

IFC Education Plan- Psychology [SAMPLE]

Overview

Student X will be working as an Intern for University X's Counseling Center under the direction of his/her internship supervisor. He/She will be working closely with a number of clinical psychologists in an effort to learn more about counseling psychology in a university setting, discuss his/her individual research project for the summer, and learn about the DSM V diagnoses of various disorders.

Learning Objectives

Aside from gaining on-the-job experience that will be useful in a post-graduate setting, there are several key ideas in which Student X will be looking to immerse himself/herself.

1. Learning and practicing basic counseling skills by performing mock therapy sessions and learning to conduct clinical intake interviews.
2. Understanding more clearly the differences between clinical psychologists who work in a university center vs. those in private practice.

General Requirements:

- Weekly contact with his/her faculty advisor via e-mail, explaining the activities of the previous week and the reflections on the learning objectives listed above.
- Complete Selected readings from the list below.
- A research presentation on a topic of relevance to the program that addresses Student X's project from the summer as well as an addendum with his/her reflections on his/her growth as a result of the program and he/she has learned from this experience

Reading List:

- *Ethics in Psychology and the Mental Health Professions: standards and Cases*, Gerald P. Koocher and Patricia Keith Spiegel.
- *College Student Mental Health Counseling: A Developmental Approach*, Christine Borzumato-Gainey

IFC Education Plan- Marketing [SAMPLE]

Overview

Student X will be working in the marketing department of Company X under the direction of his/her internship supervisor. He/She will be working with both the brand team and the marketing department team members on the implementation of marketing, promotional, and advertising plans. Student X will be working on projects such as the coordination of national campaigns, assistance with local marketing projects, and working with strategic and retail partners.

Learning Objectives

Aside from gaining on-the-job experience that will be useful in a post-graduate setting, there are several key ideas in which Student X will be looking to immerse himself/herself.

1. The ways in which national campaigns and brand marketing differ from local store marketing efforts.
2. Tracking the success of marketing efforts through pulling analytics reports (particularly social media analytics reports)

General Requirements:

- Bi-weekly contact via e-mail, explaining the activities of the two previous weeks and the reflections on the learning objectives listed above
- Complete Selected readings from the list below
- A final paper, of length to be determined at the end of the semester regarding what Student X has learned on the job and how it pertains to the learning objectives listed above.

Reading List:

- *Tipping Point*, Malcolm Gladwell
- *The Daily You*, Joseph Tudrow
- "Rethinking Marketing", Roland Rust

IFC Education Plan- Government [SAMPLE]

Overview

Student X will be working as an Intern for his/her state governor under the direction of his/her internship supervisor. He/She will interact directly with legislators, special interest groups, and constituents over the course of the internship. Student X will also be working directly with the Governor's re-election campaign.

Learning Objectives

Aside from gaining on-the-job experience that will be useful in a post-graduate setting, there are several key ideas in which Student X will be looking to immerse himself/herself.

1. Develop an understanding of the ways in which individual firms and lobbying groups interact with the state government.
2. Gain insight on legislation at different governmental eschalants.
3. Gain first hand experience working on an election campaign

General Requirements:

- Weekly contact with his/her faculty advisor via e-mail, explaining the activities of the previous week and the reflections on the learning objectives listed above.
- Complete Selected readings from the list below.
- A final paper, of length to be determined at the end of the semester, regarding what Student X has learned on the job and how it pertains to the learning objectives listed above.

Reading List:

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IFC Education Plan- Finance [SAMPLE]

Overview

Student X will be working as an Investment Banking Summer Analyst for Company X under the direction of his/her internship supervisor. He/She will be working in the Investment Banking Department and will focus on financial analysis and business development.

Learning Objectives

Aside from gaining on-the-job experience that will be useful in a post-graduate setting, there are several key ideas in which Student X will be looking to immerse himself/herself.

1. Learning fundamental aspects of financial accounting, corporate finance, analytics, cash flow modeling, risk and credit analysis, and capital markets.
2. Gain exposure to the firm's businesses and expanded knowledge of the investment banking industry while developing important analytical and communication skills.

General Requirements:

- Weekly contact with his/her faculty advisor via e-mail, explaining the activities of the previous week and the reflections on the learning objectives listed above.
- Complete Selected readings from the list below.
- A final paper, of length to be determined at the end of the semester, regarding what Student X has learned on the job and how it pertains to the learning objectives listed above.

Reading List:

- *Investment Banking: Valuation, Leveraged Buyouts, and Mergers and Acquisitions* (Wiley Finance), Joshua Rosenbaum and Joshua Pearl
- *Liquidated: An Ethnography of Wall Street*, Karen Ho
- *Managed by the Markets: How Finance Re-Shaped America*, Gerald F. Davis