Franklin & Marshall College Poll

SURVEY OF PENNSYLVANIANS
SUMMARY OF FINDINGS

Prepared by:
Center for Opinion Research
Floyd Institute for Public Policy
Franklin & Marshall College

BERWOOD A. YOST
DIRECTOR, FLOYD INSTITUTE FOR PUBLIC POLICY
DIRECTOR, CENTER FOR OPINION RESEARCH
HEAD METHODOLOGIST, FRANKLIN & MARSHALL COLLEGE POLL

G. TERRY MADONNA
DIRECTOR, CENTER FOR POLITICS AND PUBLIC AFFAIRS
DIRECTOR, FRANKLIN & MARSHALL COLLEGE POLL

ANGELA N. KNITTLE
SENIOR PROJECT MANAGER, CENTER FOR OPINION RESEARCH
PROJECT MANAGER, FRANKLIN & MARSHALL COLLEGE POLL

KAY K. HUEBNER
PROGRAMMER, CENTER FOR OPINION RESEARCH

May 8, 2013
Table of Contents

KEY FINDINGS .......................................................................................................................... 3
  GOVERNOR CORBETT’S JOB PERFORMANCE .................................................................. 3
  STATE LIQUOR STORE PRIVATIZATION ..................................................................... 5
METHODOLOGY ...................................................................................................................... 6
ATTACHMENT A .................................................................................................................. 7
ATTACHMENT B .................................................................................................................. 8
MARGINAL FREQUENCY REPORT .................................................................................... 9

The Franklin & Marshall College Poll is produced in conjunction with the Philadelphia Daily News, WGAL-TV (South Central PA), Pittsburgh Tribune Review, WTAE-TV (Pittsburgh), WPVI-TV/ABC (Philadelphia), Times-Shamrock Newspapers, Harrisburg Patriot-News, and Lancaster Newspapers. It may be used in whole or in part, provided any use is attributed to Franklin & Marshall College.
Key Findings

The May 2013 Franklin & Marshall College Poll of Pennsylvania registered voters finds a majority (58%) believes the state is “off on the wrong track” and only one in four (25%) believes Governor Tom Corbett has performed sufficiently well to deserve re-election. The Poll also finds fewer registered voters support selling the state-owned liquor stores (47%) than did so in February (53%).

Governor Corbett’s Job Performance

One in four (25%) registered Pennsylvania voters believes Governor Corbett is doing an “excellent” or “good” job as governor, which is similar to the ratings he received in the February 2013 Franklin & Marshall College Poll. His job performance ratings are much lower than either Governor Rendell or Governor Ridge at similar points in their first terms (see Figure 1). Two in five (39%) Republicans, one in three (33%) independents, and one in ten (11%) Democrats rate his performance as “excellent” or “good.” Only one in four (25%) voters believes Governor Corbett has performed sufficiently well to deserve re-election. Few Democrats (12%) or independent voters (20%) believe he deserves re-election, but, surprisingly, less than half (46%) of Republicans do.
The Governor’s difficulties with voters may be due in part from the priorities he has emphasized in recent months. Debate in the state capital has centered on efforts to privatize the state liquor stores and the state lottery, but these issues rank well below the economy, creating jobs, or improving public schools as important issues voters want state government to address (see Figure 2). Few voters grade the Governor’s job performance on these issues, improving the economy (15%), creating jobs (13%), or improving public education (11%), as an “A” or “B.”
A plurality (47%) of the state’s registered voters supports selling the state-owned liquor stores to private companies, which is significantly lower than it was in February (53%). Support for selling the state stores has declined from February among both Republicans (54%, down from 61%) and Democrats (41%, down from 48%).

More registered voters believe the state-owned liquor stores should continue as they are (31%) or be modernized (26%) than believe they should be sold to private companies (37%). If the state stores are sold, respondents most often say the money should be used to assist local schools (32%) or reduce local property taxes (26%).
Methodology

The survey findings presented in this release are based on the results of interviews conducted April 30 – May 5, 2013. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll’s Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Senior Project Manager Angela Knittle. The data included in this release represent the responses of 526 Pennsylvania registered voters, including 265 Democrats, 196 Republicans, and 65 registered as Independent/Other. The sample of registered voters was obtained from Voter Contact Services. Survey results were weighted (region, gender, and party) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Pennsylvania Department of State.

The sample error for this survey is +/- 4.3 percentage points. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.
Attachment A

Favorability: Governor Corbett, Pennsylvania February 2013

Please let me know your opinion of some people involved in politics today. Is your opinion of Tom Corbett favorable, unfavorable, undecided, or haven’t you heard enough about Tom Corbett to have an opinion?

