WIDGET USES

Text
What it does?
The text widget allows you to create richly formatted text including basic WYSIWYG styles like bold, italic, links, unordered lists, and tables.

Where to use it?
The text widget is optimized to look good in any column arrangement, though narrow columns (in the 2 or 3 column layouts) may not be ideal for displaying tables of data.

Button
What it does?
A button allows you to create a highly-styled link. It uses a background image, a link “title” (which is the text to click on), and of course a URL (the address for the link). This allows you to create a simple call-to-action where an image and a few simple words suffice to invite the visitor to click through.

Where to use it?
A button is best used in a narrower column, like the 2 or 3 column layout. While it can be displayed in a single column, the width often stretches the background image in unexpected ways.

Image(s)
What it does?
The image(s) widget is either a single image or a series of images displayed as a slideshow (with directional arrows for navigating).

Where to use it?
An image or slideshow is optimized for any column size.

Pullquote
What it does?
A pullquote allows you to create a richly-styled “pulled” text that associates a quote and a person who said it (using a name, a position or title, and a thumbnail).

Where to use it?
Pullquotes are **definitely best in narrower columns (2 or 3 column layout)**, though they can appear locked up with some text in a wider column.

---

**Stories**

*What it does?*
The stories widget allows you to display stories from various stories indexes around the website. You can pull in stories (1) from a specific story index or indexes, (2) by titles of specific stories, or (3) by the tag associated with certain stories.

*Where to use it?*
The stories widget, because it uses the “card” system, **will self-configure to look best in any column width**.

---

**Events**

*What it does?*
Like the stories widget, the events widget allows you to display featured events from around the website. You can pull in events (1) by titles of specific events or (2) by the tag associated with certain events.

*Where to use it?*
Like the stories widget, the events widget uses the “card” system, **will self-configure to look best in any column width**.

---

**Files**

*What it does?*
The file widget allows you to display a file or list of files in a way that prods your user to download that files. A file widget can display any file type including images.

*Where to use it?*
The file widget will fit **best in either a one or two column layout**.
Embed (Coming Soon)

What it does?
Embed allows you to post an embed code for approved services like Infogr.am and Qualitrics. It will automatically configure itself to be responsive.

Where to use it?
There aren’t any good rules that will cover all the cases with iframe embeds, so editors will have to use their best judgment comparing the size of the embedded item to the column width.

Tumblr

What it does?
The Tumblr widget displays a simple feed of Tumblr posts based on a valid Tumblr url.

Where to use it?
While the Tumblr widget is optimized for any size column, it is best displayed in either a two or three column layout.

Facebook

What it does?
The Facebook widget displays a simple feed of Facebook posts based on a valid Facebook page url.

Where to use it?
Like the Tumblr widget, the Facebook widget is optimized for any size column, it is best displayed in either a two or three column layout.

Twitter

What it does?
The Twitter widget displays a simple feed of tweets based on a valid Twitter username and is filterable by hashtag.

Where to use it?
Like the Tumblr widget, the Twitter widget is optimized for any size column, it is best displayed in either a two or three column layout.
Flickr
What it does?
The Flickr widget displays a Flickr Gallery based on a valid Flickr set URL.
Where to use it?
The Flickr widget is optimized for either a one column or two column layout.

Accordions
What it does?
An accordion widget allows you to build a list of cards which each take a list of links below them. This widget is previewable in the editing dialog.
Where to use it?
The accordion card is best used in a one column layout, though special styles are applied to make it fit both the two and three column layout.

Search List
What it does?
The search list widget allows you to list out a set of data (each piece comprised of a title, description and link) that are searchable at the widget level (meaning as users search, items in the list are eliminated if they don’t match).
Where to use it?
The search list widget is optimized for a one column or two column layout.

Card
What it does?
The Card widget allows you to create a custom widget that looks like a story or event widget with an image and a white box next-to or underneath of that image. A video can also be associated with this card.
Where to use it?
The card, like the stories and events widget, because it uses the “card” system, will self-configure to look best in any column width.