Franklin & Marshall College Poll

SURVEY OF PENNSYLVANIANS SUMMARY OF FINDINGS

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Key Findings

The October 2014 Franklin & Marshall College Poll of Pennsylvania registered voters shows that Tom Wolf maintains a sizable but narrower lead over Republican incumbent Tom Corbett. The race has tightened primarily due to the Governor's improved standing among Republican voters. The survey finds Governor Corbett continues to trail his Democratic challenger Tom Wolf, 53% to 40% among likely voters. As in prior surveys, a majority (61%) of registered voters continues to believe the state is "off on the wrong track" and only one in three (34%) believes Governor Corbett has performed sufficiently well to deserve re-election.

The Governor's Race

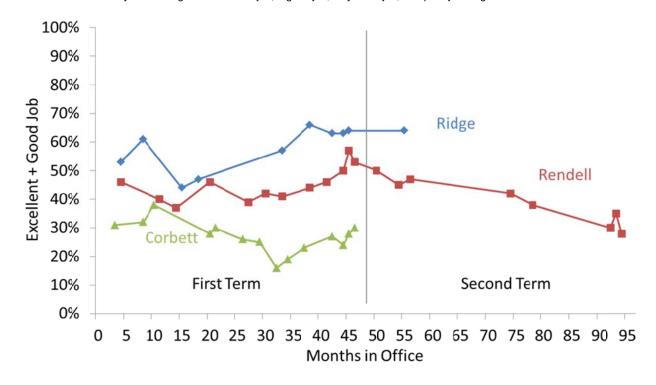
One in three (30%) registered Pennsylvania voters believes Governor Corbett is doing an "excellent" or "good" job as governor. More than half (56%) of Republicans rate his performance as "excellent" or "good." Only one in three (34%) voters believe Governor Corbett has performed sufficiently well to deserve re-election. Few Democrats (13%) or independent voters (31%) believe he deserves re-election, while about two in three (63%) Republicans do. Governor Corbett's job approval and hard re-elect numbers have steadily increased among registered Republicans during the fall campaign. His job approval ratings among Republicans increased from 39% in August to 50% in September to 56% in October, and his hard re-elect numbers increased from 46% to 53% to 63% during the same time period. Even with these improvements, his job performance ratings are much lower than either Governor Rendell or Governor Ridge at similar points in their first terms (see Figure 1).





Figure 1: Comparison of Pennsylvania Governors' Job Performance Ratings

How would you rate the way that [fill Governor] is handling his job as governor? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as governor?



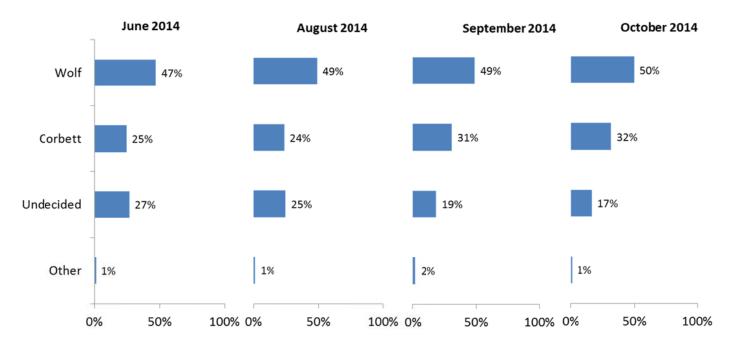
Governor Corbett currently trails his Democratic opponent, Tom Wolf, by an 18-point margin, 50% to 32%, with about one in five (17%) voters still undecided in the race. Wolf's lead is slightly smaller, 53% to 37%, when voters who are leaning to a candidate are included. Figure 2 shows registered voters' preference in the June, August, September, and October surveys. Tom Wolf holds an advantage in most demographic subgroups and in all regions of the state (see Attachment A). More Republicans say they intend to vote for Governor Corbett now than said so in prior surveys (48% in August, 62% in September, and 66% in October).





Figure 2: Pennsylvania Gubernatorial Race, June, August, September and October 2014

If the 2014 election for Governor were being held today and the candidates included (rotated)Tom Corbett, the Republican and Tom Wolf, the Democrat, would you vote for Tom Corbett, Tom Wolf, or aren't you sure how you would vote?







Likely voter models using past voting history from election records or self-described likelihood of voting show different outcomes at this point in the race. The various turnout models show a Wolf lead that ranges from 7 to 18 points (see Table 1).

Table 1. Pennsylvania Gubernatorial Preference, October 2014

		Historical Likely Voters ¹	Self-reported Likely Voters ²	All Registered Voters
Voter preference, no leaners	Tom Corbett	38%	38%	32%
	Tom Wolf	46%	52%	50%
	Other	1%	1%	1%
	Undecided	15%	10%	17%
Voter preference with leaners	Tom Corbett	43%	40%	37%
-	Tom Wolf	50%	53%	53%
	Other	1%	1%	1%
	Undecided	6%	5%	9%
Wolf Advantage, no leaners (Se	ept %)	8% (19%)	14% (20%)	18% (18%)
Wolf Advantage, with leaners (•	7% (21%)	13% (20%)	16% (21%)
Estimated Sample Error		5.0% (n=341)	5.1% (n=326)	3.4% (N=738)

¹Based on past five general elections, turnout estimate = 46% of registered voters ²Very interested and certain to vote, turnout estimate = 44% of registered voters