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<th>Unfavorable</th>
<th>Undecided</th>
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* p<0.01 ** p<0.05
## Attachment B

### Job Performance: Governor Corbett, Pennsylvania February 2013

How would you rate the way that Tom Corbett is handling his job as Governor? Would you say he is doing an…

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<td><strong>Born Again Christian or Fundamentalist</strong></td>
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</tr>
<tr>
<td>Retired</td>
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<td>68%</td>
<td>4%</td>
</tr>
</tbody>
</table>

* p<0.01  ** p<0.05
Marginal Frequency Report
Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

100% Yes
0% No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

37% Republican
50% Democrat
10% Independent
2% Something else

RightDir. All in all, do you think things in Pennsylvania are generally headed in the right direction, or do you feel that things are off on the wrong track?

<table>
<thead>
<tr>
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<th>Headed in right direction</th>
<th>Off on the wrong track</th>
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<td>Jan 2010</td>
<td>39%</td>
<td>53%</td>
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MIP_PA. What do you think is the MOST IMPORTANT problem facing PENNSYLVANIA TODAY?

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*Question asked of registered respondents only*

Intiss1. I’m going to read some issues that affect the state. For each one, please tell me how important it is for the state’s elected officials to address. Please give each issue a score between one and ten, where one means that it is NOT important at all and ten means it is VERY important for the state to address. How important is it that state elected officials ...

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IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven’t you heard enough about [FILL name] to have an opinion? (rotated)

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Rate_Gov. How would you rate the way that Tom Corbett is handling his job as Governor? Would you say he is doing an…

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</tr>
<tr>
<td>Sep 2010</td>
<td>12%</td>
<td>13%</td>
<td>7%</td>
<td>9%</td>
<td>17%</td>
<td>43%</td>
</tr>
<tr>
<td>Aug 2010</td>
<td>11%</td>
<td>14%</td>
<td>8%</td>
<td>12%</td>
<td>19%</td>
<td>36%</td>
</tr>
<tr>
<td>May 2010</td>
<td>6%</td>
<td>10%</td>
<td>4%</td>
<td>5%</td>
<td>15%</td>
<td>60%</td>
</tr>
<tr>
<td>Mar 2010</td>
<td>8%</td>
<td>10%</td>
<td>5%</td>
<td>5%</td>
<td>13%</td>
<td>59%</td>
</tr>
<tr>
<td>Feb 2010</td>
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<td>10%</td>
<td>2%</td>
<td>5%</td>
<td>15%</td>
<td>62%</td>
</tr>
<tr>
<td>Jan 2010</td>
<td>6%</td>
<td>9%</td>
<td>4%</td>
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<td>13%</td>
<td>65%</td>
</tr>
<tr>
<td>Oct 2009</td>
<td>5%</td>
<td>11%</td>
<td>5%</td>
<td>5%</td>
<td>10%</td>
<td>64%</td>
</tr>
<tr>
<td>Aug 2009</td>
<td>7%</td>
<td>11%</td>
<td>4%</td>
<td>6%</td>
<td>9%</td>
<td>63%</td>
</tr>
</tbody>
</table>

DesREGov. Do you believe that Tom Corbett has done a good enough job as Governor to deserve re-election, or do you believe it is time for a change?

<table>
<thead>
<tr>
<th>Excellent Job</th>
<th>Good Job</th>
<th>Only a Fair Job</th>
<th>Poor Job</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2013</td>
<td>3%</td>
<td>22%</td>
<td>39%</td>
<td>32%</td>
</tr>
<tr>
<td>Feb 2013</td>
<td>2%</td>
<td>24%</td>
<td>41%</td>
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<tr>
<td>Sep 2012</td>
<td>4%</td>
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<td>36%</td>
<td>28%</td>
</tr>
<tr>
<td>Aug 2012</td>
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<td>Oct 2011</td>
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<tr>
<td>Mar 2011</td>
<td>5%</td>
<td>26%</td>
<td>39%</td>
<td>13%</td>
</tr>
</tbody>
</table>
IntGrMyr I am going to read you a list of problems and issues that the state government is supposed to take care of. For each item, please tell me how well Governor Corbett’s administration has performed in each area, using an A, B, C, D, or F. How about _____ (rotated)? Would you rate the Governor’s performance… A for excellent, B for very good, C for average, D for below average or F for failing?

