since [fill one year ago's date]. Did any of the following hardships happen to you in the last 12 months? (*rotated*)

Democrat % Yes		Republican % Yes
15%	Did you experience a reduction in pay for any reason?	17%
8%	Were you unemployed and looking for work for as long as a month?	6%
7%	Were you unable to get needed medical care because you couldn't afford it?	6%
7%	Did you lack health insurance coverage?	6%
5%	Were you let go or permanently laid off from your job?	4%
5%	Did you fall behind in paying your rent or mortgage?	2%
4%	Were you unable to purchase needed food because you couldn't afford it?	3%
3%	Did you have any utilities, such as water, heat, or electricity, shut off because you couldn't afford the bill?	0%
2%	For financial reasons, did you have to temporarily live with others or in a shelter or on the street?	1%
0%	Were you evicted from your apartment or house?	0%

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

Democrat		Republican
11%	Allegheny	8%
19%	Central	34%
12%	Northeast	12%
8%	Northwest	10%
12%	Philadelphia	2%
27%	Southeast	24%
11%	Southwest	10%

AGE. What was your age on your last birthday?

Democrat		Republican
3%	18-24	3%
8%	25-34	7%
9%	35-44	9%
15%	45-54	17%
21%	55-64	26%
44%	65 and older	39%

EDUC. What was the highest grade level of schooling you have completed?

Democrat		Republican
3%	Non high school graduate	1%
20%	High school graduate or GED	24%
16%	Some college	15%
8%	Associate's degree or technical degree	14%
25%	Bachelor's degree	27%
28%	Post graduate degree	19%

MAR. What is your CURRENT marital status...are you single, married, separated, divorced, or a widower?

Democrat		Republican
68%	Married	75%
17%	Single, Never Married	9%
8%	Widow or widower	8%
7%	Divorced	7%
1%	Separated	1%

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

Democrat		Republican
48%	Liberal	3%
35%	Moderate	22%
13%	Conservative	72%
4%	Don't know	3%

PARTY. Regardless of how you are registered... in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

Democrat		Republican
3%	Strong Republican	48%
2%	Republican	20%
5%	Lean Republican	19%
7%	Independent	7%
12%	Lean Democrat	2%
18%	Democrat	2%
53%	Strong Democrat	1%
2%	Don't know	1%

GUN. Are you a gun owner?

Democrat		Republican
22%	Yes	50%
78%	No	49%
0%	Don't know	2%

GUN2. Generally speaking, do you favor or oppose creating more laws that regulate gun ownership?

Democrat		Republican
60%	Strongly favor	16%
17%	Somewhat favor	14%
6%	Somewhat oppose	15%
13%	Strongly oppose	51%
5%	Don't know	5%

Hisp. Are you Hispanic or Latino, or not?

Democrat		Republican
2%	Yes	1%
98%	No	99%

RACE. Which of the following categories best describes your racial background?

Democrat		Republican
90%	White	97%
11%	Non-white	3%

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

Democrat		Republican
27%	Protestant	51%
34%	Catholic	30%
16%	Some other religion	9%
24%	Not affiliated with any religion	10%

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

Democrat		Republican
12%	Yes	37%
86%	No	62%
2%	Don't know	1%

WORK. Are you currently working fulltime, part-time, going to school, keeping house or something else?

Democrat		Republican
39%	Full-time	44%
39%	Retired	36%
12%	Part-time	12%
4%	Something else	3%
3%	Disabled	3%
2%	Unemployed	1%
1%	Going to school	1%

INCOME. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

Democrat		Republican
10%	Under \$25,000	8%
11%	\$25-\$35,000	8%
11%	\$35-50,000	11%
19%	\$50-75,000	20%
17%	\$75-100,000	16%
27%	Over \$100,000	31%
6%	Don't know	6%

DONE. Sex of respondent:

Democrat		Republican
44%	Male	51%
56%	Female	49%