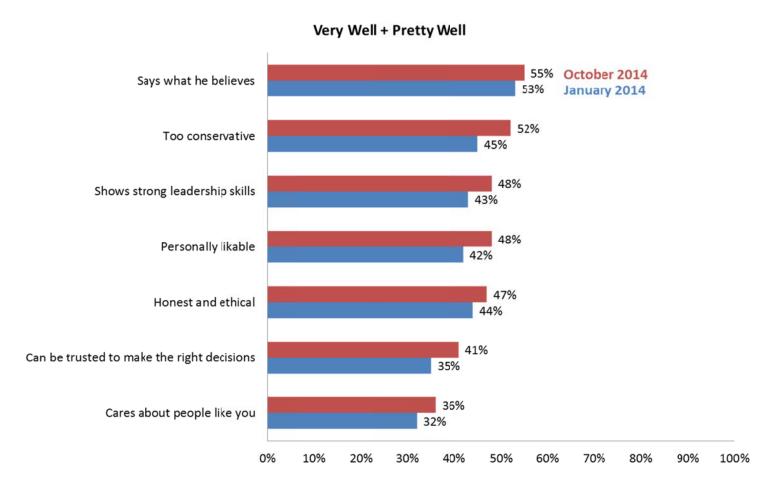




Respondents were asked how well seven different characteristics describe Governor Corbett. Only one in three (36%) registered voters believes the Governor cares about ordinary people and only two in five (41%) believe he can be trusted to make the right decisions. A majority believes he says what he believes (55%) and that he is too conservative (52%). The responses to these questions have changed minimally since the January Franklin & Marshall College Poll when these questions were first asked (see Figure 3).

Figure 3: Descriptions of Governor Corbett, January and October 2014

How well do you think...describes Governor Corbett? Very well, pretty well, not so well, or not at all?





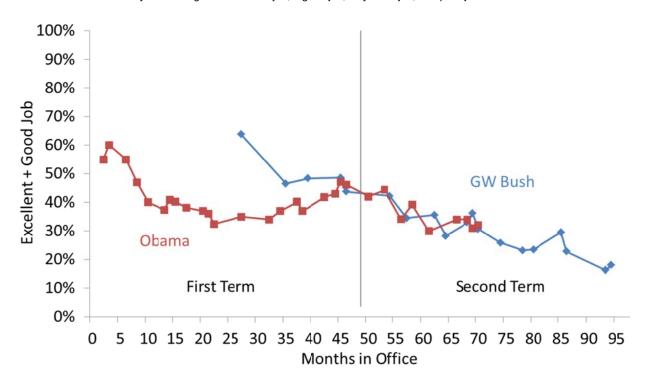


President Obama's Job Performance

One in three (32%) registered Pennsylvania voters believe President Obama is doing an "excellent" or "good" job as President, which is about the same as in recent surveys. Only half (51%) of the state's registered Democrats provide the president with a favorable job performance rating, and only one in four (27%) independents do. Less than one in ten (7%) registered Republicans rate his performance favorably. President Obama's job performance ratings are similar to President Bush's ratings in Pennsylvania at a similar point in his presidency (Figure 4).

Figure 4: Comparison of Presidential Job Performance Ratings, Pennsylvania

How would you rate the way that [fill President] is handling his job as President? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?







The Electoral Context in Pennsylvania

Comparing 2014 electoral indicators to indicators from the prior two gubernatorial elections in Pennsylvania provides some context about what might be expected this year. In the 2006 election, Democrats retained the governor's office, defeated an incumbent Republican US senator, and picked up four US house seats held by Republicans in a year that showed many favorable indicators for them. Conversely, in 2010 these electoral indicators showed Republicans had a real advantage and Republicans won the governor's office, a US Senate seat, and 12 of 19 US House seats.

These electoral indicators show no clear advantage for either party compared to these prior elections. Pessimism about the direction of the state is greater than 2006, but about the same as 2010. The job performance ratings for the incumbent governor are lower than 2006 or 2010. Both of these indicators favor Democrats since the incumbent governor is a Republican. On the other hand, the incumbent president's popularity is similar to both years, which was an advantage for Democrats in 2006 but a disadvantage in 2010. President Obama's relatively low approval ratings could hurt Democrats this year. At the moment, which party has an advantage in voter interest and turnout is still unclear; although, some indicators are showing changes that could favor Republicans (see Table 2).





Table 2. Selected Pennsylvania Election Indicators by Registered Voters 2006, 2010, and 2014

	Aug 2006	Sept 2006	Oct 2006	Aug 2010	Sept 2010	Oct 2010	Aug 2014	Sep 2014	Oct 2014
Pennsylvania headed in right direction	50%	52%	47%	30%	31%	27%	27%	29%	28%
Most important problem	Taxes Economy			Economy	Economy	Economy	Education	Education	Education
Presidential job approval rating	Bush: 33%	Bush: 36%	Bush: 31%	Obama: 37%	Obama: 36%	Obama: 32%	Obama: 34%	Obama: 31%	Obama: 32%
Governor's job approval rating (% excellent + good)	Rendell: 50%	Rendell: 57%	Rendell: 53%	Rendell: 30%	Rendell: 35%	Rendell: 28%	Corbett: 24%	Corbett: 27%	Corbett: 30%
Generic ballot (Democrat candidate % - Republican candidate %)	+7 D			+4 D	+3 D	+4 R	+6 D	+4 D	+ 6 D
Party Identification (Democrat ID % - Republican ID %)	+6 D	+4 D	+5 D	+7 D	+2 R	+2 R	+8 D	+6 D	+6 D
Party Identification (% Independent ID)	5%	5%	6%	13%	13%	12%	9%	10%	10%
% Very interested and certain to vote (Democrat registration % - Republican registration %)	+2% D	+1% D	+1% D	+8% R	+10% R	+13% R	+4 D	+1 R	+ 9 D*





Note: Table displays registered voters. Surveys in 2006 and 2010 used a random-digit-dialing methodology. *Republicans hold a +1 advantage if likely voters are calculated using historical voting history (voted in four of last five general elections).

Methodology

The survey findings presented in this release are based on the results of interviews conducted October 20 - 26, 2014. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll's Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Project Manager Jacqueline Redman. The data included in this release represent the responses of 738 Pennsylvania registered voters, including 351 self-identified Democrats, 301 self-identified Republicans, and 86 self-identified Independents. The sample of registered voters was obtained from Labels & Lists. Survey results were weighted (gender, region and party registration) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Pennsylvania Department of State.

The sample error for this survey is +/- 3.4 percentage points. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.