<table>
<thead>
<tr>
<th>Problem</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>F</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improving the state’s economy</td>
<td>2%</td>
<td>13%</td>
<td>41%</td>
<td>26%</td>
<td>12%</td>
<td>7%</td>
</tr>
<tr>
<td>Improving the condition of Pennsylvania’s roads, bridges, and transit systems</td>
<td>2%</td>
<td>15%</td>
<td>38%</td>
<td>25%</td>
<td>13%</td>
<td>8%</td>
</tr>
<tr>
<td>Making the state government operate more efficiently</td>
<td>3%</td>
<td>11%</td>
<td>38%</td>
<td>22%</td>
<td>14%</td>
<td>12%</td>
</tr>
<tr>
<td>Helping to create new jobs</td>
<td>2%</td>
<td>11%</td>
<td>38%</td>
<td>28%</td>
<td>14%</td>
<td>8%</td>
</tr>
<tr>
<td>Improving public education</td>
<td>1%</td>
<td>10%</td>
<td>32%</td>
<td>26%</td>
<td>25%</td>
<td>7%</td>
</tr>
<tr>
<td>Managing the state’s finances</td>
<td>4%</td>
<td>16%</td>
<td>36%</td>
<td>21%</td>
<td>13%</td>
<td>9%</td>
</tr>
<tr>
<td>Protecting the state’s environment</td>
<td>3%</td>
<td>18%</td>
<td>36%</td>
<td>16%</td>
<td>15%</td>
<td>14%</td>
</tr>
</tbody>
</table>

RateSenT. How would you rate the way that Pat Toomey is handling his job as U.S. SENATOR? Would you say he is doing an…

<table>
<thead>
<tr>
<th>Date</th>
<th>Excellent Job</th>
<th>Good Job</th>
<th>Only a Fair Job</th>
<th>Poor Job</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2013</td>
<td>4%</td>
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<td>39%</td>
<td>10%</td>
<td>21%</td>
</tr>
<tr>
<td>Oct 2011</td>
<td>3%</td>
<td>29%</td>
<td>40%</td>
<td>11%</td>
<td>18%</td>
</tr>
<tr>
<td>Aug 2011</td>
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<tr>
<td>Mar 2011</td>
<td>3%</td>
<td>25%</td>
<td>36%</td>
<td>10%</td>
<td>27%</td>
</tr>
</tbody>
</table>
RatePres. How would you rate the way that Barack Obama is handling his job as president? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?

<table>
<thead>
<tr>
<th></th>
<th>Excellent job</th>
<th>Good job</th>
<th>Only a fair job</th>
<th>Poor job</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2013</td>
<td>14%</td>
<td>30%</td>
<td>22%</td>
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<td>1%</td>
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<td>June 2012</td>
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<td>29%</td>
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<td>Jan 2012</td>
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<td>Aug 2010</td>
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<td>May 2010</td>
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<td>27%</td>
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<td>1%</td>
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<td>Feb 2010</td>
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<td>32%</td>
<td>27%</td>
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<td>Oct 2009</td>
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<td>Aug 2009</td>
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<td>33%</td>
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<td>24%</td>
<td>0%</td>
</tr>
<tr>
<td>Jun 2009</td>
<td>20%</td>
<td>35%</td>
<td>25%</td>
<td>19%</td>
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<tr>
<td>Mar 2009</td>
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<td>37%</td>
<td>22%</td>
<td>14%</td>
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</tr>
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<td>Feb 2009</td>
<td>25%</td>
<td>30%</td>
<td>23%</td>
<td>13%</td>
<td>9%</td>
</tr>
</tbody>
</table>

IntISS Now I'd like to ask you about some issues currently being discussed in the state...

Q21. Some people believe Pennsylvania should get out of the business of selling wine and spirits and are talking about selling the state's liquor stores to private companies. Do you support or oppose the state of Pennsylvania selling the state-owned liquor stores to private companies?

<table>
<thead>
<tr>
<th></th>
<th>Strongly support</th>
<th>Somewhat support</th>
<th>Somewhat oppose</th>
<th>Strongly oppose</th>
<th>Do not know</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2013*</td>
<td>30%</td>
<td>17%</td>
<td>9%</td>
<td>31%</td>
<td>13%</td>
</tr>
<tr>
<td>Feb 2013*</td>
<td>34%</td>
<td>19%</td>
<td>10%</td>
<td>24%</td>
<td>12%</td>
</tr>
<tr>
<td>May 2010</td>
<td>35%</td>
<td>15%</td>
<td>8%</td>
<td>29%</td>
<td>13%</td>
</tr>
<tr>
<td>June 2002</td>
<td>42%</td>
<td>13%</td>
<td>6%</td>
<td>24%</td>
<td>15%</td>
</tr>
</tbody>
</table>

*Question asked of registered respondents only

LiqSt1. If the state liquor stores are sold, how do you think the money should be used... (rotated)?