Attachment A

Gubernatorial Election: Pennsylvania Registered Voters October 2014If the 2014 election for GOVERNOR were being held today and the candidates included *(rotated)* Tom Corbett, the Republican and Tom Wolf, the Democrat, would you vote for Tom Corbett, Tom Wolf, or aren't you sure how you would vote?

				Some	
		Tom Corbett	Tom Wolf	other candidate	Do not know
Political pa	rtv*	Corpett	TOTTI VVOII	Candidate	KIIOW
i ontioui pu	Republican	66%	16%	0%	18%
	Democrat	8%	76%	0%	15%
	Independent or something else	24%	49%	1%	25%
Ideology*					
O,	Extremely liberal	0%	98%	0%	2%
	Slightly liberal	6%	83%	0%	11%
	Moderate	20%	58%	1%	20%
	Slightly conservative	56%	20%	0%	24%
	Extremely conservative	80%	9%	1%	11%
Gender					
	Male	34%	49%	1%	16%
	Female	30%	51%	0%	18%
Age**			_		
	Under 35	19%	58%	0%	23%
	35-54	28%	49%	1%	22%
	Over 55	36%	50%	0%	14%
Education*		600/	4007	401	0.407
	HS or less	28%	48%	1%	24%
	Some college	40%	44%	1%	15%
In	College degree	31%	55%	0%	14%
Income	Under 25	270/	53%	40/	100/
	Under 35 35-75	27% 34%		1%	19% 16%
	35-75 Over 75	34% 32%	49%	1% 0%	
Race*	Over 75	32%	54%	0%	14%
Nace	White	35%	48%	0%	17%
	Nonwhite	6%	73%	0%	20%
Marital Stat		070	7070	070	2070
maritar otal	Single, Never Married	14%	64%	1%	21%
	Married	36%	46%	0%	17%
	Not currently married	32%	54%	1%	14%
Religious A	Affiliation*				
	Protestant	42%	41%	0%	16%
	Catholic	39%	44%	0%	17%
	Other, unaffiliated	16%	67%	1%	16%
Born Again	Christian or Fundamentalist*				
	Yes	41%	38%	0%	21%
	No	29%	55%	1%	15%
Gun Owner					
	Yes	39%	39%	1%	22%
	No	28%	56%	0%	16%
Region*	5				
	Philadelphia	12%	74%	0%	14%
	Northeast	31%	43%	0%	25%
	Allegheny	29%	53%	0%	18%
	Southwest	29%	43%	1%	26%
	Northwest	27%	49%	0%	24%
	Central	40%	44%	1%	15%
Emanda:	Southeast	39%	51%	0%	10%
Employme		200/	E20/	00/	160/
	Fulltime Other	30% 28%	53% 46%	0% 1%	16% 25%
	Retired	36%	50%	0%	14%

* p<0.01 ** p<0.05





Attachment B

Job Performance: President Obama, Pennsylvania October 2014

How would you rate the way that Barack Obama is handling his job as president? Would you say he is doing an...

Political party			Excellent/Good	Only Fair/Poor	Do Not Know
Republican	Political partv*		EXCONSIN GOOD	Jiny 1 an/1 001	DO HOL KIIOW
Democrate 51% 49% 0% 0% 10dependent or something else 27% 70% 3% 3% 10dependent or something else 27% 70% 3% 3% 10dependent or something else 27% 70% 3% 3% 3% 3% 3% 3% 3%	y and a party	Republican	7%	93%	0%
Idea			51%	49%	0%
Extremely liberal 71% 29% 0% 0% 18% 18% 0% 0% 18% 18% 0% 0% 18% 18% 0% 0% 18% 0% 0% 18% 0% 0% 0% 0% 0% 0% 0%		Independent or something else	27%	70%	3%
Silghtly liberal 56% 44% 6% 9% 1% 1% 1% 1% 1% 1% 1	Ideology*	, , , , , , , , , , , , , , , , , , ,			
Moderate Sightly conservative Sightly c	0,	Extremely liberal	71%	29%	0%
Moderate Sightly conservative Sightly c		Slightly liberal	56%	44%	0%
Extremely conservative 6% 94% 0% O%			34%	65%	1%
Extremely conservative 6% 94% 0% O%		Slightly conservative	8%	92%	0%
Male		Extremely conservative		94%	0%
Female	Gender	· · · · · · · · · · · · · · · · · · ·			
Age* Home of 35 49% 51% 0% 35-54 28% 71% 1% Over 55 31% 69% 0% Education** HS or less 26% 73% 1% Some college 29% 70% 1% College degree 36% 64% 0% Income Under 35 30% 70% 0% 35-75 31% 69% 0% Over 75 28% 72% 0% Race* White 28% 72% 0% Marriad 28% 72% 0% Married 28% 72% 0% Married 28% 72% 0% Morried 33% 66% 1% Religious Affiliation* 28% 72% 0% Religious Affiliation* 23% 77% 0% Religious Affiliation* 23% 75% 0% Rel		Male	28%	72%	0%
Under 35 49% 51% 0% 35-54 28% 71% 1% 1% 35-54 28% 71% 1% 0% 0% 0% 0% 0% 0%		Female	35%	65%	0%
Section Sect	Age*				
Part	_	Under 35	49%	51%	0%
Education** HS or less 26% 73% 1% Some college 29% 70% 1% College degree 36% 64% 0% Income Under 35 30% 70% 0% 35-75 31% 69% 0% 0ver 75 35% 65% 0% Nonwhite 28% 72% 0% Nonwhite 28% 72% 0% Married Married 46% 53% 1% Married Married 28% 72% 0% Moturently married 33% 66% 1% Religious Affiliation* Protestant Catholic 27% 72% 1% Catholic 27% 72% 1% Other, unaffiliated 46% 54% 1% Born Again Christian or Fundamentalist* 25% 75% 0% Yes 25% 75%		35-54	28%	71%	1%
HS or less 26% 73% 1% 50me college 29% 70% 1% 1% 60% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 0% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64% 64					
Some college	Education**				
College degree 36% 64% 0% 10come 10come 35 30% 69% 0% 0% 35-75 31% 69% 0% 0% 06% 0% 06% 0% 06% 0% 0		HS or less	26%	73%	1%
College degree 36% 64% 0% 16come		Some college	29%	70%	1%
Number Company Compa				64%	0%
Simple S	Income	J J			
Normation Norm		Under 35	30%	70%	0%
Race* White 28% 72% 0% Nonwhite 63% 35% 2% Marital Status* Single, Never Married 46% 53% 1% Married 28% 72% 0% Not currently married 33% 66% 1% Religious Affiliation* Protestant 23% 77% 0% Catholic 27% 72% 1% Other, unaffiliated 46% 54% 1% Description of Fundamentalist* Yes 25% 75% 0% No 34% 66% 0% Mo 25% 75% 0% Mo 21% 79% 0% Region* 21% 79% 0% Region* 21% 79% 0% Region* 26% 74% 0% Northeast 26% 74% 0% Allegheny 24 <td></td> <td>35-75</td> <td>31%</td> <td>69%</td> <td>0%</td>		35-75	31%	69%	0%
White 28% 72% 0% Nonwhite 63% 35% 2%		Over 75	35%	65%	0%
Nonwhite 63% 35% 2%	Race*				
Marrial Status* Single, Never Married 46% 53% 1% 0% 0% 0% 0% 0% 0% 0		White	28%	72%	0%
Marrial Status* Single, Never Married 46% 53% 1% 0% 0% 0% 0% 0% 0% 0		Nonwhite	63%	35%	2%
Married 28% 72% 0% Not currently married 33% 66% 1%	Marital Status*				
Not currently married 33% 66% 1%		Single, Never Married	46%	53%	1%
Protestant		Married	28%	72%	0%
Protestant 23% 77% 0% Catholic 27% 72% 1% Other, unaffiliated 46% 54% 1% Born Again Christian or Fundamentalist* Yes No 25% 75% 0% No 34% 66% 0% Gun Owner* Yes No 21% 79% 0% No 37% 62% 1% Region* Philadelphia 51% 49% 0% Northeast 26% 74% 0% Allegheny 42% 58% 0% Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%		Not currently married	33%	66%	1%
Catholic Other, unaffiliated 27% 72% 1% other, unaffiliated Born Again Christian or Fundamentalist* Yes No 25% 75% 0% other Gun Owner* 21% 79% 0% other Yes No 37% 62% 1% Region* 8 21% 79% 0% other Philadelphia 51% 49% 0% other Northeast 26% 74% 0% other Allegheny 42% 58% 0% other Southwest 24% 76% 0% other Central 25% 75% 1% other Employment** Fulltime 32% 68% 0% other Other 32% 66% 2%	Religious Affiliat	ion*			
Other, unaffiliated 46% 54% 1% Born Again Christian or Fundamentalist* Yes 25% 75% 0% No 34% 66% 0% Gun Owner* Ves 21% 79% 0% No 37% 62% 1% Region* Philadelphia 51% 49% 0% Northeast 26% 74% 0% Allegheny 42% 58% 0% Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%	•	Protestant	23%	77%	0%
Yes		Catholic	27%	72%	1%
Yes 25% 75% 0% No 34% 66% 0% Gun Owner* Yes 21% 79% 0% No 37% 62% 1% Region* Philadelphia 51% 49% 0% Northeast 26% 74% 0% Allegheny 42% 58% 0% Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%		Other, unaffiliated	46%	54%	1%
Yes 25% 75% 0% No 34% 66% 0% Gun Owner* Yes 21% 79% 0% No 37% 62% 1% Region* Philadelphia 51% 49% 0% Northeast 26% 74% 0% Allegheny 42% 58% 0% Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%	Born Again Chris	stian or Fundamentalist*			
Gun Owner* Yes 21% 79% 0% No 37% 62% 1% Region* Philadelphia 51% 49% 0% Northeast 26% 74% 0% Allegheny 42% 58% 0% Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%	-	Yes	25%	75%	0%
Yes 21% 79% 0% No 37% 62% 1% Region* Philadelphia 51% 49% 0% Northeast 26% 74% 0% Allegheny 42% 58% 0% Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%		No	34%	66%	0%
No 37% 62% 1% Region* Philadelphia 51% 49% 0% Northeast 26% 74% 0% Allegheny 42% 58% 0% Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%	Gun Owner*				
Region* Philadelphia 51% 49% 0% Northeast 26% 74% 0% Allegheny 42% 58% 0% Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%		Yes	21%	79%	0%
Philadelphia 51% 49% 0% Northeast 26% 74% 0% 0% Allegheny 42% 58% 0% 0% 0% 0% 0% 0% 0%		No	37%	62%	1%
Philadelphia 51% 49% 0% Northeast 26% 74% 0% 0% Allegheny 42% 58% 0% 0% 0% 0% 0% 0% 0%	Region*				
Allegheny 42% 58% 0% Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% 5outheast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%		Philadelphia	51%	49%	0%
Southwest 24% 76% 0% Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%		Northeast	26%	74%	0%
Northwest 27% 73% 0% Central 25% 75% 1% Southeast 32% 66% 1% Employment** Fulltime 32% 68% 0% Other 32% 66% 2%		Allegheny		58%	0%
Central Southeast 25% 75% 1% 1% 66% 1% Employment** 32% 66% 0% 0% 0% 000 Fulltime Other 32% 66% 0% 0% 000 Other 32% 66% 2%		Southwest	24%	76%	0%
Southeast 32% 66% 1% Employment*** Fulltime Other 32% 68% 0% Other 32% 66% 2%		Northwest	27%	73%	0%
Employment** Fulltime 32% 68% 0% Other 32% 66% 2%		Central	25%	75%	
Employment** Fulltime 32% 68% 0% Other 32% 66% 2%		Southeast	32%	66%	1%
Fulltime 32% 68% 0% Other 32% 66% 2%	Employment**				
		Fulltime	32%	68%	0%
Retired 30% 70% 0%					

* p<0.01 ** p<0.05





Marginal Frequency Report

Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

100% Yes 0% No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

38% Republican49% Democrat11% Independent3% Something else

RightDir. All in all, do you think things in Pennsylvania are generally headed in the right direction, or do you feel that things are off on the wrong track?