32% To assist local school districts
17% To fund road and bridge improvements
26% To reduce property taxes
13% To pay for health and human services programs, or
7% For something else?
5% Do not know
LiqSt2. Instead of selling the state liquor stores to private companies, some state lawmakers have proposed modernizing the state liquor system to make it more customer-friendly with changes such as expanding the number of state liquor stores open for Sunday sales or allowing wine to be ordered online and shipped to customers’ homes. Do you think the state liquor stores should be…*rotated*?

- 37% Sold to private companies,
- 26% Modernized, or
- 31% Continue as they are?
- 6% Do not know

IntGuns. I’m going to ask you about some gun control ideas that are currently being talked about. For each, please tell me if you FAVOR or OPPOSE the proposal. First, do you favor or oppose…

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Strongly Favor</th>
<th>Somewhat Favor</th>
<th>Somewhat Oppose</th>
<th>Strongly Oppose</th>
<th>Do Not Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requiring background checks for all gun sales</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 2013</td>
<td>83%</td>
<td>6%</td>
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<td>7%</td>
<td>2%</td>
</tr>
<tr>
<td>Feb 2013</td>
<td>87%</td>
<td>7%</td>
<td>3%</td>
<td>4%</td>
<td>0%</td>
</tr>
<tr>
<td>Banning high-capacity ammunition magazines</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 2013</td>
<td>53%</td>
<td>8%</td>
<td>10%</td>
<td>26%</td>
<td>3%</td>
</tr>
<tr>
<td>Feb 2013</td>
<td>53%</td>
<td>8%</td>
<td>10%</td>
<td>25%</td>
<td>3%</td>
</tr>
<tr>
<td>Banning the sale of assault weapons</td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>May 2013</td>
<td>52%</td>
<td>9%</td>
<td>10%</td>
<td>27%</td>
<td>2%</td>
</tr>
<tr>
<td>Feb 2013</td>
<td>55%</td>
<td>6%</td>
<td>12%</td>
<td>24%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Legal_MJ. Do you think the use of marijuana should be made legal, or not?

<table>
<thead>
<tr>
<th>Year</th>
<th>Yes</th>
<th>No</th>
<th>Do not know</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2013</td>
<td>38%</td>
<td>54%</td>
<td>8%</td>
</tr>
<tr>
<td>Feb 2013</td>
<td>36%</td>
<td>55%</td>
<td>9%</td>
</tr>
<tr>
<td>May 2010</td>
<td>33%</td>
<td>60%</td>
<td>7%</td>
</tr>
<tr>
<td>May 2006</td>
<td>22%</td>
<td>72%</td>
<td>6%</td>
</tr>
</tbody>
</table>

FO_MJ. Generally speaking...do you favor or oppose allowing adults to legally use marijuana for medical purposes if a doctor recommends it?

<table>
<thead>
<tr>
<th>Year</th>
<th>Strongly favor</th>
<th>Somewhat favor</th>
<th>Somewhat oppose</th>
<th>Strongly oppose</th>
<th>Do not know</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2013</td>
<td>55%</td>
<td>27%</td>
<td>3%</td>
<td>13%</td>
<td>3%</td>
</tr>
<tr>
<td>Feb 2013</td>
<td>51%</td>
<td>31%</td>
<td>3%</td>
<td>13%</td>
<td>2%</td>
</tr>
<tr>
<td>May 2010</td>
<td>53%</td>
<td>27%</td>
<td>4%</td>
<td>13%</td>
<td>3%</td>
</tr>
<tr>
<td>May 2006</td>
<td>44%</td>
<td>32%</td>
<td>7%</td>
<td>13%</td>
<td>4%</td>
</tr>
</tbody>
</table>

FO_Gay. Generally speaking...do you favor or oppose allowing gays and lesbians to marry legally?

<table>
<thead>
<tr>
<th>Year</th>
<th>Strongly favor</th>
<th>Somewhat favor</th>
<th>Somewhat oppose</th>
<th>Strongly oppose</th>
<th>Do not know</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2013</td>
<td>38%</td>
<td>16%</td>
<td>7%</td>
<td>34%</td>
<td>6%</td>
</tr>
<tr>
<td>Feb 2013</td>
<td>36%</td>
<td>16%</td>
<td>7%</td>
<td>34%</td>
<td>8%</td>
</tr>
<tr>
<td>May 2006</td>
<td>17%</td>
<td>16%</td>
<td>10%</td>
<td>50%</td>
<td>7%</td>
</tr>
</tbody>
</table>
CU1. The state legislature is considering several proposals related to gay marriage and civil unions. Would you favor or oppose a constitutional amendment that would allow same sex couples to get legally married?