	Headed in Right Direction	Off on the Wrong Track	Don't know
Oct 2014	28%	61%	11%
Sept 2014	29%	60%	11%
Aug 2014	27%	61%	13%
Jun 2014	30%	59%	11%
Jan 2014	25%	62%	13%
Oct 2013	25%	61%	13%
Aug 2013	26%	62%	12%
May 2013	28%	58%	13%
Aug 2012	31%	56%	13%
June 2012	30%	57%	13%
Feb 2012	31%	56%	13%
Jan 2012	38%	47%	15%
Oct 2011	38%	49%	13%
Aug 2011	34%	53%	13%
Mar 2011	37%	53%	10%
Oct 2010	27%	64%	9%
Sep 2010	31%	59%	10%
Aug 2010	30%	58%	12%
May 2010	35%	55%	10%
Mar 2010	32%	58%	10%
Feb 2010	37%	50%	13%
Jan 2010	39%	53%	8%





MIP_PA. What do you think is the MOST IMPORTANT problem facing PENNSYLVANIA TODAY?

Aug	Oct	Aug	Aug	May	Aug	Oct	Jan	Jun	Aug	Sept	Oct	
2007*	2010	2011	2012*		2013*	2013 [*]	2014 [*]	2014 [*]	2014	2014*	2014*	
10%	4%	12%	13%	17%	23%	21%	19%	23%	29%	30%	25%	Education, school
0%	17%	38%	30%	11%	21%	17%	26%	21%	16%	16%	20%	Unemployment, personal
0%	17 70	30%	30%	1170	2170	17 70	20%	2170	10%	10%	20%	finances
9%	14%	11%	15%	16%	16%	17%	11%	15%	14%	13%	14%	Government, politicians
12%	8%	5%	4%	7%	5%	8%	11%	9%	10%	11%	9%	Taxes
15%	39%	9%	12%	18%	7%	5%	5%	5%	3%	4%	5%	Economy
1%	0%	3%	3%	4%	3%	4%	2%	5%	5%	3%	5%	Energy issues, gas prices
11%	1%	1%	2%	3%	3%	2%	1%	1%	2%	1%	2%	Crime, drugs, violence, guns
10%	7%	2%	3%	3%	6%	8%	4%	3%	2%	2%	2%	Healthcare, insurance
8%	2%	3%	2%	2%	3%	4%	3%	5%	3%	2%	2%	Roads, infrastructure,
												transportation
1%	2%	2%	1%	1%	0%	1%	1%	1%	1%	0%	1%	Environment
2%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	Immigration
2%	1%	2%	1%	3%	1%	1%	1%	1%	1%	4%	1%	Senior issues, social security
2%	1%	2%	1%	1%	1%	1%	1%	1%	0%	0%	1%	Social issues
1%	0%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	Values, morals
1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	Welfare
0%	0%	0%	2%	1%	2%	2%	1%	1%	0%	1%	0%	Civil liberties
1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	Foreign policy, terrorism, war
1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	Gambling, slot machines
0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	Housing, real estate
0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	Legislative pay raise
0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	Personal illness, health
0 /6	0 /6	0 /6			0 /6	0 /6	0 /6	0 /6	1 /0	0 76	U /6	problems
1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	Population loss
1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	Population, urban sprawl
2%	1%	0%	2%	1%	0%	1%	1%	1%	0%	1%	0%	Retaining, attracting
												businesses
5%	1%	1%	2%	1%	1%	3%	2%	2%	4%	3%	2%	Other
7%	3%	6%	6%	8%	5%	7%	8%	7%	8%	6%	8%	Don't know

^{*}Question asked of registered respondents only





IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (rotated)

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know				
TOM CORBETT										
Oct 2014	11%	20%	12%	38%	12%	7%				
Sept 2014	9%	16%	15%	35%	15%	9%				
Aug 2014	8%	16%	17%	39%	13%	8%				
Jun 2014	8%	19%	15%	34%	15%	9%				
Jan 2014	6%	18%	16%	32%	18%	11%				
Oct 2013	5%	18%	16%	36%	15%	11%				
Aug 2013	6%	18%	14%	32%	14%	17%				
May 2013	7%	22%	12%	34%	16%	10%				
Feb 2013	7%	18%	18%	25%	19%	12%				
Sep 2012	13%	17%	13%	29%	14%	14%				
Aug 2012	7%	25%	15%	27%	14%	13%				
June 2012	7%	25%	14%	25%	15%	14%				
Jan 2012	6%	23%	15%	17%	18%	20%				
Mar 2011	14%	19%	8%	15%	24%	21%				
Oct 2010	17%	18%	8%	9%	17%	31%				
Sep 2010	12%	15%	5%	5%	17%	45%				
Aug 2010	8%	19%	7%	8%	19%	40%				
May 2010	7%	17%	5%	5%	17%	49%				
Mar 2010	8%	14%	4%	3%	17%	54%				
TOM WOLF										
Oct 2014	20%	20%	7%	18%	18%	16%				
Sept 2014	19%	21%	9%	13%	18%	21%				
Aug 2014	18%	19%	7%	10%	22%	24%				
Jun 2014	15%	20%	5%	7%	20%	32%				

Vote_Nov. Many people will vote in the election for governor and congress in November, however, many other people will not. What would you say are the chances you will vote in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, OR don't you think that you will vote in the November election?

	Certain to vote	Will probably vote	Chances 50-50 will vote	Don't think will vote	Don't know
Oct 2014	83%	10%	5%	2%	0%
Sept 2014	82%	11%	5%	2%	0%
Aug 2014	80%	14%	5%	2%	0%
Jun 2014	78%	14%	5%	2%	1%





Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...very much interested, somewhat interested or not very interested in the 2014 elections?

	Very much interested	Somewhat interested	Not very interested	Don't know
Oct 2014	47%	41%	12%	0%
Sept 2014	48%	42%	10%	0%
Aug 2014	47%	41%	12%	1%
Jun 2014	43%	46%	10%	1%

Mid_Term. When it comes to elections for governor, do you always vote, do you usually vote, do you only sometimes vote, or do you rarely vote?

	Always vote	Usually vote	Sometimes vote	Rarely vote	Don't know
Oct 2014	72%	18%	7%	4%	0%
Sept 2014	70%	18%	8%	4%	0%
Aug 2014	68%	20%	8%	3%	1%
Jun 2014	70%	19%	6%	5%	0%

Vot10. Did you vote in the last election for governor in Pennsylvania in 2010, or not?

	Yes	No	Don't know
Oct 2014	86%	11%	3%
Sept 2014	87%	10%	3%
Aug 2014	84%	13%	3%
Jun 2014	85%	12%	3%

Vote_Gov. If the 2014 election for GOVERNOR were being held today and the candidates included *(rotated)* Tom Corbett, the Republican and Tom Wolf, the Democrat, would you vote for Tom Corbett, Tom Wolf, or aren't you sure how you would vote?

	Tom Corbett	Tom Wolf	Other	Don't know
Oct 2014	32%	50%	1%	17%
Sept 2014	31%	49%	2%	19%
Aug 2014	24%	49%	1%	25%
Jun 2014	25%	47%	1%	27%

Cert_Gov. Are you absolutely CERTAIN you will vote FOR [fill Gov] in the election, or are you still making up your mind?

	Certain to vote	Still making up mind	Don't know
Oct 2014	87%	13%	0%
Sept 2014	77%	22%	1%
Aug 2014	78%	22%	0%
Jun 2014	76%	24%	0%





Lean_Gov. As of today, do you lean more to *(rotated)* Tom Corbett, Tom Wolf, or are you leaning toward some other candidate? *(135 registered voters unsure how they would vote)*

	Tom Corbett	Tom Wolf	Other	Don't know
Oct 2014	29%	20%	2%	49%
Sept 2014	14%	29%	11%	46%
Aug 2014	13%	28%	9%	50%
Jun 2014	20%	16%	3%	62%

Govlss What issue will be most important to you when considering which candidate for governor you support?

Jun	Aug	Sept	Oct	
2014	2014	2014	2014	
22%	22%	26%	25%	Education
10%	19%	13%	16%	Taxes
13%	12%	14%	14%	Economy/Job Market
10%	9%	9%	11%	Personal characteristic
8%	8%	7%	6%	Budget - pensions
6%	4%	6%	5%	Energy Issues - fracking
5%	2%	2%	3%	Social Issues
3%	2%	1%	2%	Healthcare
1%	2%	1%	1%	Benefits for senior citizens
0%	1%	1%	1%	Gun control
0%	0%	0%	1%	Infrastructure
0%	0%	0%	1%	Minimum Wage
1%	0%	0%	0%	Equal rights/fairness
2%	2%	3%	2%	Nothing
6%	6%	7%	4%	Other
13%	14%	10%	11%	Don't Know

GovWin Regardless of how you plan to vote, who do you think will win the 2014 election for Pennsylvania governor, Tom Corbett or Tom Wolf?

	Tom Corbett	Tom Wolf	Other	Don't know
Oct 2014	18%	60%	0%	22%
Sept 2014	20%	58%	2%	21%
Aug 2014	21%	51%	0%	28%
Jun 2014	19%	54%	0%	27%





IntTCchar. I'm going to read a list of characteristics that some might use to describe Tom Corbett. Please tell me how well you think each statement describes Governor Corbett. How well do you think...describes Governor Corbett?

	Very well	Pretty well	Not so well	Not at all	Don't Know
Is too conservative	23%	29%	21%	15%	13%
Says what he believes, not what people want to hear	22%	33%	18%	15%	12%
Is honest and ethical	17%	30%	23%	18%	12%
Shows strong leadership qualities	15%	33%	26%	19%	8%
Can be trusted to make the right decisions	13%	28%	25%	25%	10%
Cares about people like you	12%	24%	27%	27%	10%
Is personally likable	12%	36%	21%	15%	17%

Rate_Gov. How would you rate the way that Tom Corbett is handling his job as Governor? Would you say he is doing an...

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Oct 2014	5%	25%	36%	32%	2%
Sept 2014	2%	26%	39%	31%	2%
Aug 2014	2%	22%	39%	33%	4%
Jun 2014	3%	23%	39%	31%	4%
Jan 2014	2%	21%	42%	30%	5%
Oct 2013	1%	18%	39%	37%	4%
Aug 2013	1%	15%	43%	33%	7%
May 2013	3%	22%	39%	32%	5%
Feb 2013	2%	24%	41%	26%	6%
Sep 2012	4%	26%	36%	28%	6%
Aug 2012	3%	25%	40%	26%	6%
Oct 2011	5%	33%	43%	11%	8%
Aug 2011	6%	26%	46%	14%	9%
Mar 2011	5%	26%	39%	13%	18%





WhyRGpos Why do you believe Governor Corbett has done [an excellent/a good] job as governor? (221 registered voters)

Jan	Jun	Aug	Sept	Oct	
2014	2014	2014	2014	2014	
7%	9%	11%	11%	23%	Pennsylvania is doing well; moving in right direction
12%	23%	18%	21%	21%	Improved economy; looking out for business; created jobs; lowering
1270	23%	10%	2170	2170	taxes
15%	15%	14%	21%	15%	Fiscally responsible budgeting
18%	17%	10%	14%	14%	Positive opinion, reputation; read or heard positive things; in general
15%	12%	7%	11%	13%	Addressing problems
11%	5%	4%	1%	12%	Trying to improve state in general, overall
4%	10%	13%	8%	12%	True to self, not easily influenced or intimidated
11%	11%	9%	4%	10%	Doing the best he can
3%	2%	0%	1%	1%	Attempting to reduce the size of the government
1%	2%	0%	0%	0%	Environmentally conscious
7%	13%	16%	18%	10%	Other
20%	15%	15%	10%	14%	Don't know