<table>
<thead>
<tr>
<th></th>
<th>Strongly favor</th>
<th>Somewhat favor</th>
<th>Somewhat oppose</th>
<th>Strongly oppose</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2013</td>
<td>37%</td>
<td>16%</td>
<td>7%</td>
<td>36%</td>
<td>4%</td>
</tr>
<tr>
<td>June 2012</td>
<td>35%</td>
<td>13%</td>
<td>8%</td>
<td>41%</td>
<td>4%</td>
</tr>
<tr>
<td>Aug 2011*</td>
<td>33%</td>
<td>17%</td>
<td>5%</td>
<td>37%</td>
<td>8%</td>
</tr>
<tr>
<td>Jun 2009*</td>
<td>27%</td>
<td>15%</td>
<td>12%</td>
<td>40%</td>
<td>6%</td>
</tr>
</tbody>
</table>

*Wording change: The state legislature is considering several proposals related to gay marriage and civil unions. Would you favor or oppose a constitutional amendment that would allow homosexual couples to get legally married?

CU2. Would you favor or oppose a state law that would allow same sex couples to legally form civil unions, giving them some of the legal rights of married couples?

<table>
<thead>
<tr>
<th></th>
<th>Strongly favor</th>
<th>Somewhat favor</th>
<th>Somewhat oppose</th>
<th>Strongly oppose</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2013</td>
<td>40%</td>
<td>25%</td>
<td>7%</td>
<td>24%</td>
<td>4%</td>
</tr>
<tr>
<td>June 2012</td>
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<td>23%</td>
<td>7%</td>
<td>26%</td>
<td>3%</td>
</tr>
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<td>25%</td>
<td>5%</td>
<td>29%</td>
<td>5%</td>
</tr>
<tr>
<td>Jun 2009*</td>
<td>33%</td>
<td>25%</td>
<td>7%</td>
<td>30%</td>
<td>5%</td>
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<tr>
<td>Feb 2004*</td>
<td>31%</td>
<td>21%</td>
<td>11%</td>
<td>39%</td>
<td>8%</td>
</tr>
</tbody>
</table>

*Wording change: Would you favor or oppose a state law that would allow homosexual couples to legally form civil unions, giving them some of the legal rights of married couples?

DEMO I now have a few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

- 9% Philadelphia
- 12% Northeast
- 12% Allegheny
- 9% Southwest
- 9% Northwest
- 26% Central
- 24% Southeast

AGE. What was your age on your last birthday?

- 4% 18-24
- 8% 25-34
- 9% 35-44
- 17% 45-54
- 23% 55-64
- 39% 65 and older

EDUC. What was the highest grade level of schooling you have completed?

- 3% Non high school graduate
- 29% High school graduate or GED
- 16% Some college
- 12% Two-year or tech degree
- 20% Four year college degree
- 20% Post graduate degree
MAR. What is your CURRENT marital status…are you single, married, separated, divorced, or a widower?

- 17% Single, Never Married
- 65% Married
- 0% Separated
- 7% Divorced
- 11% Widow or widower

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

<table>
<thead>
<tr>
<th></th>
<th>Liberal</th>
<th>Moderate</th>
<th>Conservative</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
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<td>24%</td>
<td>39%</td>
<td>31%</td>
<td>6%</td>
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<tr>
<td>Feb 2013</td>
<td>26%</td>
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GUN. Are you a gun owner?

- 35% Yes
- 65% No
GUN2. Generally speaking, do you favor or oppose creating more laws that regulate gun ownership?

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*Question asked of registered respondents only

Hisp. Are you Hispanic or Latino, or not?

- 3% Yes
- 97% No

RACE. Which of the following categories best describes your racial background?

- 89% White
- 11% Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

- 38% Protestant
- 31% Catholic
- 16% Some other religion
- 14% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

- 26% Yes
- 73% No
- 1% Don’t know
WORK. Are you currently working fulltime, part-time, going to school, keeping house or something else?

35% Fulltime
13% Part-time
3% Going to school
7% Keeping house
2% Unemployed
4% Disabled
36% Retired

INC1. And, just for statistical purposes, we need to know if your total family income is above or below $50,000 per year?

12% Under $25,000
11% $25-$35,000
15% $35-50,000
22% $50-75,000
16% $75-100,000
18% Over $100,000
5% Don’t know

DONE. Sex of respondent:

48% Male
52% Female