^{*}Totals may exceed 100% because multiple responses were accepted





WhyRGneg Why do you believe Governor Corbett has done [only a fair/a poor] job as governor? (502 registered voters)

Jan	Jun		Sept		
	2014				
19%	27%	30%			Education issues: cuts, teacher evaluations
13%	13%	12%	9%	14%	Economic issues: Budgeting problems, Spending priorities, Unemployment
3%	7%	17%	8%	12%	Fracking, Natural Gas Drilling: Has not implemented taxes on drilling
6%	7%	7%	5%	11%	Personal agenda-out for personal gain, does not listen to voters, out of touch with constituents
10%	9%	9%	8%	9%	No real change in state; has not made improvements; headed in wrong direction
11%	7%	4%	9%	7%	Negative opinion, reputation; in general; many issues unspecified
3%	5%	4%	4%	6%	Disagree with ideology, stance, proposals
5%	5%	4%	3%	6%	Lack of follow through: campaign promises, stated agenda
6%	5%	7%	6%	6%	Relationship with big business: Looking out for big business; lobbyist
4%	8%	8%	7%	5%	Raised taxes
3%	3%	7%	2%	4%	Does not show good/effective leadership qualities
9%	3%	4%	1%	4%	Priorities: focused on wrong issues; priorities in the wrong places
2%	2%	1%	2%	4%	Untrustworthy
5%	9%	0%	1%	3%	Fracking, Natural Gas Drilling: Support for, policies on
4%	4%	4%	5%	3%	Healthcare policies: people loosing healthcare, not accepting Affordable Health Care act
3%	4%	2%	1%	3%	Penn State scandal
1%	0%	1%	1%	1%	Corruption within state government
1%	1%	0%	0%		Easily swayed
3%	2%	2%	2%	1%	Has not improved infrastructure: roads, bridges
2%	1%	2%	1%	1%	Lack of environmental concern
2%	1%	2%	2%	1%	Pension and retirements cuts
2%	0%	1%	1%	1%	Privatization: in general, not specified, other than listed
4%	3%	1%	1%		Privatization: liquor stores
5%	1%	0%	0%	1%	Privatization: lottery
1%	3%	1%	1%	1%	Too political
2%	1%	0%	1%	0%	Voter ID law, keeping people from the polls
0%	0%	0%	1%	0%	Nothing
10%	13%	11%	16%	8%	Other
9%	10%	10%	9%	7%	Don't know

^{*}Totals may exceed 100% because multiple responses were accepted





DesREGov. Do you believe that Tom Corbett has done a good enough job as Governor to deserve re-election, or do you believe it is time for a change?

	Deserves re-election	Time for a change	Don't know
Oct 2014	34%	59%	6%
Sept 2014	30%	62%	9%
Aug 2014	26%	64%	10%
Jun 2014	26%	62%	13%
Jan 2014	23%	63%	13%
Oct 2013	20%	67%	14%
Aug 2013	20%	69%	11%
May 2013	25%	64%	11%

GenBalH. If the 2014 elections for the United States House of Representatives were being held today, would you vote for (the Republican Party's candidate or the Democratic Party's candidate) for the House in your district?

	Republican Party's Candidate	Democratic Party's Candidate	Other Candidate	Don't know
Oct 2014	38%	44%	0%	19%
Sept 2014	36%	40%	0%	24%
Aug 2014	33%	39%	0%	28%
Jun 2014	34%	38%	0%	29%





RatePres. How would you rate the way that Barack Obama is handling his job as president? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Oct 2014	8%	24%	27%	41%	0%
Sept 2014	6%	25%	25%	43%	1%
Aug 2014	7%	27%	28%	37%	1%
Jun 2014	7%	27%	22%	42%	1%
Jan 2014	6%	24%	31%	37%	1%
Oct 2013	11%	28%	21%	39%	1%
Aug 2013	8%	26%	23%	42%	1%
May 2013	14%	30%	22%	33%	1%
Feb 2013	14%	28%	23%	34%	1%
Oct 2012	17%	29%	20%	33%	1%
Sep 2012	18%	29%	19%	33%	0%
Aug 2012	12%	31%	23%	33%	1%
June 2012	13%	29%	30%	28%	1%
Feb 2012	11%	26%	29%	35%	0%
Jan 2012	9%	31%	29%	30%	0%
Oct 2011	9%	28%	31%	32%	1%
Aug 2011	9%	25%	33%	33%	1%
Mar 2011	7%	28%	30%	34%	1%
Oct 2010	8%	24%	31%	36%	1%
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%





Tufts1. Democrats and Republicans in Washington are debating the minimum wage. The minimum wage is presently \$7.25 an hour and Republicans in Congress would like to keep it there. President Obama has proposed that the minimum wage be set at \$10.10. Ideally, where do you think the minimum wage should be set?

Sep 2014	Oct 2014	
11%	13%	\$7.25
6%	7%	\$7.95
27%	24%	The midpoint, \$8.65
14%	12%	\$9.35
36%	40%	\$10.10
5%	3%	Don't know

Tufts2. Suppose that you were the [Democrat/Republican] responsible for negotiating the final minimum wage rate. Would you stay at [Tufts1 choice], or would you be willing to compromise at [amount lower than choice in Tufts1 for Democrats] / [amount higher than choice in Tufts1 for Republicans]? (612 registered voters)

Sep 2014	Oct 2014	
0%	1%	\$7.25
10%	9%	\$7.95
12%	11%	The midpoint, \$8.65
22%	22%	\$9.35
3%	4%	\$10.10
48%	50%	Don't know

Tufts3a. [Asked of Democrats only] Democrats and Republicans in Washington are debating immigration reform. Do you believe that the federal government should be empowered to search for illegal immigrants and send them back to their country of origin, or not? (358 registered voters)

57% Yes 32% No 11% Don't know

Tufts3b. [Follow up – Democrats only] Suppose that you were the Democrat in Congress responsible for negotiating the resolution to the immigration problem. Would you be willing to empower the federal government to search for illegal immigrants and send them back to their country of origin in exchange for a path to citizenship for children who came to the country illegally? (353 registered voters)

45% Yes 38% No 17% Don't know





Tufts4a. [Asked of Republicans and Independents] Democrats and Republicans in Washington are debating immigration reform. Do you believe in a path for citizenship for children who came to this country illegally, or not? (369 registered voters)

- 28% Yes, there should be a path to citizenship for immigrant children
- 62% No, I reject a path to citizenship for immigrant children
- 10% Don't know

Tufts4b. [Follow up – Republicans and Independents only] Suppose that you were the Republican in Congress responsible for negotiating the resolution to the immigration problem. Would you be willing to allow a path to citizenship for children who came to this country illegally in exchange for empowering the federal government to search for illegal immigrants and send them back to their country of origin? (362 registered voters)

- 39% Yes
- 45% No
- 16% Don't know

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

- 13% Philadelphia
- 12% Northeast
- 10% Allegheny
- 11% Southwest
- 9% Northwest
- 26% Central
- 20% Southeast

AGE. What was your age on your last birthday?

- 4% 18-24
- 6% 25-34
- 10% 35-44
- 17% 45-54
- 23% 55-64
- 40% 65 and older

EDUC. What was the highest grade level of schooling you have completed?

- 3% Non high school graduate
- 28% High school graduate or GED
- 13% Some college
- 9% Two-year or tech degree
- 27% Four year college degree
- 20% Post graduate degree





MAR. What is your CURRENT marital status...are you single, married, separated, divorced, or a widower?

67% Married

15% Single, Never Married

9% Widow or widower

8% Divorced

1% Separated

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Oct 2014	22%	40%	33%	5%
Sept 2014	22%	36%	38%	5%
Aug 2014	20%	39%	36%	5%
Jun 2014	26%	36%	34%	5%
Jan 2014	24%	43%	28%	5%
Oct 2013	24%	39%	31%	6%
Aug 2013	22%	42%	33%	3%
May 2013	24%	39%	31%	6%
Feb 2013	26%	36%	35%	3%
Oct 2012	22%	39%	35%	5%
Sep 2012	26%	34%	35%	5%
Aug 2012	21%	40%	36%	4%
June 2012	25%	34%	36%	5%
Feb 2012	17%	39%	40%	4%
Jan 2011	21%	39%	36%	4%
Oct 2011	20%	39%	33%	8%
Aug 2011	24%	32%	37%	7%
Mar 2011	16%	33%	41%	10%
Oct 2010	16%	37%	39%	8%
Sep 2010	15%	34%	40%	10%
Aug 2010	19%	32%	40%	9%
May 2010	19%	32%	40%	9%
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%

PARTY. Regardless of how you are registered... in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

19% Strong Republican

10% Republican

12% Lean Republican

10% Independent

10% Lean Democrat

13% Democrat

26% Strong Democrat

1% Don't know





GUN. Are you a gun owner?

31% Yes 69% No

GUN2. Generally speaking, do you favor or oppose creating more laws that regulate gun ownership?

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Oct 2014	40%	13%	9%	34%	5%
Sept 2014	39%	14%	10%	32%	5%
Aug 2014	39%	14%	10%	31%	6%
Jun 2014	43%	12%	9%	31%	5%
Jan 2014	42%	12%	9%	32%	6%
Oct 2013	46%	16%	9%	24%	5%
Aug 2013	39%	12%	13%	33%	4%
May 2013	43%	14%	11%	30%	3%
Feb 2013*	43%	15%	10%	28%	4%
Aug 2007	40%	20%	14%	23%	3%
Jun 2007	39%	15%	12%	31%	3%
Feb 2007	39%	17%	15%	26%	3%
Oct 2006*	35%	16%	15%	26%	8%
Sep 2006*	34%	15%	17%	28%	6%
Aug 2006*	37%	15%	14%	27%	7%
May 2006*	37%	14%	16%	27%	6%
Feb 2006	35%	19%	17%	22%	7%
Nov 2005	38%	20%	14%	20%	8%
Sep 2005	39%	16%	13%	25%	8%
Jun 2005	39%	17%	16%	23%	6%
Oct 2004*	33%	19%	19%	23%	7%
Sep 2004*	38%	19%	15%	20%	8%
Aug 2004*	35%	20%	15%	23%	7%
Mar 2004*	42%	17%	14%	21%	7%
Oct 2002*	34%	18%	15%	26%	7%
Sep 2002*	28%	20%	14%	29%	9%
Jun 2002*	40%	14%	11%	28%	7%
Oct 2001*	33%	22%	15%	24%	6%
Apr 2001*	41%	18%	14%	22%	6%
Oct 2000*	37%	18%	15%	22%	9%
Feb 2000*	41%	19%	11%	24%	5%

^{*}Question asked of registered respondents only

Hisp. Are you Hispanic or Latino, or not?

2% Yes 98% No





RACE. Which of the following categories best describes your racial background?

90% White 11% Non-white

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

35% Protestant

31% Catholic

15% Some other religion

19% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

30% Yes

69% No

1% Don't know

WORK. Are you currently working fulltime, part-time, going to school, keeping house or something else?

40% Fulltime

12% Part-time

2% Going to school

5% Keeping house

3% Unemployed

2% Disabled

36% Retired

INCOME. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

11% Under \$25,000

9% \$25-\$35,000

13% \$35-50,000

23% \$50-75,000

16% \$75-100,000

23% Over \$100,000

6% Don't know

DONE. Sex of respondent:

48% Male

52% Female



